

## Contents



<b>01</b> Design overview		<b>02</b> Exterior and interior specificatio of Class A store	ns	<b>03</b> Exterior and interior specification of Class B store	ıs	<b>04</b> Exterior and interior specification of Class C store	ns
1_1 Manual instruction	004	2_1 Exterior effect	012	3_1 Exterior effect	059	4_1 Exterior effect	105
1_2 Brand concept	005	2_2 Exterior core elements	014	3_2 Exterior core elements	061	4_2 Exterior core elements	107
1_3 Design concept of facilities	007	2_3 Detailed specification of exterior core elements	016	3_3 Detailed specification of exterior core elements	063	4_3 Detailed specification of exterior core elements	109
1_4 Economic parameter indicators	010	2_4 Interior effect	029	3_4 Interior effect	076	4_4 Interior effect	117
of different classes		2_5 Interior core modules	030	3_5 Interior core modules	077	4_5 Interior core modules	118
		2_6 Detailed specification of interior core modules	033	3_6 Detailed specification of interior core modules	080	4_6 Detailed specification of interior core modules	120
		2_7 Workshop effect	054	3_7 Workshop effect	100	4_7 Organizational structure	130
		2_8 Workshop layout overview	055	3_8 Workshop layout overview	101		
		2_9 Workshop design standard	056	3_9 Workshop design standard	102		
		2_10 Organizational structure of staff	057	3_10 Organizational structure	103		
of Class S store		of Class M store		<b>07</b> Appendix			
5_1 Exterior effect	132	6_1 Exterior effect	161	7_1 Signage system	174		
5_2 Exterior core elements	134	6_2 Exterior core elements	163	7_2 Material system	175		
5_3 Detailed specification of exterior core	136	6_3 Detailed specification of exterior	165	7_3 Lighting system	178		
elements		core elements					
5_4 Interior effect	142	6_4 Interior effect	167				
5_5 Interior core modules	143	6_5 Interior core modules	168				
5_6 Detailed specification of interior core	145	6_6 Detailed specification of interior	169				
modules		core modules					
5_7 Workshop effect	156						
5_8 Workshop layout overview	157						
5_9 Workshop design standard	158						
5_10 Organizational structure	159						

# Design overview 01

1 2 Brand concep

I\_3 Design concept of facilities

\_4 Economic parameter indicators of different classes

### 1\_1 Design overview\_ Manual instruction



This "A Construction Specification Manual for Overseas Network Facilities of Dongfeng Passenger Vehicles", hereinafter referred to as "Manual".

- 1. The purpose is to provide design principles, material standards, construction techniques and other assistance and guidance for franchise partners in building stores;
- 2. This manual contains 7 parts, including Design overview, Exterior and interior specifications of Class A store, Exterior and interior specifications of Class B store, Exteri

Class C store, Exterior and interior specifications of Class M store, Exterior and interior specifications of Class S store and Appendix;

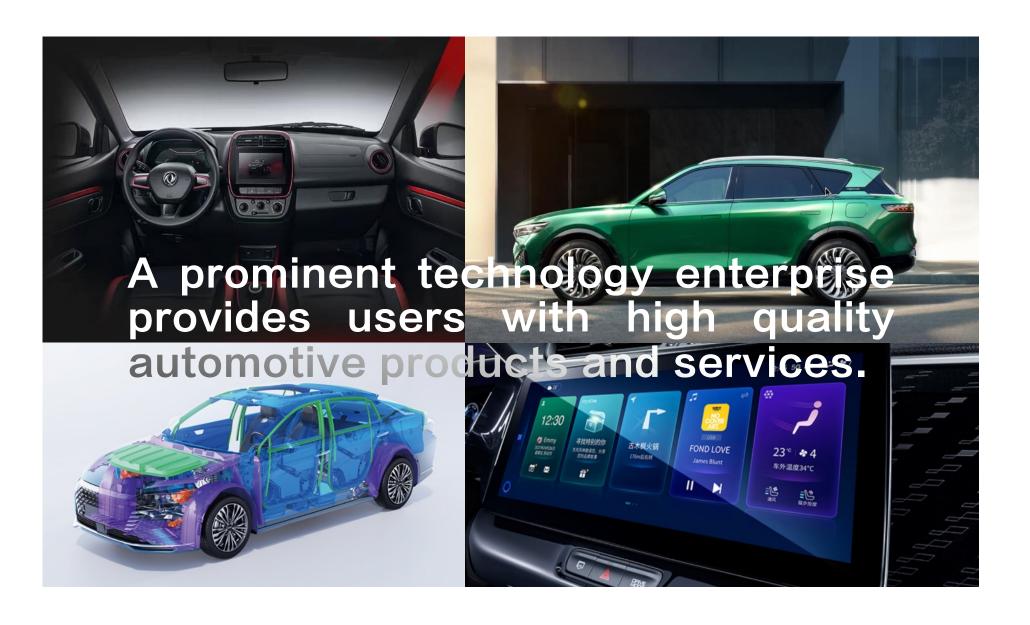
- 3. This Manual serves as a guiding tool to convey Dongfeng's brand value and culture through a unified visual image standard;
- 4. This Manual requires the franchise partners and their contractors to be responsible for the quality of the construction, including decorative materials, equipment and special practices in the Manual, all in accordance with Dongfeng requirements;
- 5. All contents of this Manual shall be final interpreted by Dongfeng;
- 6. The contents of this Manual are only information for guidance. Users should confirm with suppliers on specific conditions.

### 1\_2 Design overview \_ Brand concept



#### **Enterprising orientation**

Dongfeng will put innovation of science and technology in a more important strategic position, create a brand-new Dongfeng with leading technical capability and competitive platform products, and provide users with high-quality products and services.



## 1\_2 Design overview \_ Brand concept



#### Core value of brand

QUALITY

Quality is the root of Dongfeng, combining style and excellence. Dongfeng consistently pursues the natural unity of product quality, enterprise quality and staff quality.

#### INTELLIGENCE

Intelligence is the source of Dongfeng. Wisdom is power and insight is an emotional echo. Ever-improving wisdom enriches more fundamental emotional insights.

#### HARMONY

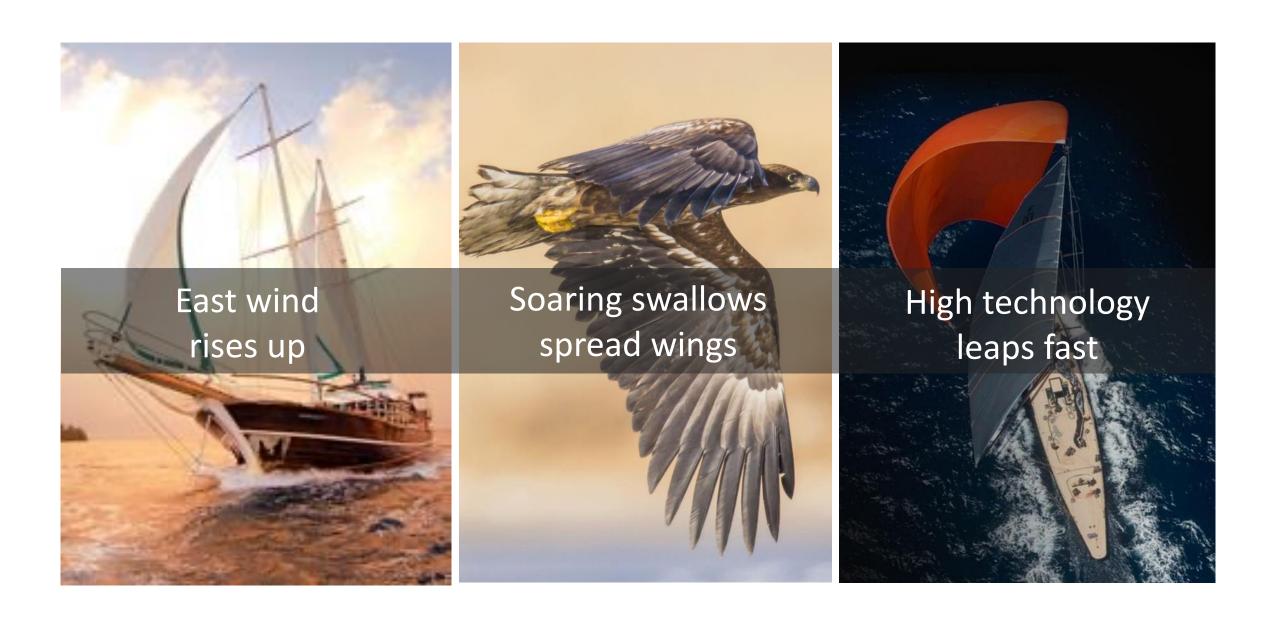
Harmony is the soul of Dongfeng, demonstrating its character and mindset. Dongfeng focuses on creating a warm and harmonious atmosphere and ecology with the purpose of enjoying the harmony and togetherness of customers, society and staff.



## 1\_3 Design overview \_ Design concept of facilities



With the interpretation of rising oriental culture, soring progress and leaping technology, abstract and simple lines and curves are refined to construct a visual totem with vivid brand memories.



## 1\_3 Design overview \_ Design concept of matching colors



- Swallows are the most common and affable birds in spring,. They can soar for thousands of miles, and they are vigorous, intelligent, brave and tenacious, reflecting Dongfeng spirit of self-improvement, enterprise and perseverance for the development of Chinese automobile industry. The colors of the swallow's feathers are also used in color matching.
- The feathers on the back of the swallow contain brown, blue, black and other dark colors.
- Different colors can be highlighted under different light.

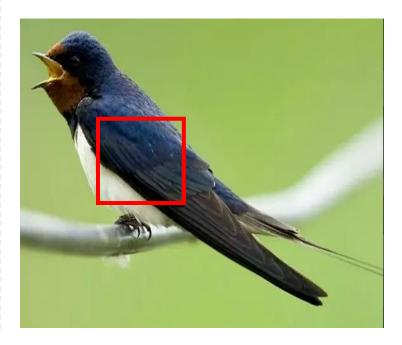
1. Under sufficient light, the blue feathers on the back of the swallow will be more prominently bright.



2. When the light is not sufficient, the feathers on the back of the swallow will appear dark.



The colors of the middle part are selected to show dark blue and black colors in different light.



## 1\_3 Design overview \_ Design concept of facilities



Dark color is used as the background color to create a minimalist building block.

A huge piece of transparent glass as a curtain wall shows openness and inclusiveness. Through silver embellishments, the brand deduces its inheritance.



## 1\_4 Design overview \_ Economic parameter indicators of different classes



	Key Technical Indicators	Class A	Class B	Class C	Class S ( Service Station )	Class M ( Joint Management Store )
1	Occupied area ( m² )	≥750	≥500	≥150	≥300	≥100
2	Width of frontage (m)	≥21	≥18	≥8	\	≥12
3	Depth of exhibition hall (m)	≥22	≥18	≥15	\	≥9
4	Area of exhibition hall ( m² )	≥450	≥300	≥90	\	≥60
5	Space height in the exhibition hall (m)	≥6	≥6	≥3	\	≥3
6	Number of exhibited vehicles	≥6	≥4	≥2	\	≥2
7	Area of workshop ( m² )	≥300	≥200	\	≥300	\
8	Number of maintenance and reception stations	≥3	≥2	\	≥2	\
9	Number of workshop stations	≥8	≥5	\	≥5	\
10	Area of spare parts warehouse ( m² )	≥75	≥35	\	≥40	\

Note: The ones are the key index, and the others are the recommended indexes.

## Exterior and interior specifications of Class A store 02

2\_1 Exterior effect

2 2 Exterior core elements

 $2\_3$  Detailed specification of exterior core

elements

2 4 Interior effect

2\_5 Interior core modules

2\_6 Detailed specification of interior core module:

2\_7 Workshop effect

2\_8 Workshop layout overview

2 9 Workshop design standard

2\_10 Organizational structure of staff

## 2\_1 Exterior and interior specifications of Class A store \_ Exterior effect











## 2\_1 Exterior and interior specifications of Class A store \_ Exterior effect











## 2\_2 Exterior and interior specifications of Class A store \_ Exterior core elements



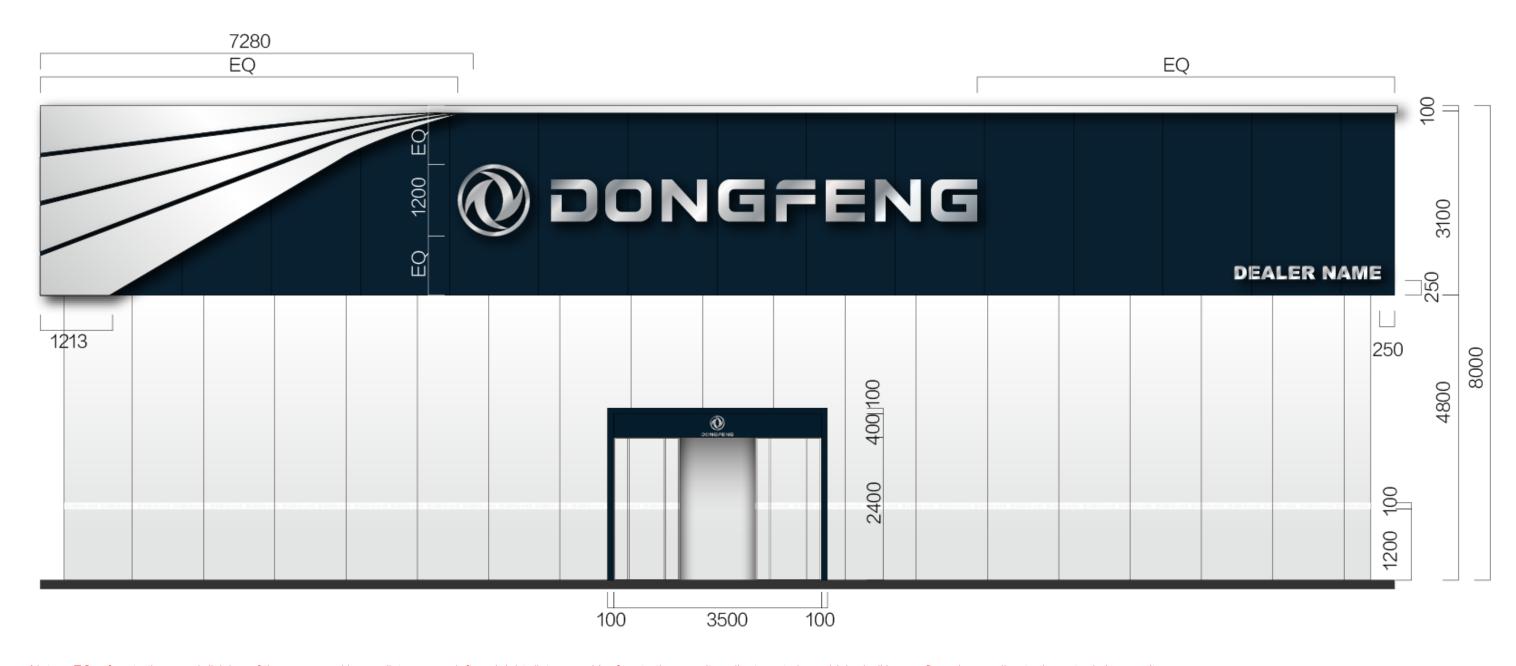
#### Exterior core elements

- 1. dark navy blue matte aluminum plate
- 2. mirror metal plate
- 3. silver LOGO of Dongfeng
- 4. dealer name
- 5. main entrance of exhibition hall
- 6. glass curtain wall
- 7. totem pole
- 8. maintenance service



### 2\_2 Exterior and interior specifications of Class A store \_ Exterior dimension positioning drawings





Note: EQ refers to the equal division of the upper and lower distances or left and right distances. X refers to the on-site adjustment size, which shall be confirmed according to the actual size on site

## 2\_3 Exterior and interior specifications of Class A store \_ Detailed specification of exterior core elements \_ Dark navy blue matte aluminum plate

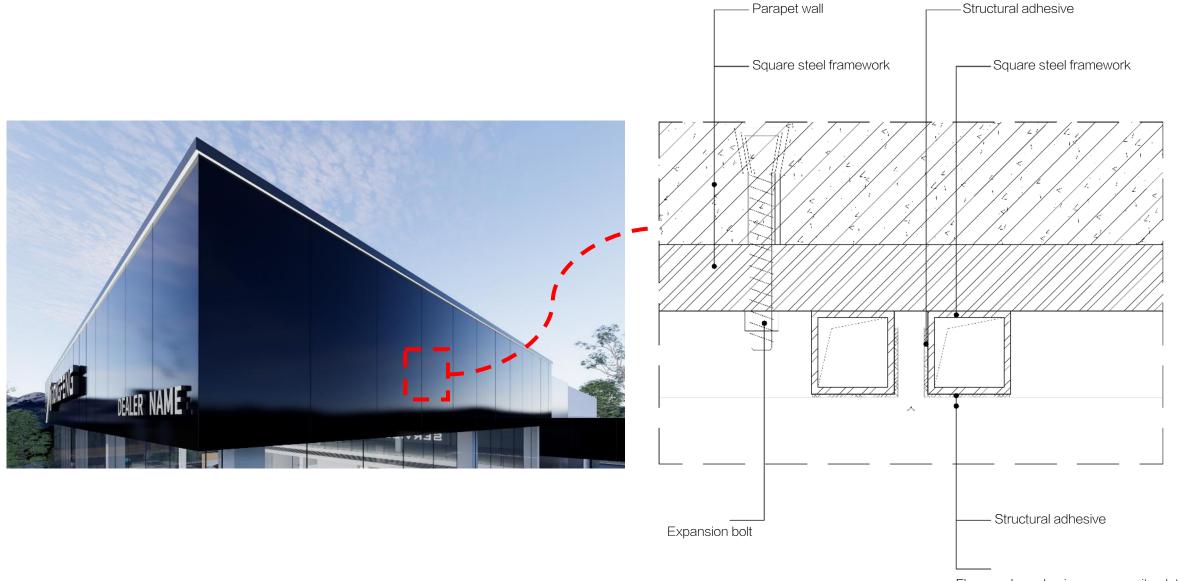


- 1. 30S fluorocarbon aluminum plate, color : PANTON 296C, semimatte
- 2. Primer thickness 9±1um, finishing coat thickness 19±1um;
- 3. US DUPONT adhesive polymer material is used between aluminum plate and core material;
- 4. The surface of the front aluminum plate adopts fluorocarbon roller coating, which is UV resistant;
- 5. Covered with imported peelable rubber-based protective film;
- 6. Other standards meet the requirements of national standards.



Dark navy blue matte aluminum plate Color: Pantone 296C



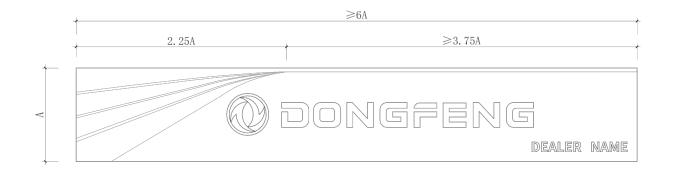


## 2\_3 Exterior and interior specifications of Class A store \_ Detailed specification of exterior core elements \_ Mirror metal plate() DONGFENG

#### Application rules:

- 1. When the width to height ratio of the door head is more than 7:1, the horizontal LOGO pattern is adopted, and the mirror metal plate module is set on the left side.
- 2. When there is a corner on the left side, the corresponding module is designed for the left door head.
- The mirror metal module can be the same height as the door head, and can be zoomed in and out in the same proportion.
- 4. In case of special circumstances, it can be adjusted according to the onsite situation, and the overall design should be based on aesthetics.





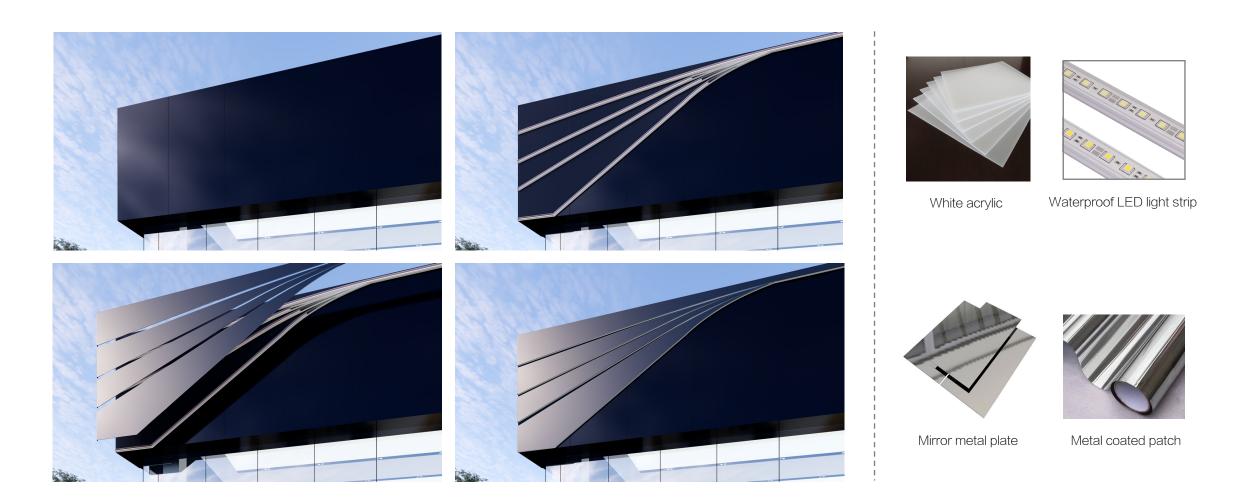






## 2\_3 Exterior and interior specifications of Class A store \_ Detailed specification of exterior core elements \_ Mirror metal plate() DONGFENG

- · Door head blue aluminum plate finish.
- · 20mm thick LED light box above the blue aluminum plate finish.
- · The upper part of the light box is finished with mirror stainless steel, and the mirror stainless steel is bended and closely assembled.



## 2\_3 Exterior and interior specifications of Class A store \_ Detailed specification of exterior core elements \_ Silver LOGO of Dongfeng



The size of the door head LOGO can be 1200mm, 900mm and 600mm.

#### Application rules:

When the door head height is H and H  $\geq$  2400mm, the 1200mm LOGO is used; When 2400mm > H > 1200mm, 900mm LOGO shall be used;

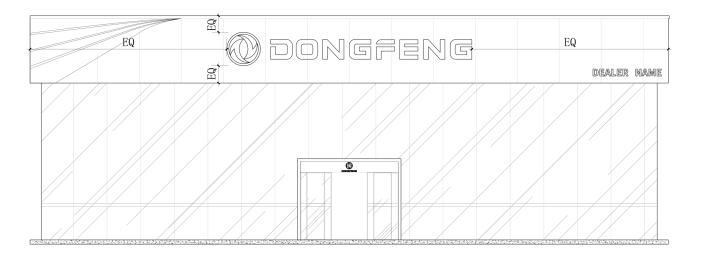
When  $H \le 1200$ mm, 600mm LOGO shall be used.

#### LOGO positioning rule:

The LOGO is located in the center of the door head.



LOGO positioning rule





Note: EQ means the equal distance between the top and bottom or left and right

## 2\_3 Exterior and interior specifications of Class A store \_ Detailed specification of exterior core elements \_ Silver LOGO of Dongfeng

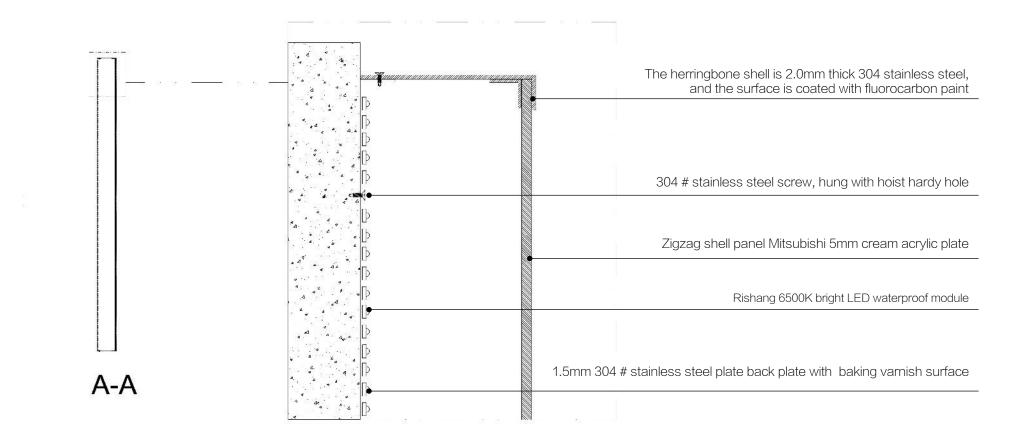


#### Process specifications:

- 1. Shell: 2.0mm thick 304 # brushed stainless steel welded shell (80mm thick).
- 2. Panel: Mitsubishi 5mm cream acrylic, with 3M silver metal film on the surface.
- 3. Bottom plate: 1.5mm stainless steel plate is sprayed with white paint and hung with hoist hardy hole.
- 4. Light source: Rishang 6500K bright LED waterproof module, Mean Well waterproof power supply.

LOGO specification:





### 2\_3 Exterior and interior specifications of Class A store \_ Detailed specification of exterior core elements \_ Dealer name



The dealer name is customized according to the name of each outlet.

#### Dealer name positioning rule:

The position is at the lower right corner of the door head, and the right spacing and the lower spacing are consistent with the font height.

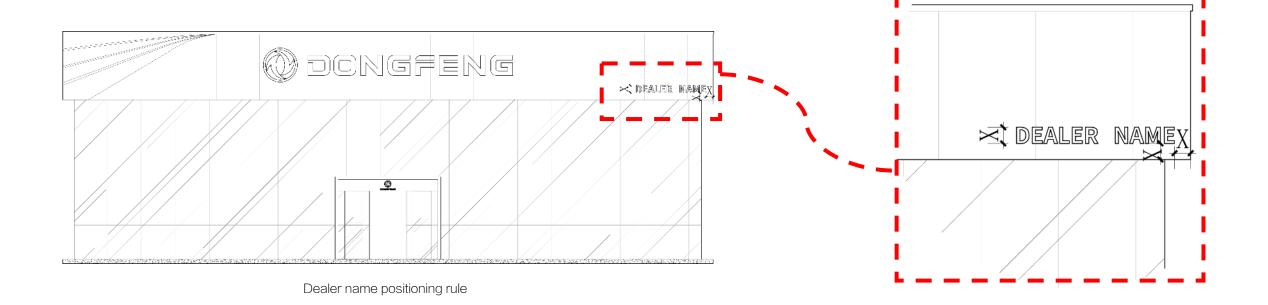
X is the size adjusted on site and should be confirmed according to the actual size on site.

#### Process specifications:

- 1. Shell: 2.0mm thick 304 # brushed stainless steel welded shell (80mm thick).
- 2. Panel: Mitsubishi 5mm cream acrylic, with 3M silver metal film on the surface.
- 3. Bottom plate: 1.5mm stainless steel plate is sprayed with white paint and hung with hoist hardy hole.
- 4. Light source: Rishang 6500K bright LED waterproof module, Mean Well waterproof power supply.



Dealer name

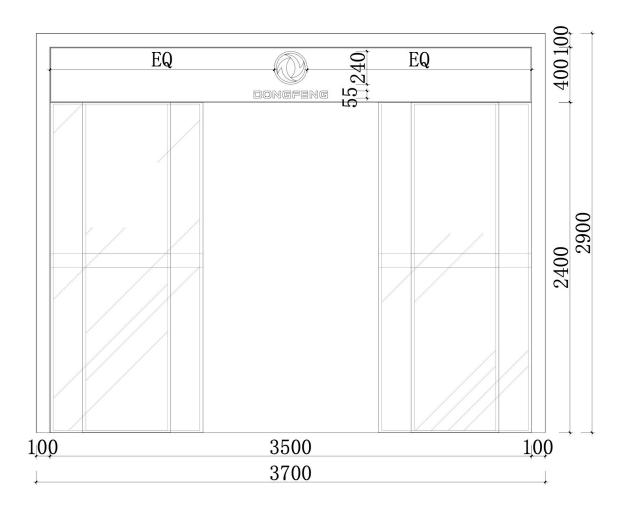


## 2\_3 Exterior and interior specifications of Class A store \_ Detailed specification of exterior core elements \_ Main entrance of exhibition hall

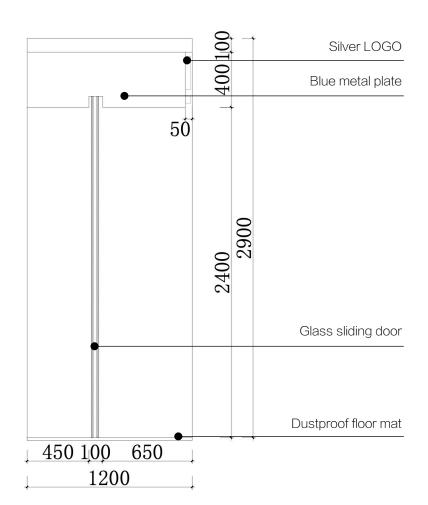


- 1. The entrance of the exhibition hall is located in the middle of the front of the store, and the door pocket is made of blue semimatte aluminum plate;
- 2. The entrance of the exhibition hall is a single-leaf door. According to the requirements of different regions/dealers, double-leaf doors (halls) can be set; The depth of single-leaf door is recommended to be more than or equal to 800mm, and that of double-leaf door is recommended to be more than or equal to 1500mm;
- 3. Single-leaf door can be sensor door. If the dealer chooses to use double-leaf doors, they can set double-leaf sensor doors or Exterior sliding doors and interior sensor doors;
- 4. Embedded gray metal doormat is set at the entrance. Size: 3700mm × 1200mm. The surface is flush with the floor tile.





Front elevation of the main entrance gate of the exhibition hall



Profile of the main entrance gate of the exhibition hall

Note: EQ means the equal distance between the top and bottom or left and right.

## 2\_3 Exterior and interior specifications of Class A store \_ Detailed specification of exterior core elements \_ Main entrance of exhibition hall



#### Process specifications:

- 1. Shell: 2.0mm thick and 304 # brushed stainless steel welded shell (40mm thick), with fluorocarbon paint on the surface.
- 2. Panel: Mitsubishi 5mm cream acrylic, with 3M silver metal film on the surface.
- 3. Bottom plate: 1.5mm stainless steel plate is sprayed with white paint and hung with hoist hardy hole.



### 2\_3 Exterior and interior specifications of Class A store \_ Detailed specification of exterior core elements \_ Glass curtain wall





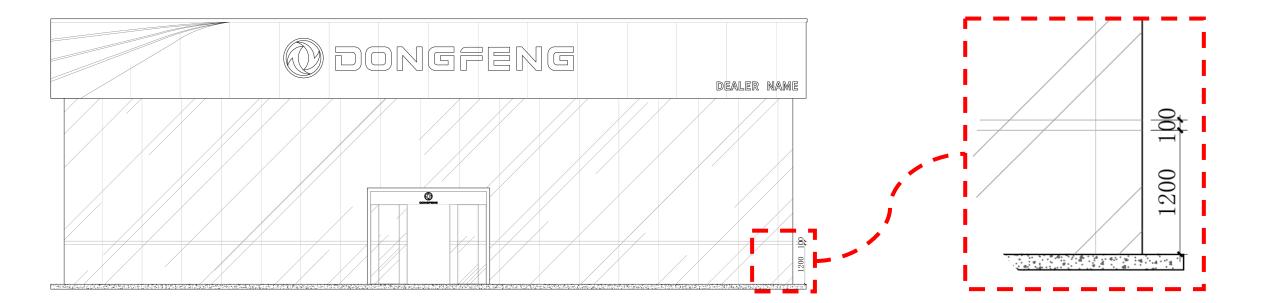
Material: hollow frosted glass sticker Installation height: 1200mm from the ground.

Anti-collision sticker style









### 2\_3 Exterior and interior specifications of Class A store \_ Detailed specification of exterior core elements \_ Totem pole

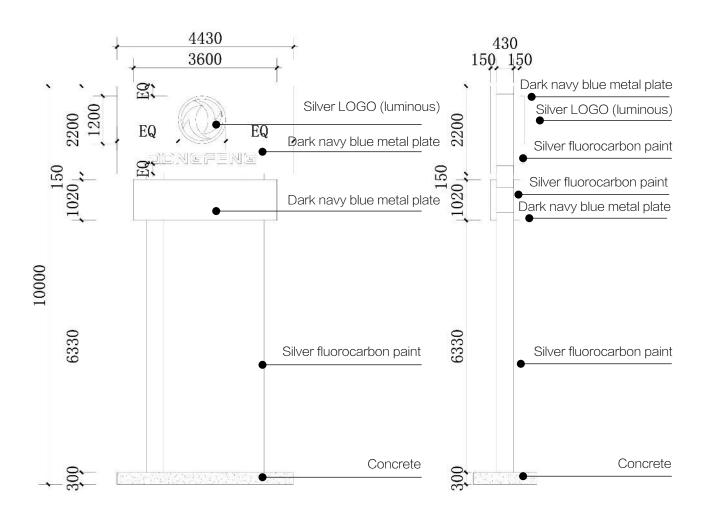


- The overall height of the totem pole is 10m, perpendicular to the main road/frontage. It is set perpendicular to the direction of vehicle travel to avoid blocking;
- 2. Totem pole size: 4430mm × 750mm × 10000mm;
- 3. The logo of totem pole is of upper and lower structure. The diameter of the logo with the structure of Double Flying Swallow is 1200mm, and power supply shall be reserved;
- 4. Concrete foundation base is set at the bottom of totem column.





LOGO lighting effect at night



Note: EQ means the upper and lower or left and right distances are equally divided.

### 2\_3 Exterior and interior specifications of Class A store \_ Detailed specification of exterior core elements \_ Totem pole

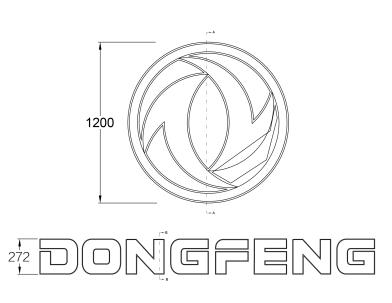


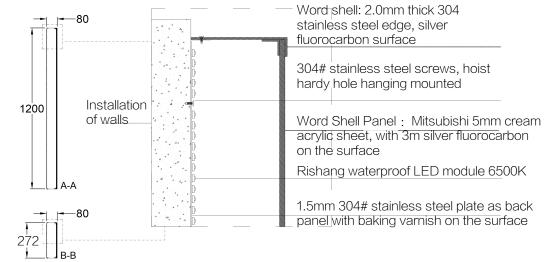
#### Process specifications:

- 1. Shell: 2.0mm thick 304 # brushed stainless steel welded shell (100mm thick), with silver fluorocarbon paint on the surface.
- 2. Panel: Mitsubishi 5mm cream acrylic, with 3M silver metal film on the surface.
- 3. Bottom plate: 1.5mm stainless steel plate is sprayed with white paint and hung with hoist hole.
- 4. Light source: Rishang 6500K bright LED waterproof module, Mean Well waterproof power supply.

Signs on the front and back of totem pole Tower combination (luminous)







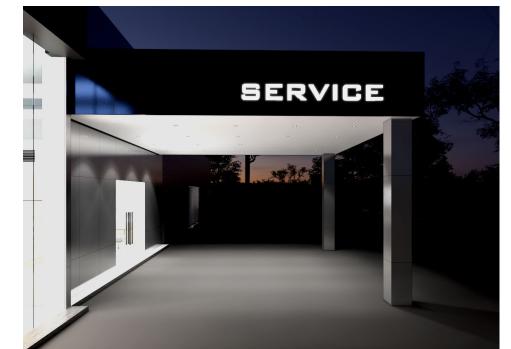
## 2\_3 Exterior and interior specifications of Class A store \_ Detailed specification of exterior core elements \_ Maintenance service

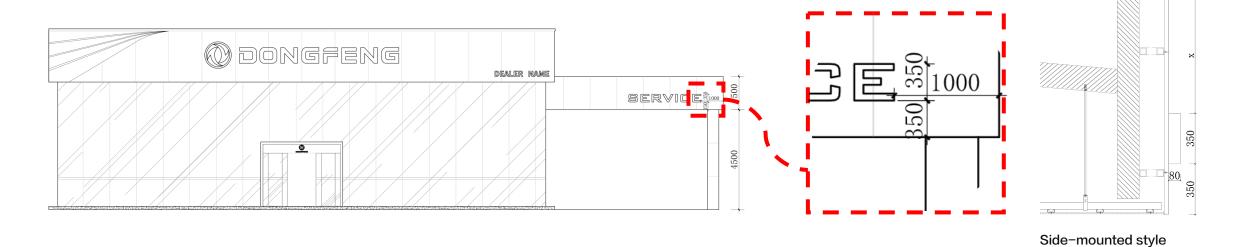


LOGO is 80mm thick and 350mm high (luminous), with milky white acrylic on the front and 3M silver metal film on the surface. Surrounded with stainless steel side.







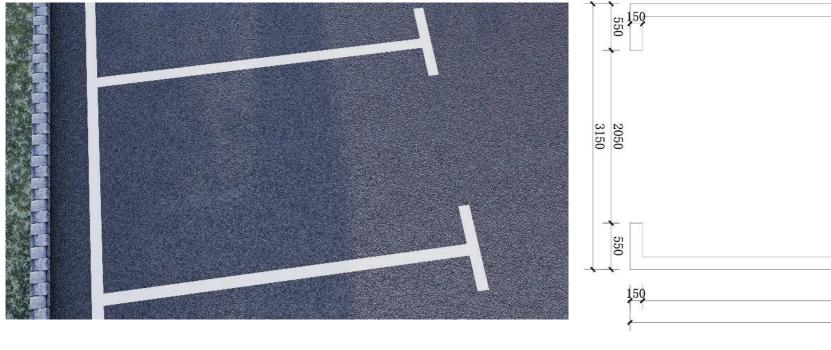


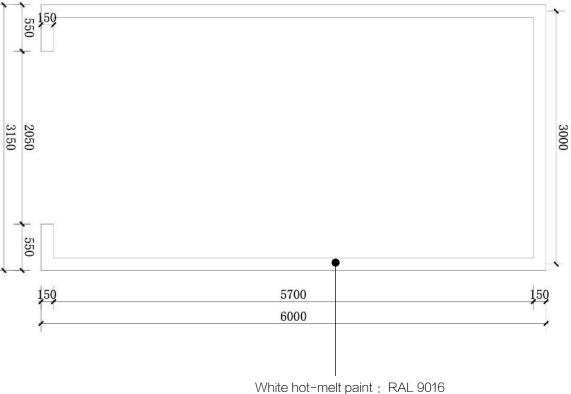
## 2\_3 Exterior and interior specifications of Class A store \_ Detailed specification of exterior core elements \_ Parking lines



Parking space specifications:

- The number of parking spaces shall be designed according to the corresponding level/scale of the facilities;
- 2. Avoid setting parking spaces in the front of the exhibition hall (close to the glass curtain wall);
- 3. The parking space shall adopt hard surface course, with priority given to asphalt floor, and other material forms (such as grass bricks) are also acceptable;
- 4. Size of test drive and customer parking space: 3m × 5.5m; size of the rest of the parking space: 2.5 × 5.5m;
- 5. The parking space line is drawn with white hot-melt paint, straight, and the width is recommended to be 150 mm.
- 6. From the perspective of safety, steel pipe of car bumper or rubber plastic car bumper shall be set according to the on-site situation.



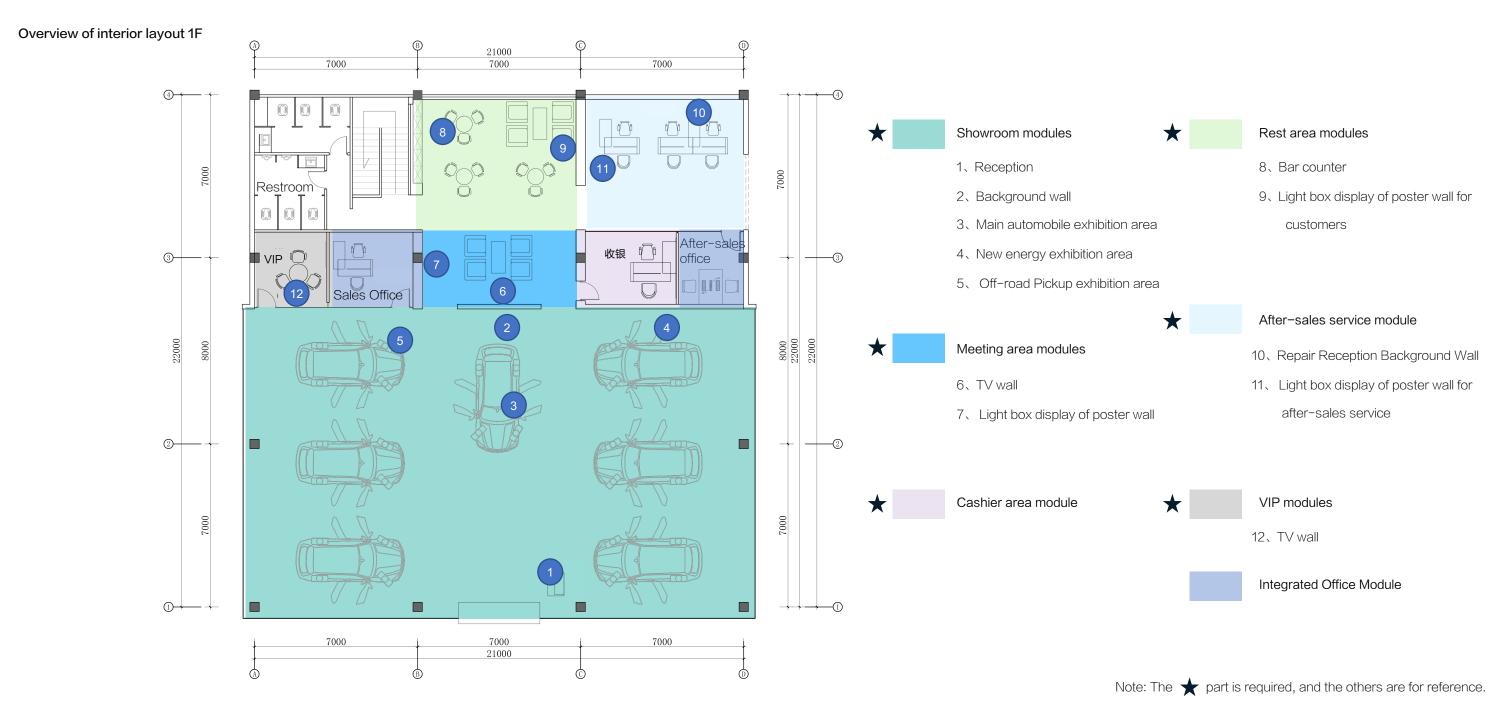






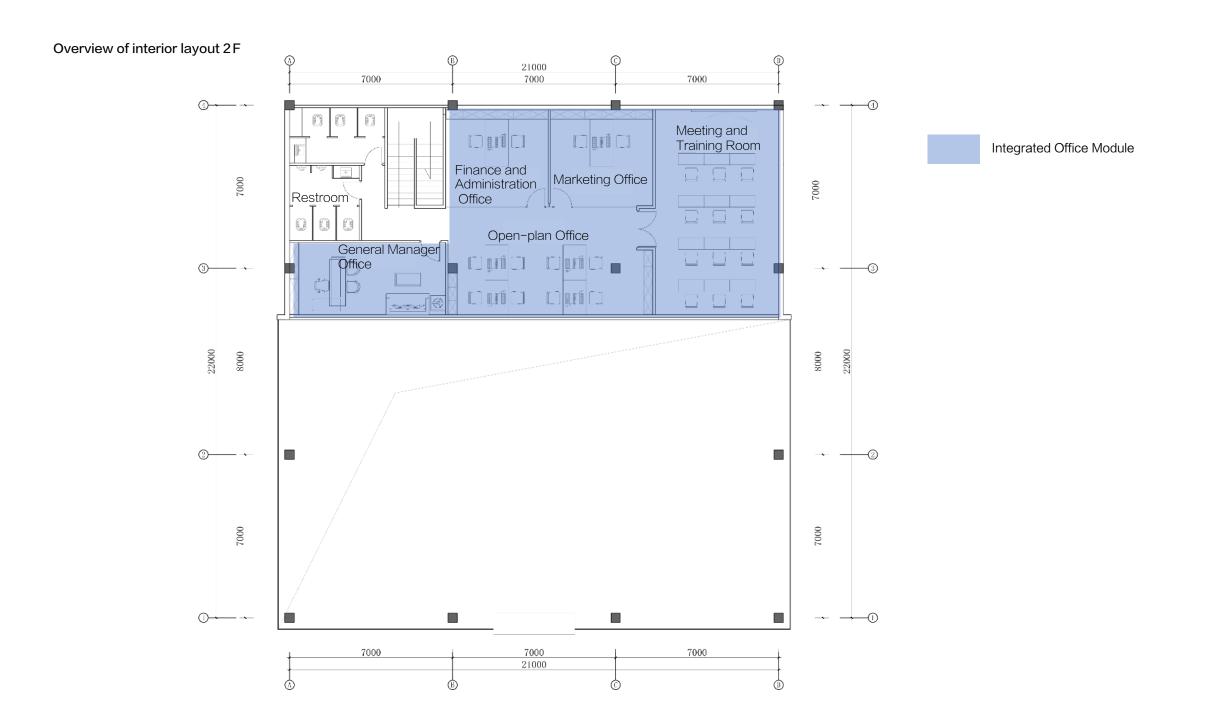
### 2\_5 Exterior and interior specifications of Class A store \_ Interior core modules \_ Overview of interior layout 1F





## 2\_5 Exterior and interior specifications of Class A store \_ Interior core modules \_ Overview of interior layout 2F

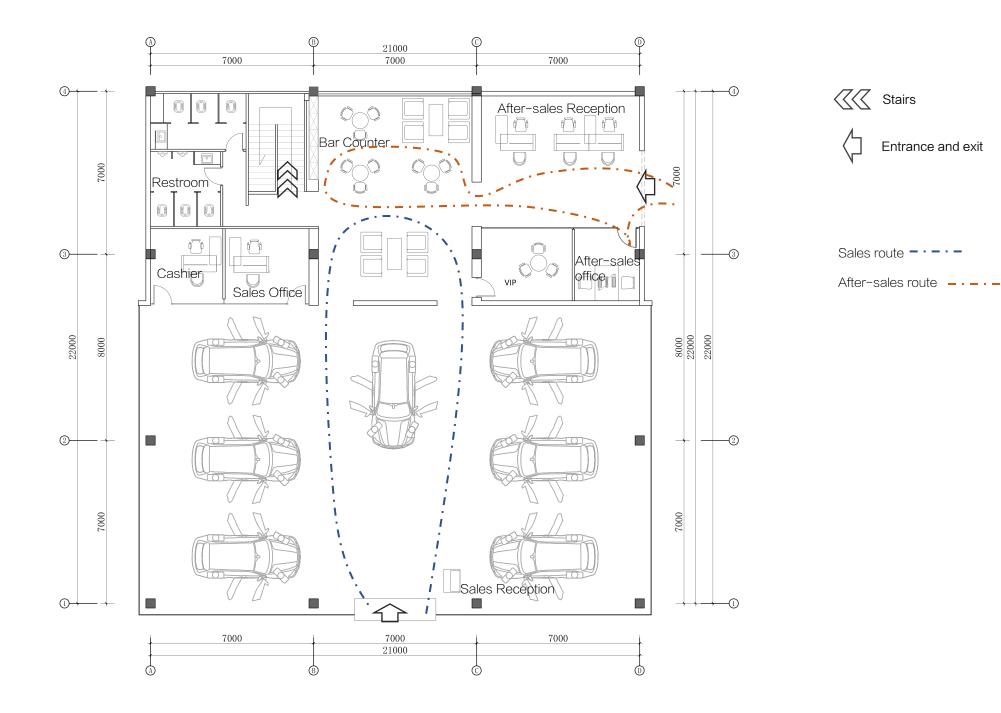




## 2\_5 Exterior and interior specifications of Class A store \_ Interior core modules \_ Interior tour route



Interior tour route



2\_6 Exterior and interior specifications of Class A store \_ Detailed specification of interior core modules \_ Exhibition module  **DONGFENG** \_ Exhibition Effect





## 2\_6 Exterior and interior specifications of Class A store \_ Detailed specification of interior core modules \_ Exhibition module **DONGFENG**



#### Exhibition vehicle placement rules

Vehicle layout sorting:

- 1. The main sales model is located in the core position, usually placed in front of the LOGO background wall, and the ground is pasted with the floor stickers;
- 2. Models of new energy vehicles should be placed near the new energy exhibition wall, with charging accessories and poster wall;
- 3. Models of pickup off-road vehicles need to match with poster walls, and the poster content is mainly to enhance the ambient atmosphere;
- 4. Models of newly launched vehicles are usually placed near the glass window to increase product exposure;
- 5. Other vehicle models should be placed in less important position to make other vehicles stand out.



- Main sales vehicles
- New energy vehicles
- Pickup off-road vehicles
- Newly launched vehicles
- 6 Other vehicles

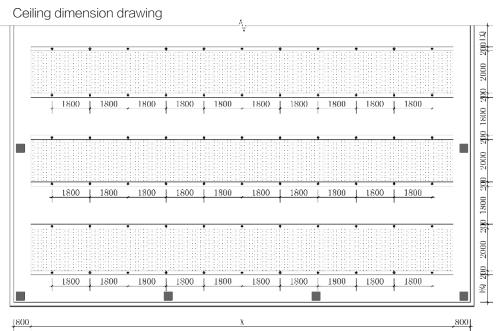
## 2\_6 Exterior and interior specifications of Class A store \_ Detailed specification of interior core modules \_ Exhibition module **DONGFENG**



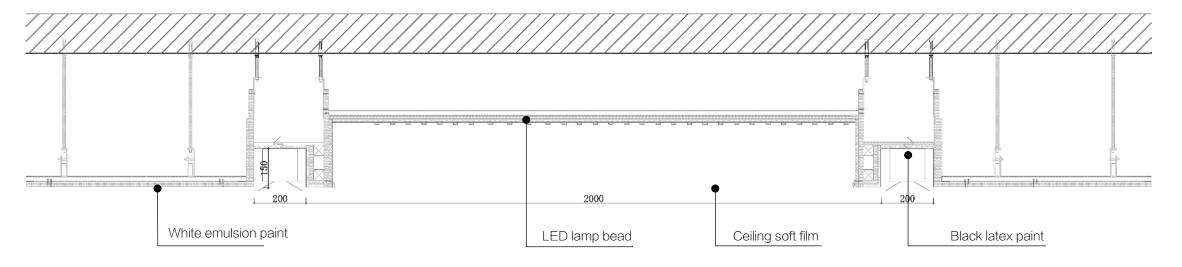
#### Ceilings for automobile exhibition area

X is for field adjustment dimension, which should be confirmed according to on-site field dimension.





#### Ceiling soft film section



## 2\_6 Exterior and interior specifications of Class A store \_ Detailed specification of interior core modules \_ Exhibition module **DONGFENG**



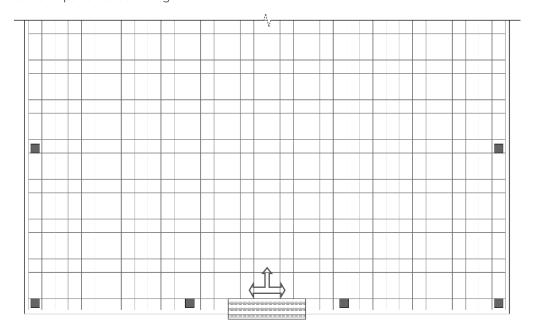
#### Ground for automobile exhibition area



Floor tile 600 × 600mm



#### Ground pavement drawing



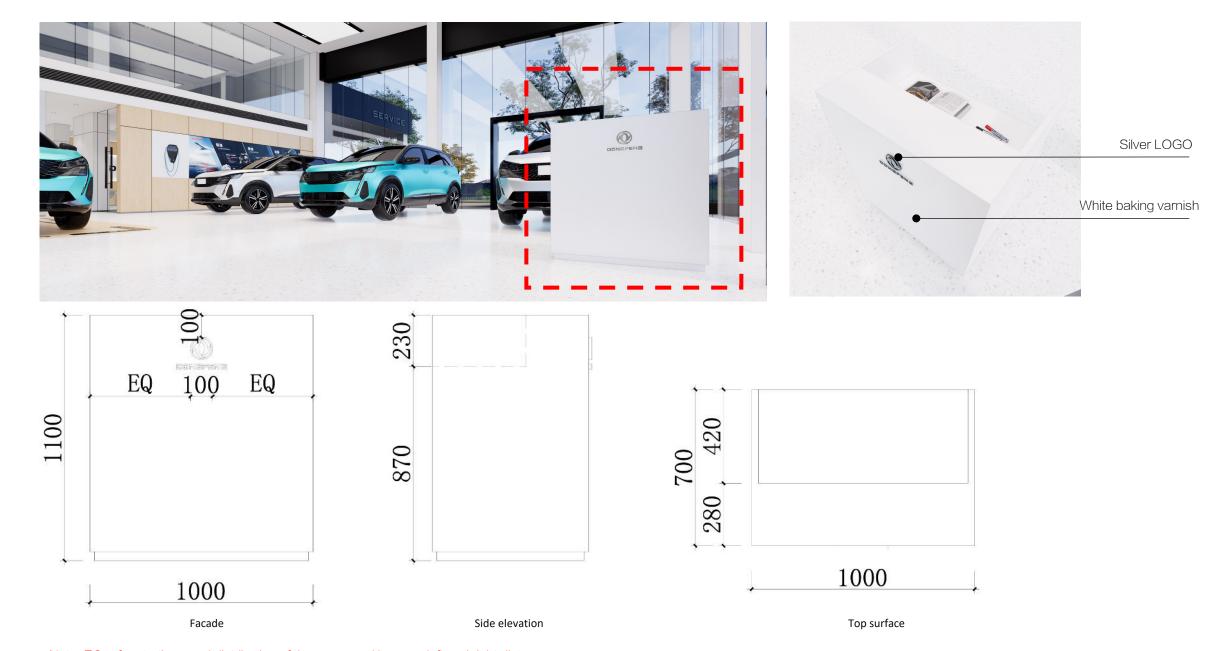


Floor tile starting point

The starting point is located in the center of the main entrance of the exhibition hall



Reception



Note: EQ refers to the equal distribution of the upper and lower or left and right distances.

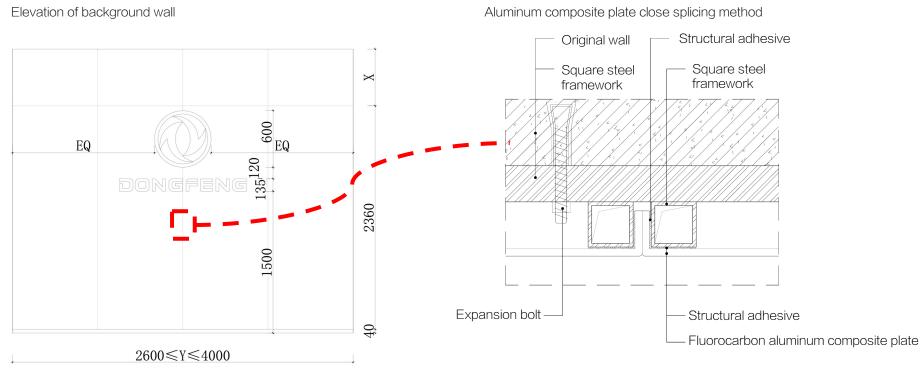


#### Exhibition hall background wall

X and Y are the adjusted dimensions on site, which shall be confirmed according to the actual dimensions on site.







Note: EQ refers to the equal distribution of the upper and lower or left and right distances.



#### Main automobile exhibition area



Dark navy blue flooring sticker PANTONE 296C



Oak grain flooring Width: 1200mm Vertical grain, mountain-shaped grain



## 



#### New energy automobile exhibition area

Wood grain chamfering and close fitting process.

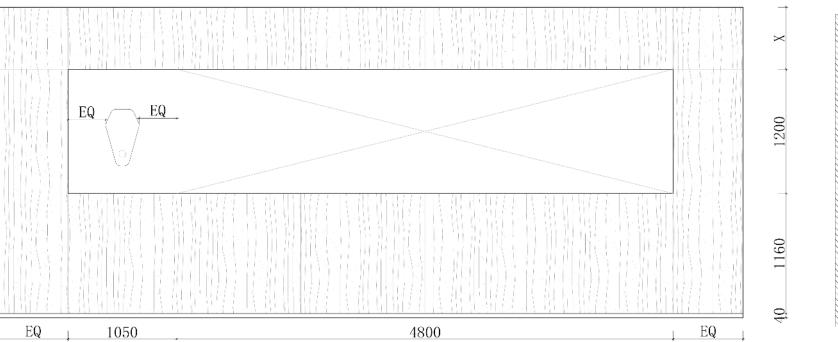
X is the size should be adjusted on site and confirmed according to the actual size on site.

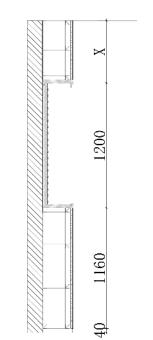




Sample product style of light box

Wall dimension drawing of new energy automobile exhibition area







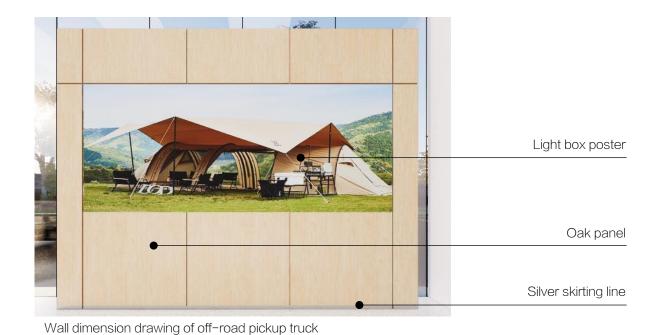
Note: EQ refers to the equal distribution of the upper and lower or left and right distances.



#### Off-road pickup truck exhibition area

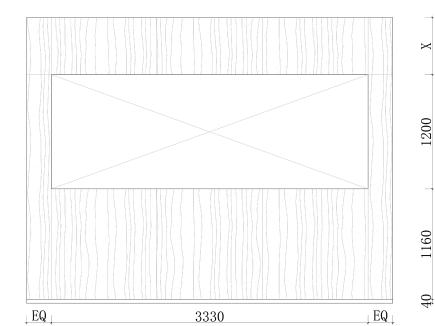
Wood grain chamfering and close fitting process.

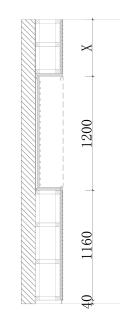
X is the adjusted size on site and should be confirmed according to the actual size on site.



灯箱背板

Sample product style of light box







Note: EQ refers to the equal distribution of the upper and lower or left and right distances.

## 2\_6 Exterior and interior specifications of Class A store \_ Detailed specification of interior core modules \_ Meeting area module area mod

#### Effect display of meeting area



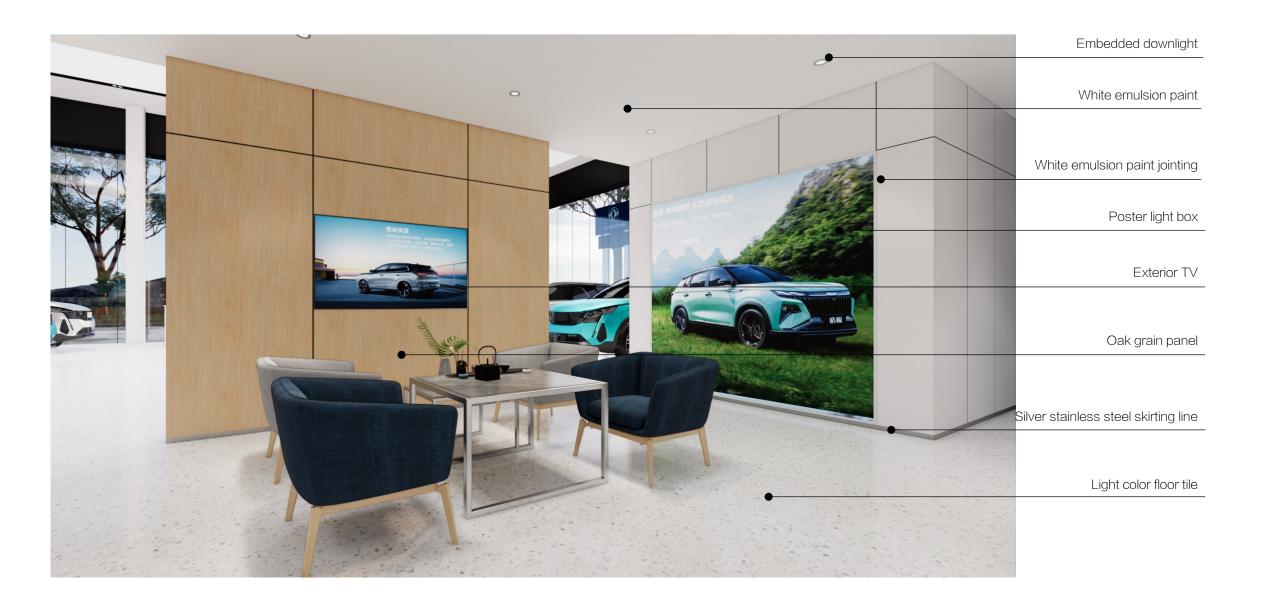
Floor tile style 600 × 600mm



Wood grain style
Width: 1200mm
Vertical grain,
mountain-shaped grain



Downlight style Φ130 × H68MM; Color temperature: 4000K;Ra 90

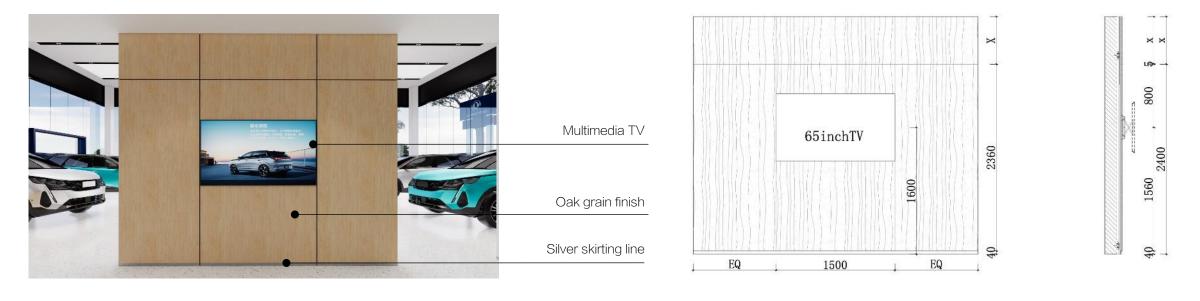


## 2\_6 Exterior and interior specifications of Class A store \_ Detailed specification of interior core modules \_ Meeting area module area mod

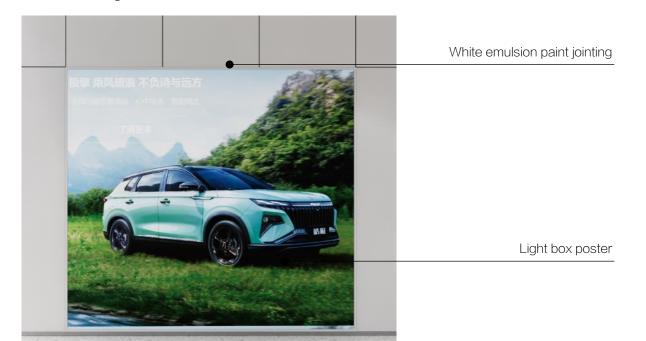
#### TV wall

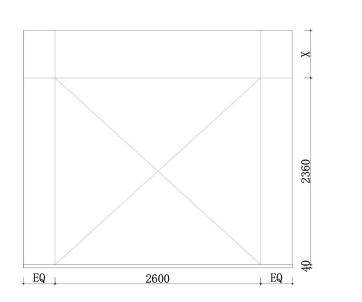
Wood grain chamfering and close fitting process.

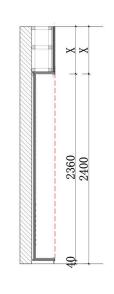
X is the size should be adjusted on site and confirmed according to the actual size on site.



#### Poster wall of light box







Note: EQ refers to the equal distribution of the upper and lower or left and right distances.



#### VIP module



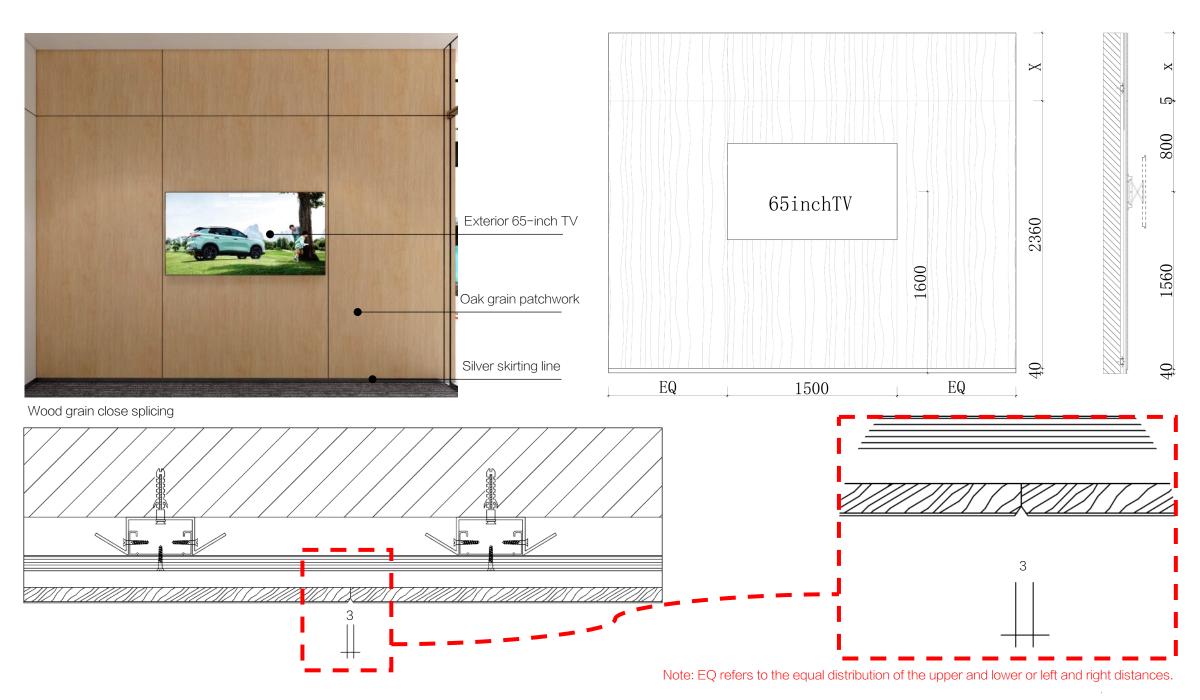
Carpet style 600 × 600mm



Wood grain style
Width: 1200mm
Vertical grain,
mountain-shaped grain

Wood grain chamfering and close fitting process.

X is the size which should be adjusted on site and confirmed according to the actual size on site





#### Effect display of rest area



Floor tile style 600×600mm



Wood grain style Width: 1200mm Vertical grain, mountain-shaped grain



Downlight style Φ130×H68MM; Color temperature: 4000K;Ra 90





#### Slogan of rest area



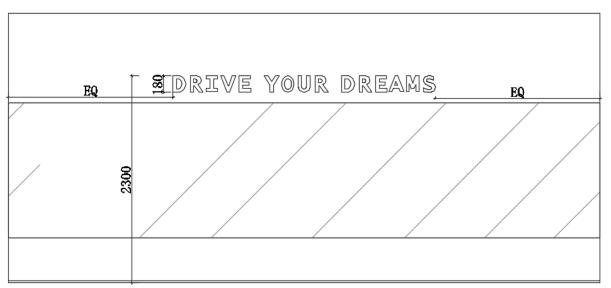
Floor tile style 600 × 600mm

It is recommended that the dealer make their own font.





Acrylic surface coated with silver metal film





#### Bar counter



Marble style

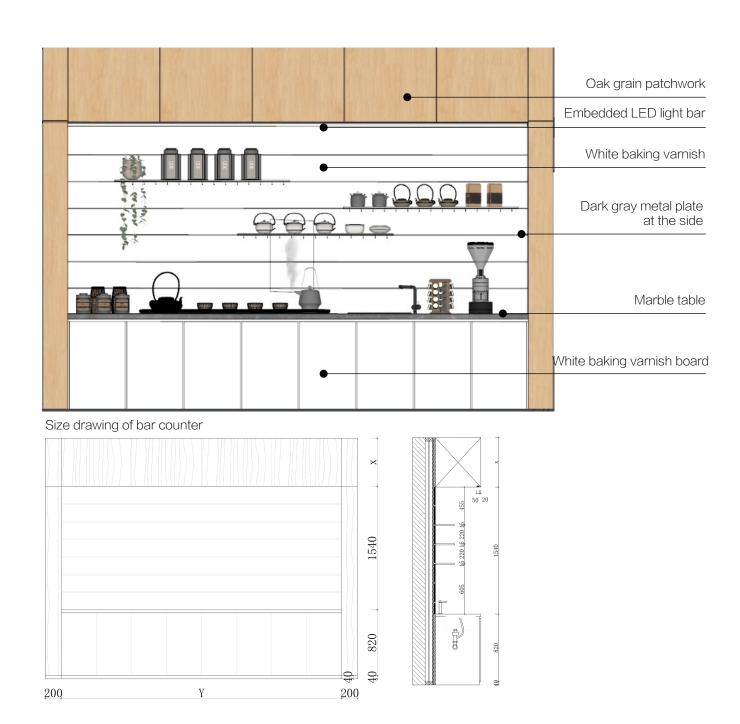


Wood grain style Width: 1200mm Vertical grain, mountain-shaped grain



Dark metal plate

X and Y are the adjusted dimensions on site, which shall be confirmed according to the actual dimensions on site.





#### Effect display of after-sales service



Floor tile style 600 × 600mm



Wood grain style
Width: 1200mm
Vertical grain,
mountain-shaped grain



Grille style 30mm×150mm,white



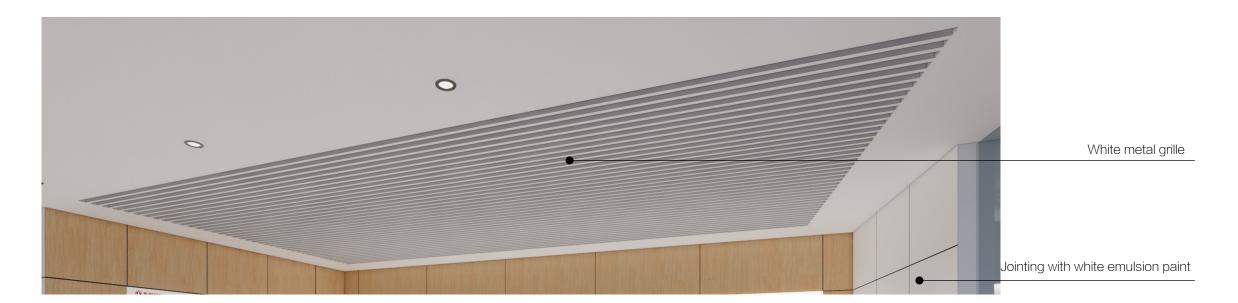


#### Ceiling of after-sales service

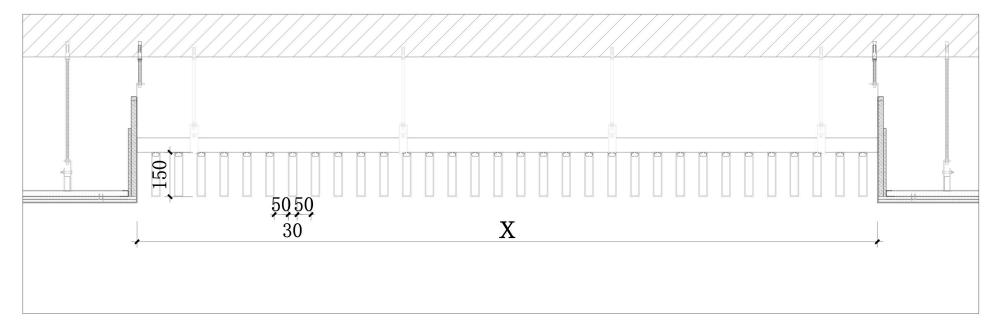


Grille style 30mm×150mm, white

X is the size that should be adjusted on site and confirmed according to the actual size on site.



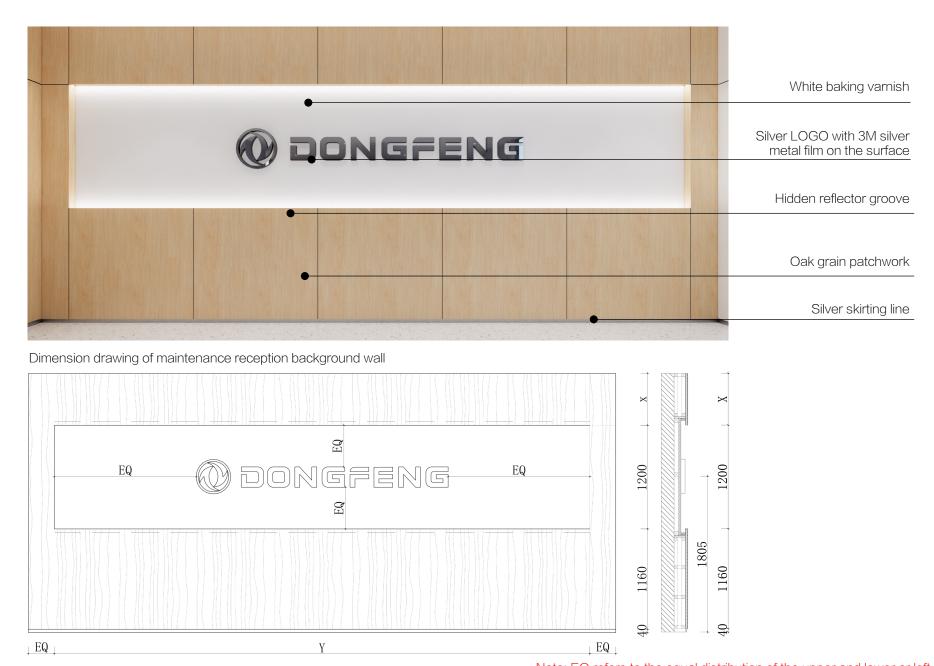
#### Detailed drawing of grille spacing





#### Background wall of after-sales service

X and Y are the adjusted dimensions on site, which shall be confirmed according to the actual dimensions on site.



Note: EQ refers to the equal distribution of the upper and lower or left and right distances.



#### After-sales service background wall

Process specifications:

- 1. Shell: 2.0mm thick 304 # brushed stainless steel welded shell (40mm thick) with silver fluorocarbon baking paint on the surface.
- 2. Panel: Mitsubishi 5mm cream acrylic, with 3M silver metal film on the surface.
- 3. Bottom plate: 1.5mm stainless steel plate is sprayed with white paint and hung with hoisted hardy hole.

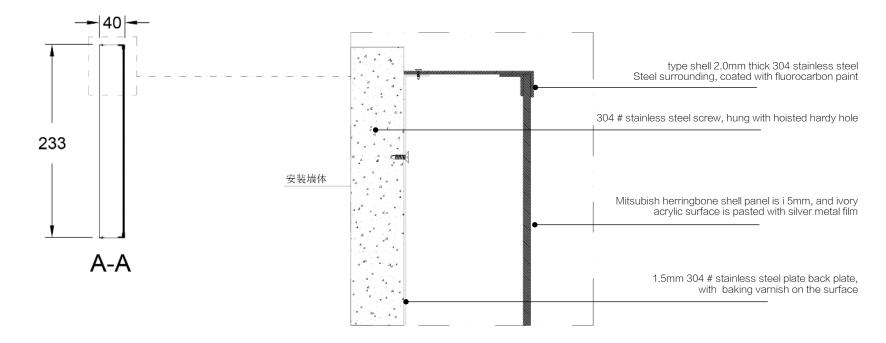
Maintenance reception logo

Horizontal combination (non-luminous)

LOGO specification:





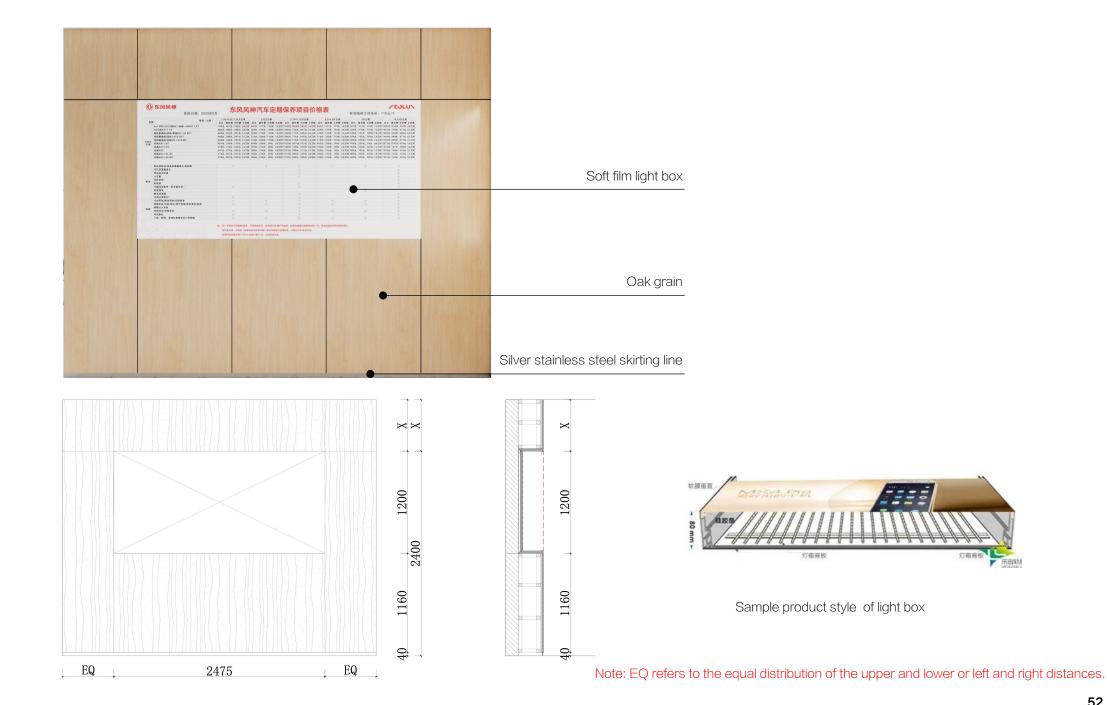




#### Light box wall of after-sales service

Wood grain chamfering and close fitting process.

X is the size which should be adjusted on site and confirmed according to the actual size on site.



# 2\_6 Exterior and interior specifications of Class A store \_ Detailed specification of interior core modules \_ Signage plate

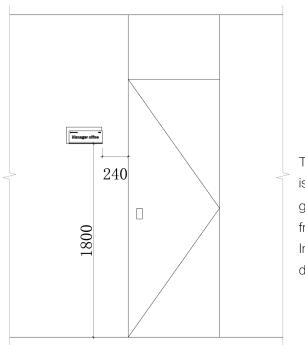


#### Signage plate

Not luminous.

It is recommended that distributors make their own.

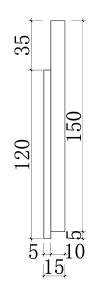




The installation height is 1800mm from the ground and 24mm from the door.
In special cases, design as required.



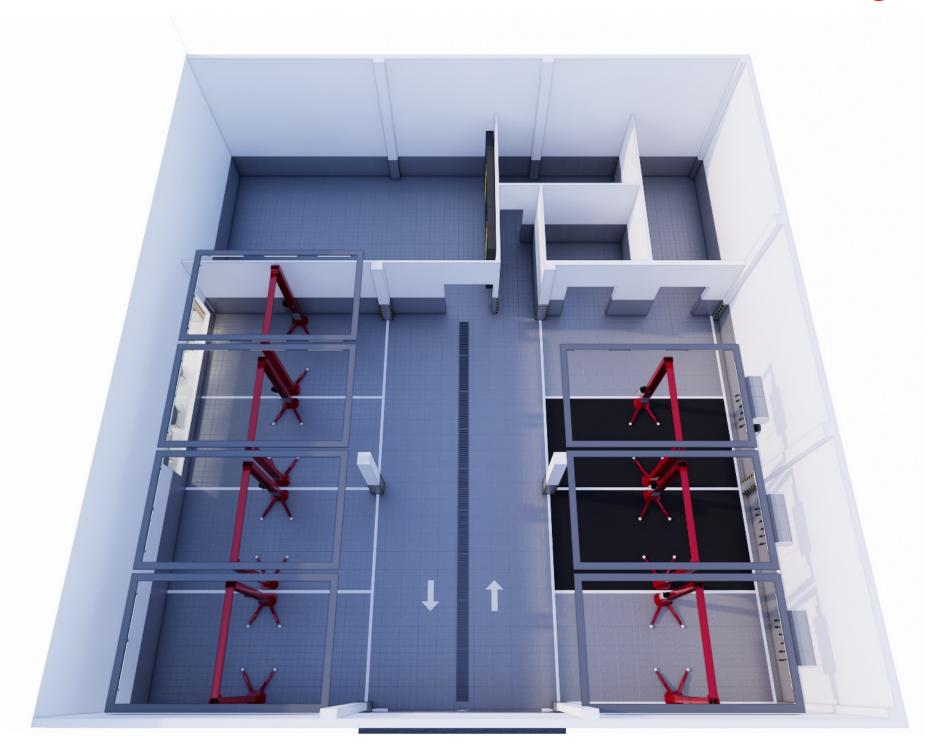




### 2\_7 Exterior and interior specifications of Class A store \_ Workshop effect



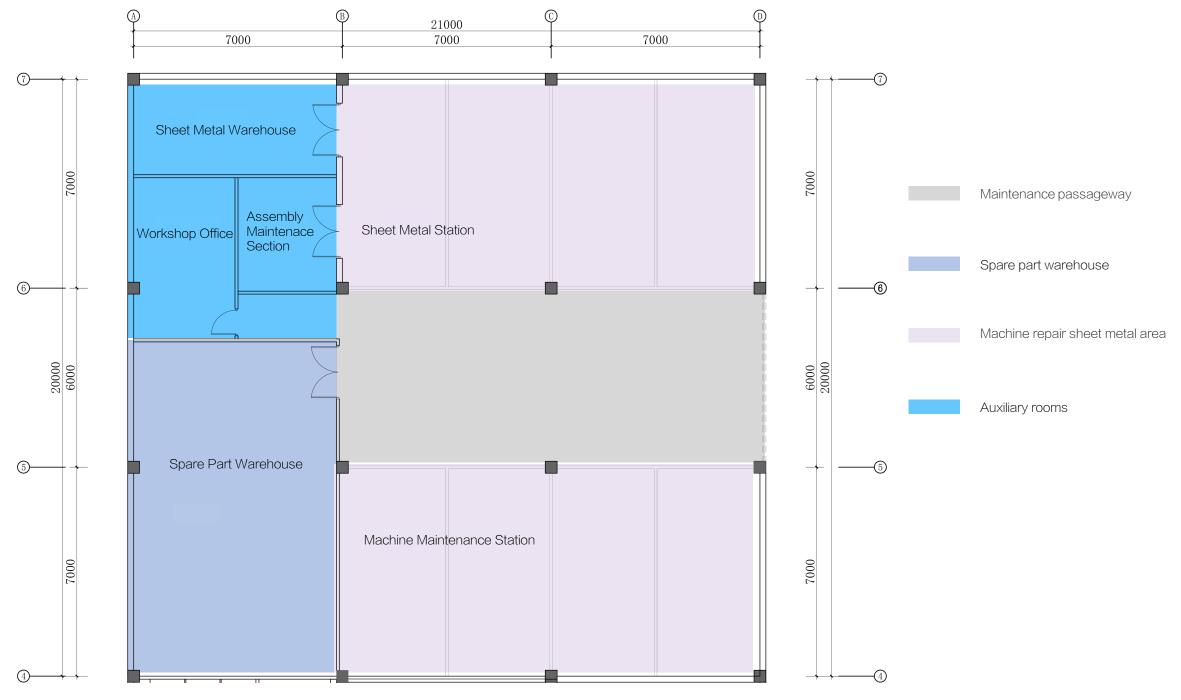
- · The workshops are composed of the repair workshop and the sheet metal spray workshop; The layout of the workshop shall guarantee unblocked aisles as well as the bright and sufficient light.
- · The station floor shall be paved with gray industrial bricks (200mm × 200mm); The floor of the new energy station is paved with dark insulating adhesive; The floor station line and arrow marks shall be paved with white floor tiles.
- The color of electrical pipelines in the workshop shall be uniformly set according to the standard.



### 2\_8 Exterior and interior specifications of Class A store \_ Workshop layout overview



key technical indicators	Class A
Area of workshop ( m²)	≥300
Number of maintenance and reception stations	≥8
Area of spare part warehouse ( m²)	≥75

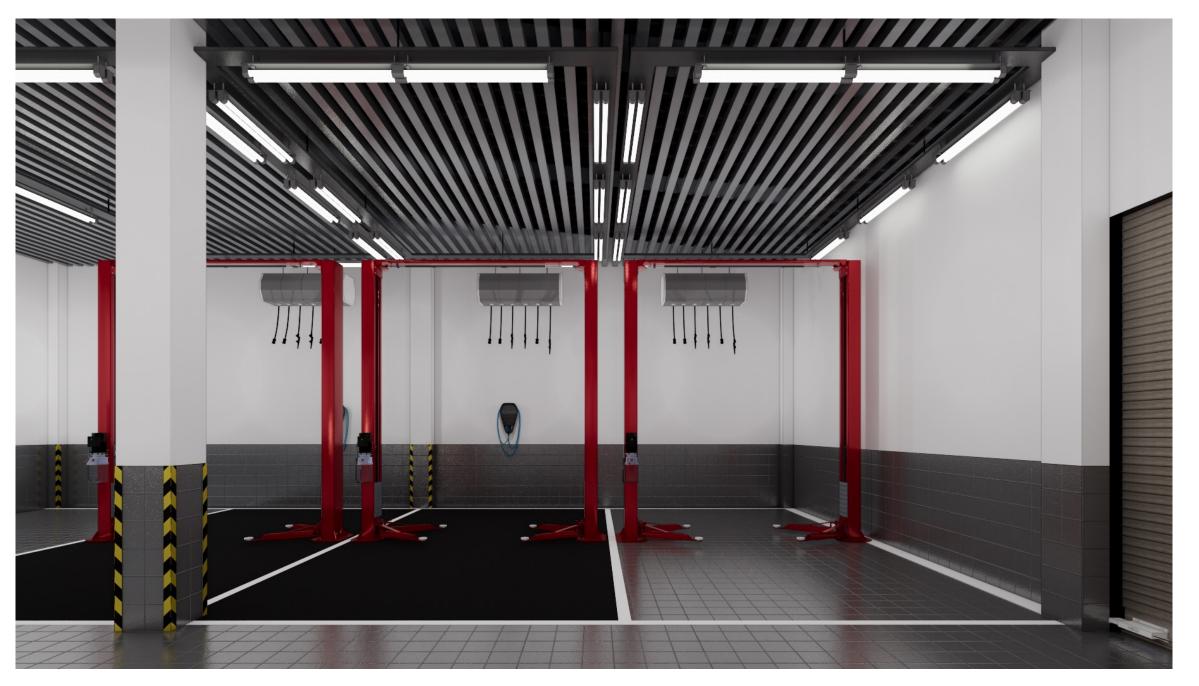


### 2\_9 Exterior and interior specifications of Class A store \_ Workshop design standard



#### Workshop material specifications:

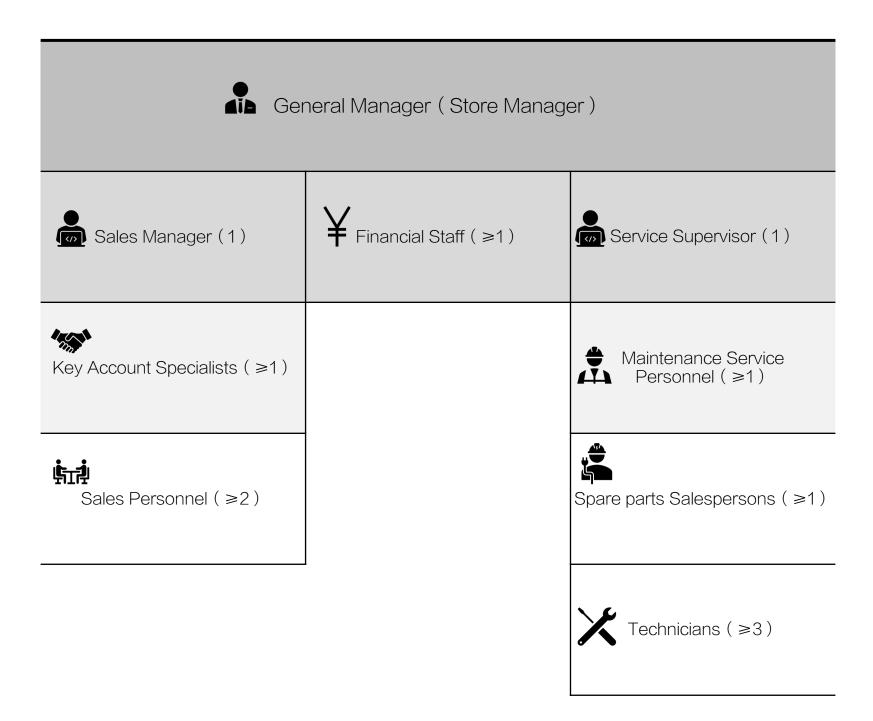
- The interior wall and dado are applied gray floor tiles with a height of 1.2m
   (color number PANTONE cold gray 8C); and white emulsion paint is applied when the height is more than 1.2 m above the ground.
- The doors and windows are painted with gray paint, color number RAL-9007;
- Workshop station is fully paved with 200mm × 200mm gray floor tile (color number: PANTONE cold gray 8C);
- 4. Position line and direction indicators are applied with 200mm × 200mm white industrial bricks;
- 5. The floor direction arrow of the workshop is made of white floor tiles of the same specification, which are generally set at both ends of the passage;
- 6. The slope of passageway in the workshop is 0.5%.



### 2\_10 Exterior and interior specifications of Class A store \_ Organizational structure of staff



Note: the number of full-time staff of Class A store ≥ 12



# Exterior and interior specifications of Class B store

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3 1 Exterior effec
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3 2 Exterior core elements

3 Detailed specification of exterior core

alamante

3 4 Interior effect

3 5 Interior core modules

B 6 Detailed specification of Interior core module

3\_7 Workshop effect

3 8 Workshop layout overviev

3 9 Workshop design standard

3 10 Organizational structure of staff

### 3\_1 Exterior and interior specifications of Class B store \_ Exterior effect











### 3\_1 Exterior and interior specifications of Class B store \_ Exterior effect











### 3\_2 Exterior and interior specifications of Class B store \_ Exterior core elements

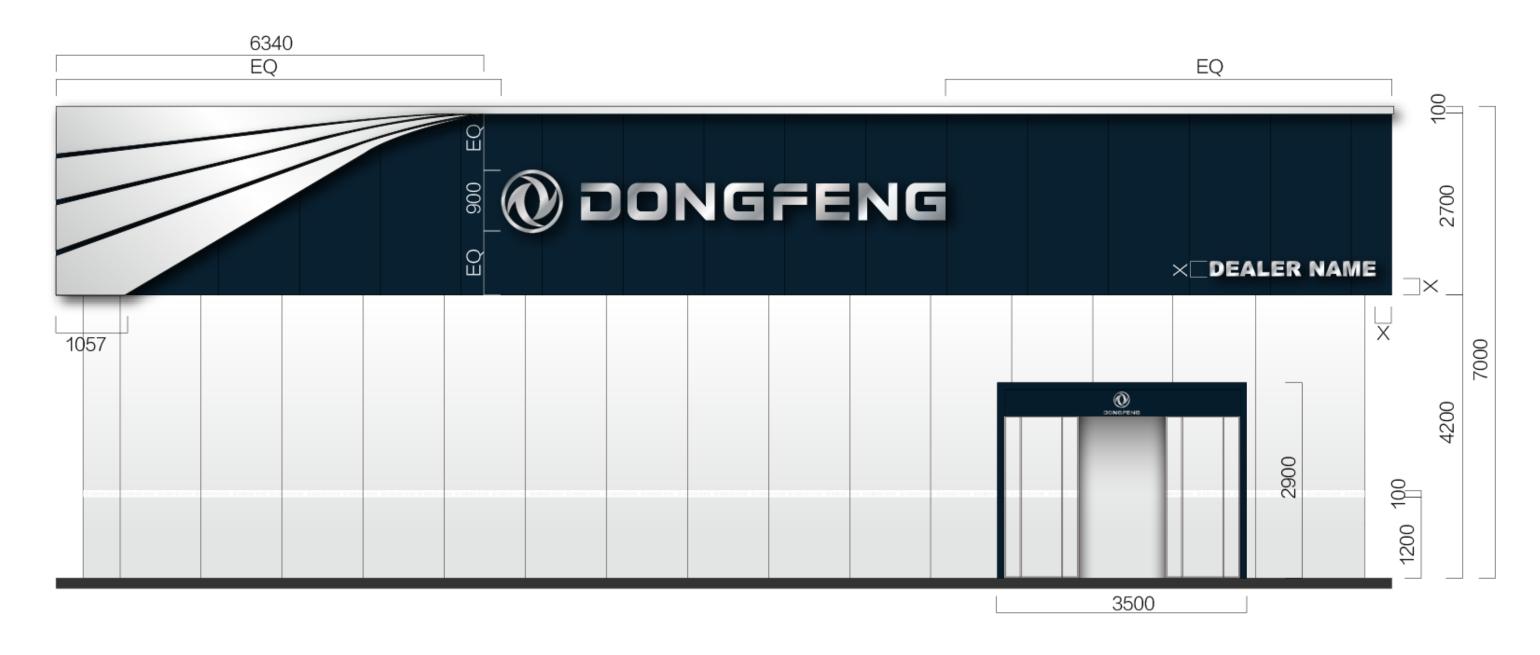


#### exterior core elements

- 1. dark navy blue matte aluminum plate
- 2. mirror metal plate
- 3. silver LOGO of Dongfeng
- dealer name
- 5. main entrance of exhibition hall
- 6. glass curtain wall
- 7. totem pole (optional)
- 8. maintenance service







Note: EQ refers to the equal distribution of the upper and lower or left and right distances. X is the size that should be adjusted on site and confirmed according to the actual size on site.

# 3\_3 Exterior and interior specifications of Class B store \_ Detailed specification of exterior core elements \_ Dark navy blue matte aluminum plate

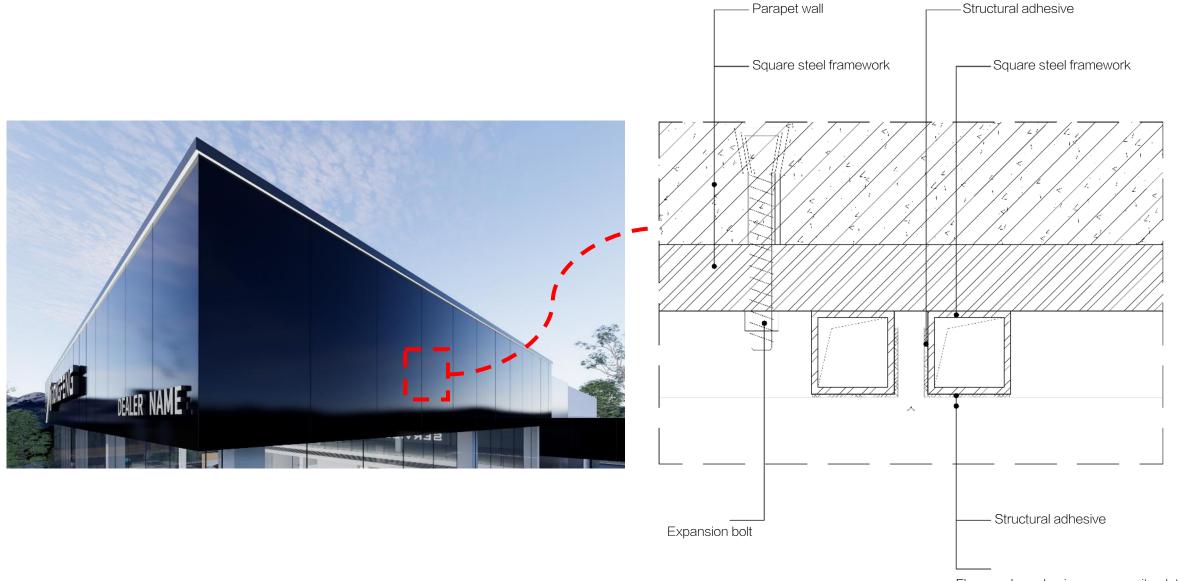


- 1. 30S fluorocarbon aluminum plate, color : PANTON 296C, semimatte
- 2. Primer thickness 9±1um, finishing coat thickness 19±1um;
- 3. US DUPONT adhesive polymer material is used between aluminum plate and core material;
- 4. The surface of the front aluminum plate adopts fluorocarbon roller coating, which is UV resistant;
- 5. Covered with imported peelable rubber-based protective film;
- 6. Other standards meet the requirements of national standards.



Dark navy blue matte aluminum plate Color: Pantone 296C



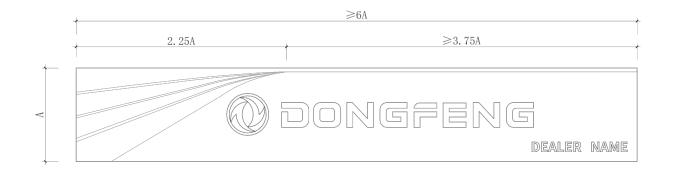


## 3\_3 Exterior and interior specifications of Class B store \_ Detailed specification of exterior core elements \_ Mirror metal plate() DONGFENG

#### Application rules:

- 1. When the width to height ratio of the door head is more than 7:1, the horizontal LOGO pattern is adopted, and the mirror metal plate module is set on the left side.
- 2. When there is a corner on the left side, the corresponding module is designed for the left door head.
- The mirror metal module can be the same height as the door head, and can be zoomed in and out in the same proportion.
- 4. In case of special circumstances, it can be adjusted according to the onsite situation, and the overall design should be based on aesthetics.





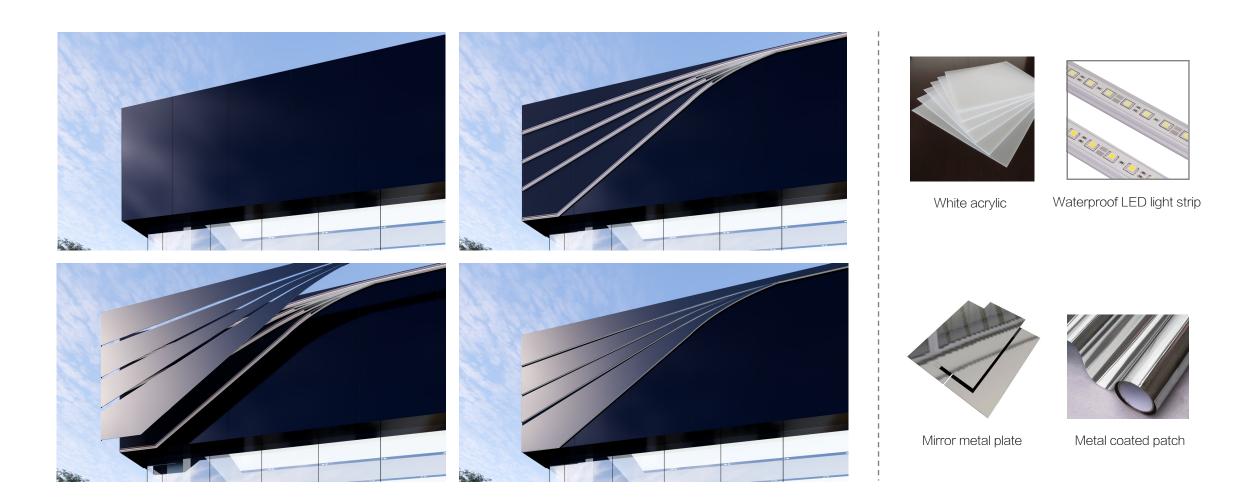






## 3\_3 Exterior and interior specifications of Class B store \_ Detailed specification of exterior core elements \_ Mirror metal plate() DONGFENG

- · Door head blue aluminum plate finish.
- · 20mm thick LED light box above the blue aluminum plate finish.
- · The upper part of the light box is finished with mirror stainless steel, and the mirror stainless steel is bended and closely assembled.



# 3\_3 Exterior and interior specifications of Class B store \_ Detailed specification of exterior core elements \_ Silver LOGO of Dongfeng



The size of the door head LOGO can be 1200mm. 900mm and 600mm.

#### Application rules:

When the door head height is H and H  $\geq$  2400mm, the 1200mm LOGO is used; When 2400mm > H > 1200mm, 900mm LOGO shall be used;

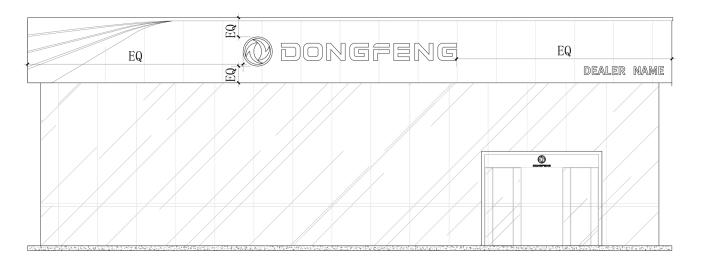
When H ≤ 1200mm, 600mm LOGO shall be used.

#### LOGO positioning rule:

The LOGO is located in the center of the door head.



LOGO positioning rule





Note: EQ means the equal distance between the top and bottom or left and right

# 3\_3 Exterior and interior specifications of Class B store \_ Detailed specification of exterior core elements \_ Silver LOGO of Dongfeng

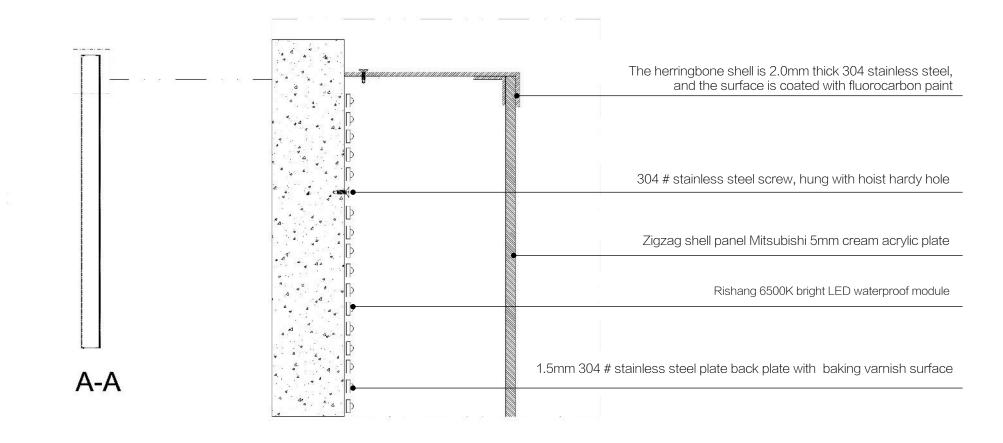


#### Process specifications:

- 1. Shell: 2.0mm thick 304 # brushed stainless steel welded shell (80mm thick).
- 2. Panel: Mitsubishi 5mm cream acrylic, with 3M silver metal film on the surface.
- 3. Bottom plate: 1.5mm stainless steel plate is sprayed with white paint and hung with hoist hardy hole.
- 4. Light source: Rishang 6500K bright LED waterproof module, Mean Well waterproof power supply.

LOGO specification:





### 3\_3 Exterior and interior specifications of Class B store \_ Detailed specification of exterior core elements \_ Dealer name



The dealer name is customized according to the name of each outlet.

#### Dealer name positioning rule:

The position is at the lower right corner of the door head, and the right spacing and the lower spacing are consistent with the font height.

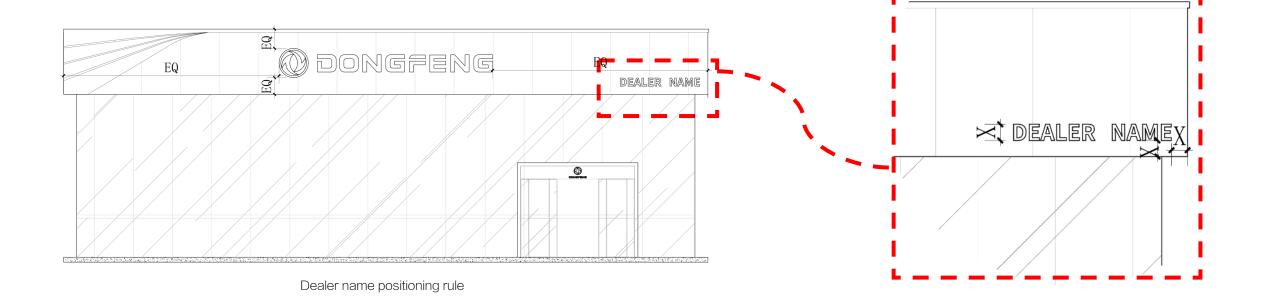
X is the size adjusted on site and should be confirmed according to the actual size on site.

#### Process specifications:

- 1. Shell: 2.0mm thick 304 # brushed stainless steel welded shell (80mm thick).
- 2. Panel: Mitsubishi 5mm cream acrylic, with 3M silver metal film on the surface.
- 3. Bottom plate: 1.5mm stainless steel plate is sprayed with white paint and hung with hoist hardy hole.
- 4. Light source: Rishang 6500K bright LED waterproof module, Mean Well waterproof power supply.



Dealer name

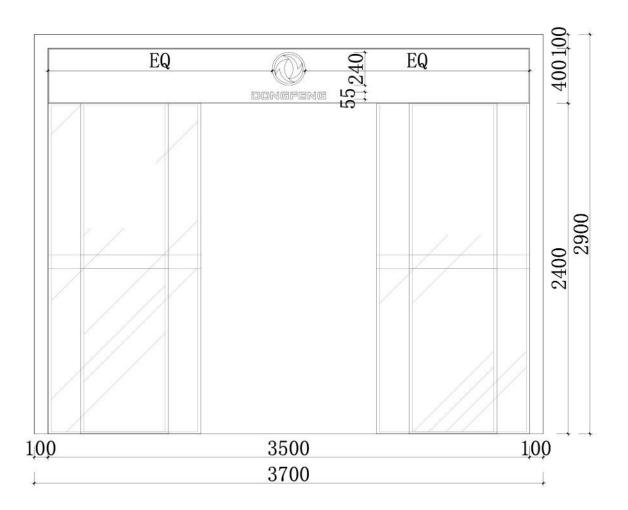


# 3\_3 Exterior and interior specifications of Class B store \_ Detailed specification of exterior core elements \_ Main entrance of exhibition hall

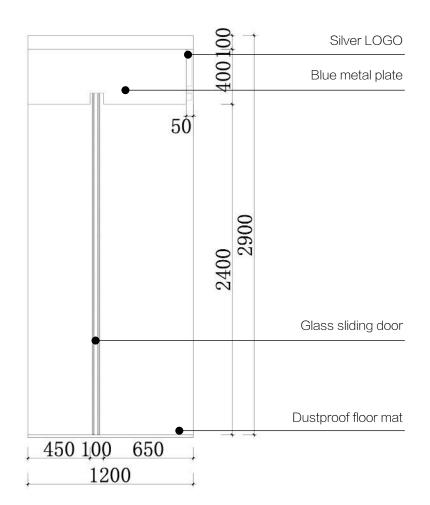


- 1. The entrance of the exhibition hall is located in the middle of the front of the store, and the door pocket is made of blue semimatte aluminum plate;
- 2. The entrance of the exhibition hall is a single-leaf door. According to the requirements of different regions/dealers, double-leaf doors (halls) can be set; The depth of single-leaf door is recommended to be more than or equal to 800mm, and that of double-leaf door is recommended to be more than or equal to 1500mm;
- 3. Single-leaf door can be sensor door. If the dealer chooses to use double-leaf doors, they can set double-leaf sensor doors or Exterior sliding doors and internal sensor doors;
- 4. Embedded gray metal doormat is set at the entrance. Size: 3700mm × 1200mm. The surface is flush with the floor tile.





Front elevation of the main entrance gate of the exhibition hall



Profile of the main entrance gate of the exhibition hall

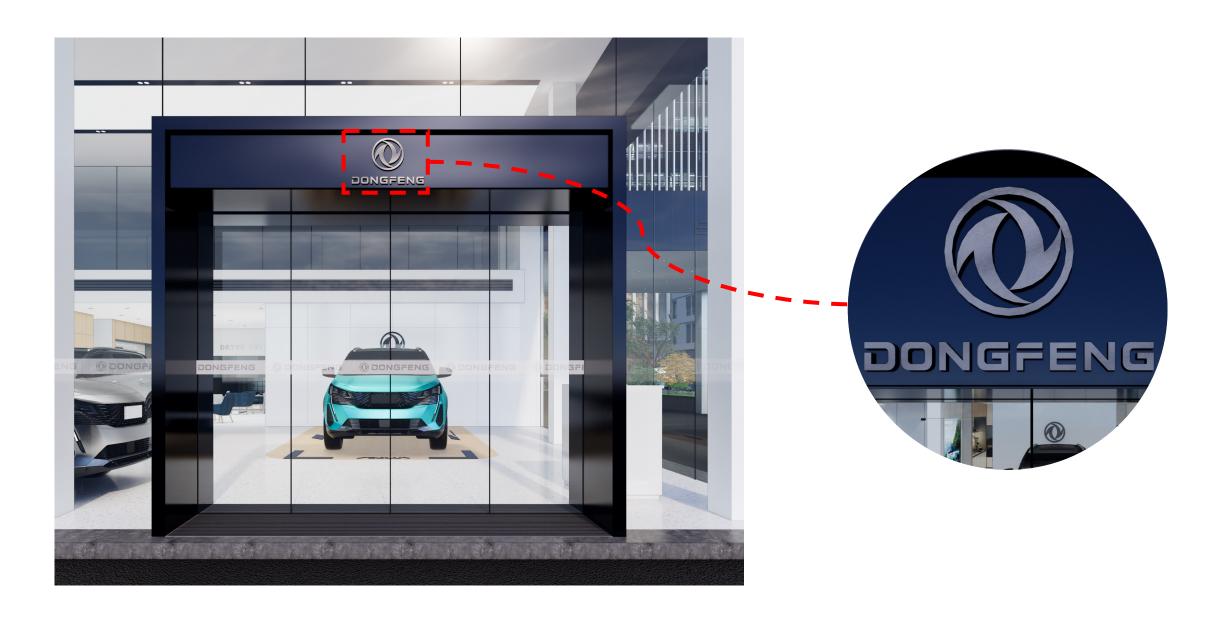
Note: EQ means the equal distance between the top and bottom or left and right.

# 3\_3 Exterior and interior specifications of Class B store \_ Detailed specification of exterior core elements \_ Main entrance of exhibition hall



#### Process specifications:

- 1. Shell: 2.0mm thick and 304 # brushed stainless steel welded shell (40mm thick), with fluorocarbon paint on the surface.
- 2. Panel: Mitsubishi 5mm cream acrylic, with 3M silver metal film on the surface.
- 3. Bottom plate: 1.5mm stainless steel plate is sprayed with white paint and hung with hoist hardy hole.



## 

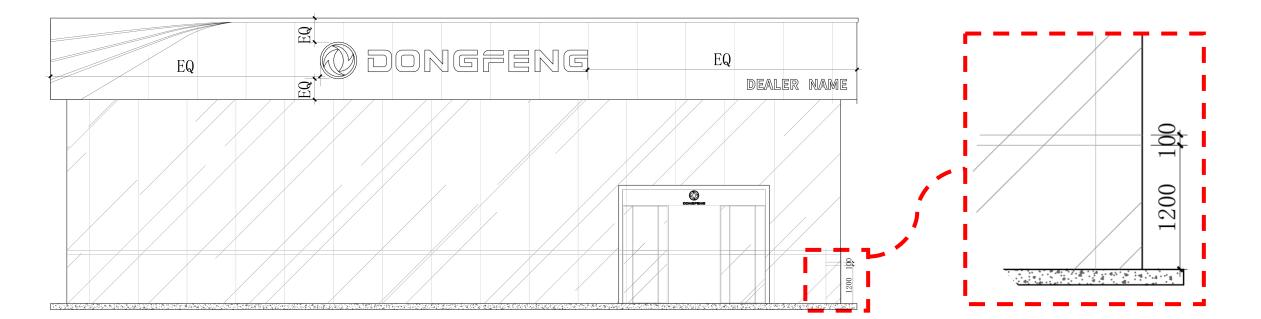


Material: hollow frosted glass sticker Installation height: 1200mm from the ground.

Anti-collision sticker style





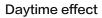


### 3\_3 Exterior and interior specifications of Class B store \_ Detailed specification of exterior core elements \_ Totem pole

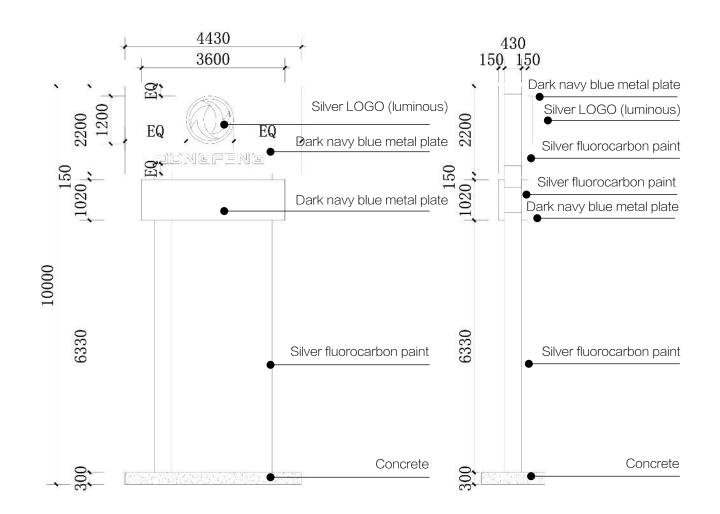


- 1. The overall height of the totem pole is 10m, perpendicular to the main road/frontage. It is set perpendicular to the direction of vehicle travel to avoid blocking;
- 2. Totem pole size: 4430mm × 750mm  $\times$  10000mm;
- 3. The logo of totem pole is of upper and lower structure. The diameter of the logo with the structure of Twin Flying Swallows is 1200mm, and power supply shall be reserved;
- 4. Concrete foundation base is set at the bottom of totem column.





LOGO lighting effect at night



Note: EQ means the upper and lower or left and right distances are equally divided.

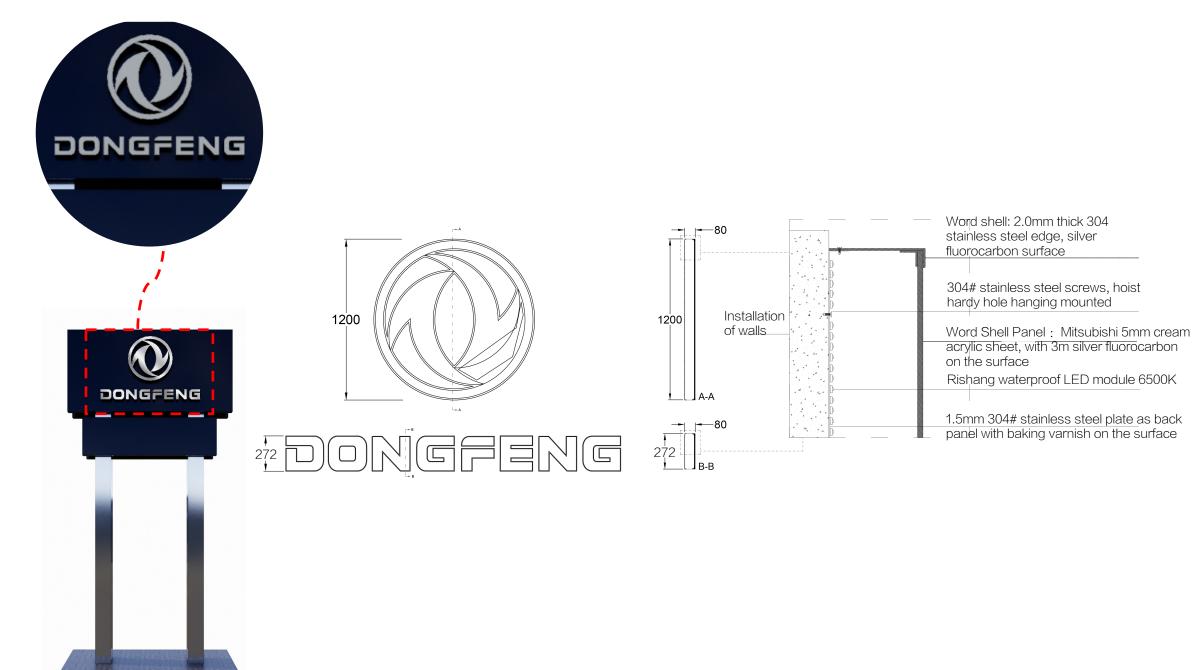
### 3\_3 Exterior and interior specifications of Class B store \_ Detailed specification of exterior core elements \_ Totem pole



### Process specifications:

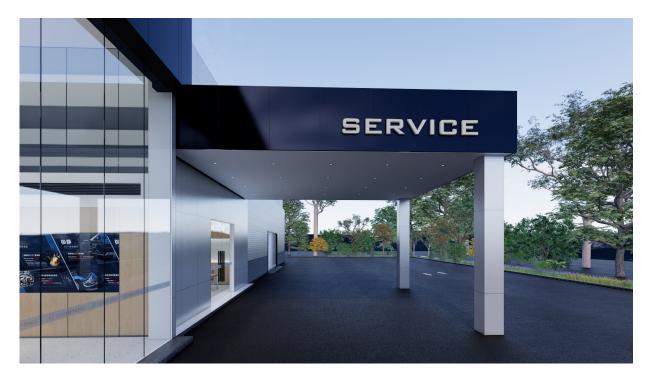
- 1. Shell: 2.0mm thick 304 # brushed stainless steel welded shell (100mm thick), with silver fluorocarbon paint on the surface.
- 2. Panel: Mitsubishi 5mm cream acrylic, with 3M silver metal film on the surface.
- 3. Bottom plate: 1.5mm stainless steel plate is sprayed with white paint and hung with hoist hole.
- 4. Light source: Rishang 6500K bright LED waterproof module, Mean Well waterproof power supply.

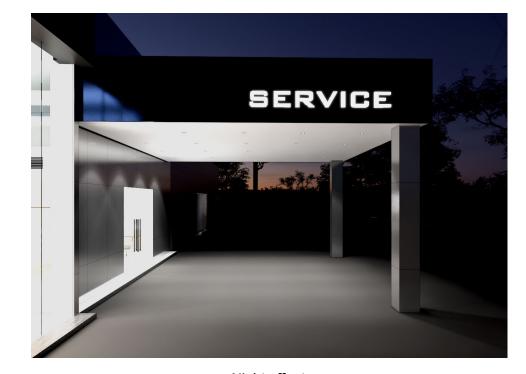
Signs on the front and back of totem pole Tower combination (luminous)



# 3\_3 Exterior and interior specifications of Class B store \_ Detailed specification of exterior core elements \_ Maintenance service DONGFENG

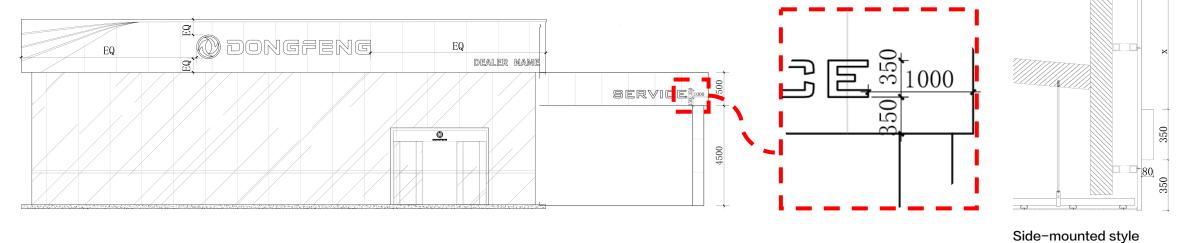
LOGO is 80mm thick and 350mm high (luminous), with milky white acrylic on the front and 3M silver metal film on the surface. Surrounded with stainless steel side.





Daytime effect

Night effect

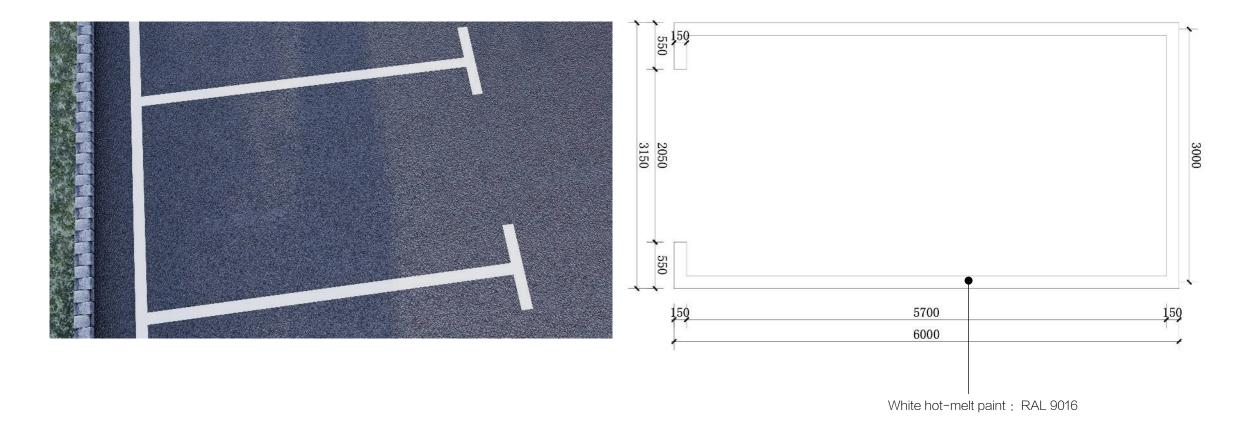


### 3\_3 Exterior and interior specifications of Class B store \_ Detailed specification of exterior core elements \_ Parking lines



### Parking space specificationss:

- The number of parking spaces shall be designed according to the corresponding level/scale of the facilities;
- 2. Avoid setting parking spaces in the front of the exhibition hall (close to the glass curtain wall);
- 3. The parking space shall adopt hard surface course, with priority given to asphalt floor, and other material forms (such as grass bricks) are also acceptable;
- 4. Size of test drive and customer parking space: 3m × 5.5m; size of the rest of the parking space: 2.5 × 5.5m;
- 5. The parking space line is drawn with white hot-melt paint, straight, and the width is recommended to be 150 mm.
- 6. From the perspective of safety, steel pipe of car bumper or rubber plastic car bumper shall be set according to the on-site situation.



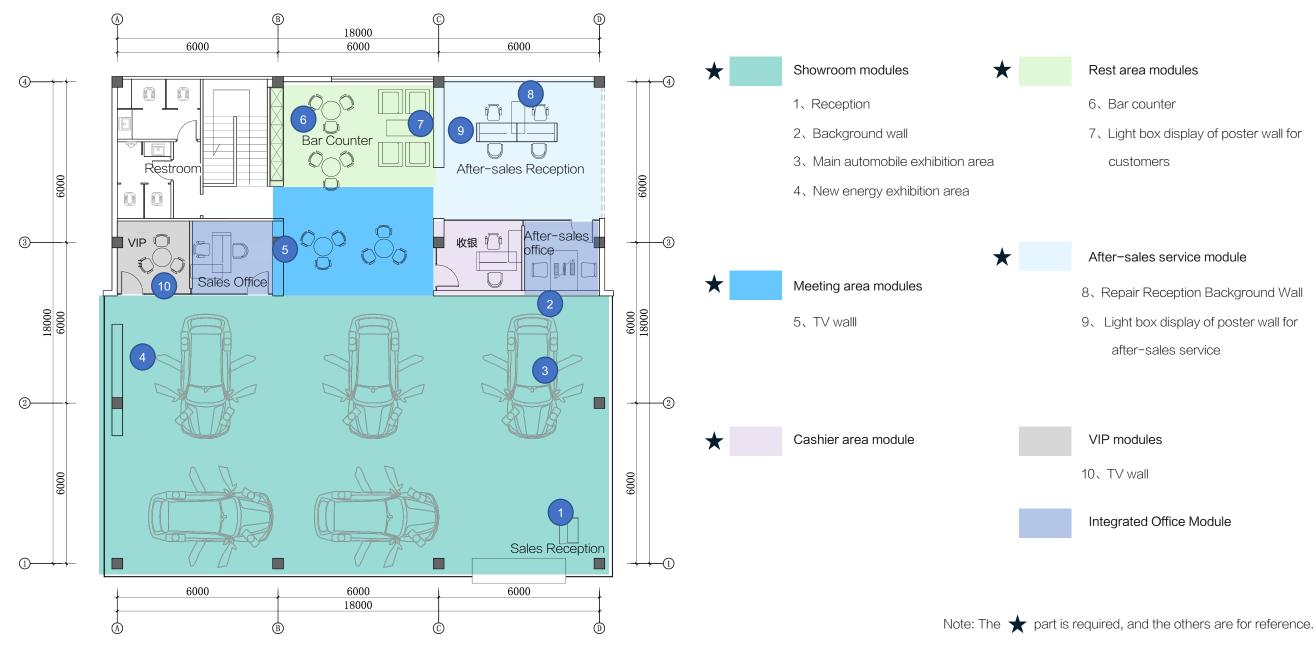




### 3\_5 Exterior and interior specifications of Class B store \_ Interior core modules \_ Overview of interior layout 1F

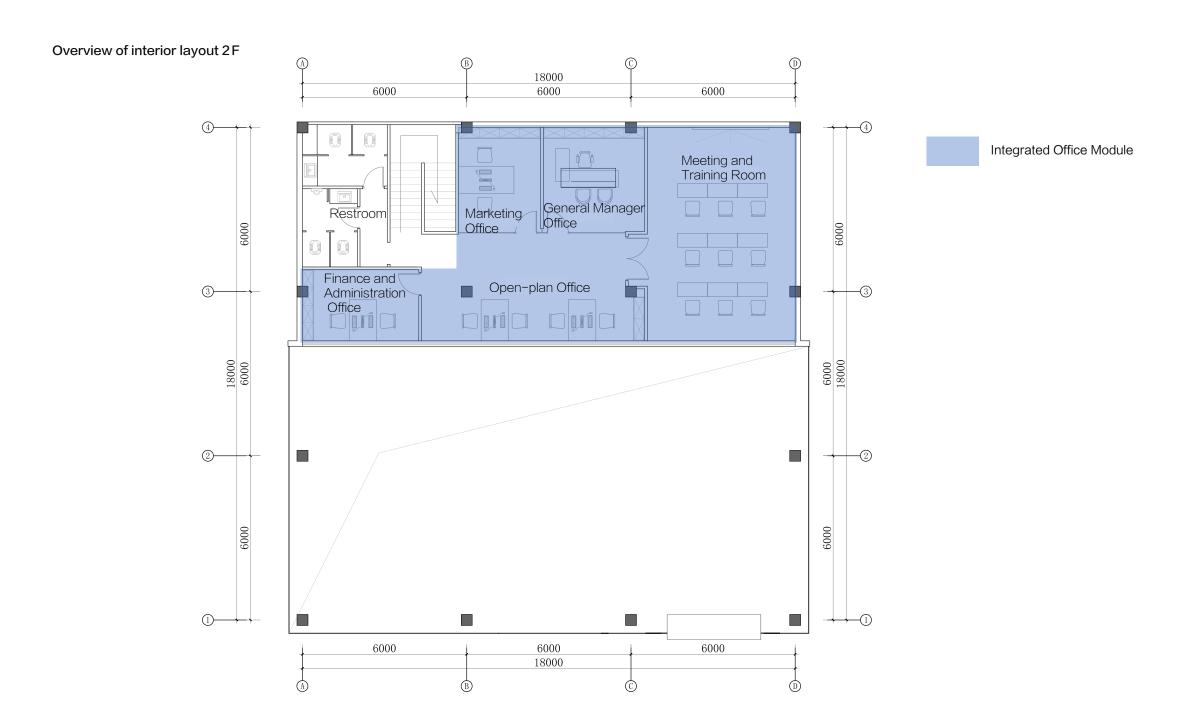


### Overview of interior layout 1F



## 3\_5 Exterior and interior specifications of Class B store \_ Interior core modules \_ Overview of interior layout 2F

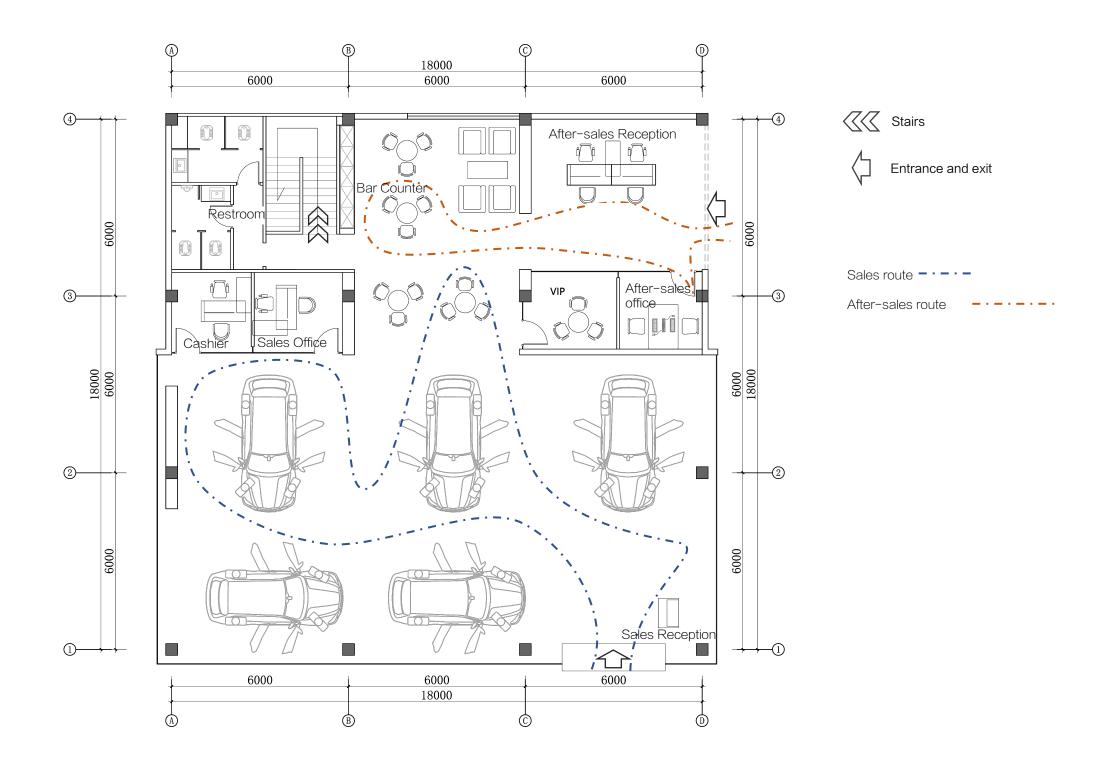




## 3\_5 Exterior and interior specifications of Class B store \_ Interior core modules \_ Interior tour route



Interior tour route









### Exhibition vehicle placement rules Vehicle layout sorting:

- 1. The main sales model is located in the core position, usually placed in front of the LOGO background wall, and the ground is pasted with the floor stickers;
- 2. Models of new energy vehicles should be placed near the new energy exhibition wall, with charging accessories and poster wall;
- 3. Models of newly launched vehicles are usually placed near the glass window to increase product exposure;
- 4. Other vehicle models should be placed in less important position to make other vehicles stand out.



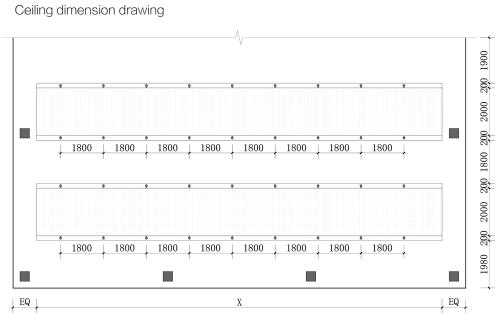
- Main sales vehicles
- New energy vehicles
- 3 Newly launched vehicles
- Other vehicles



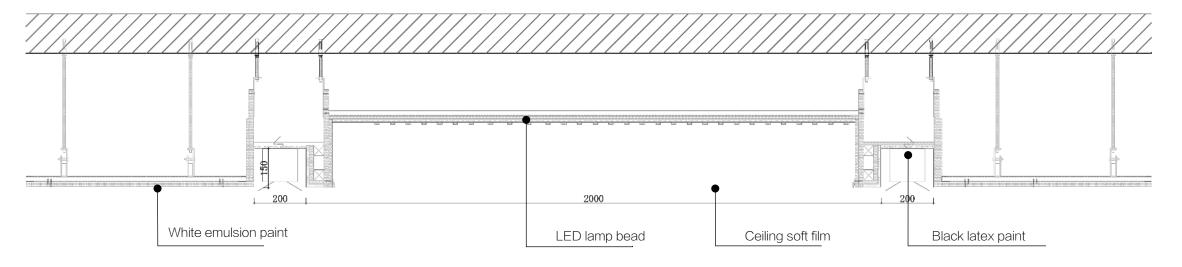
### Ceilings for automobile exhibition area

X is for field adjustment dimension, which should be confirmed according to on-site field dimension.





### Ceiling soft film section





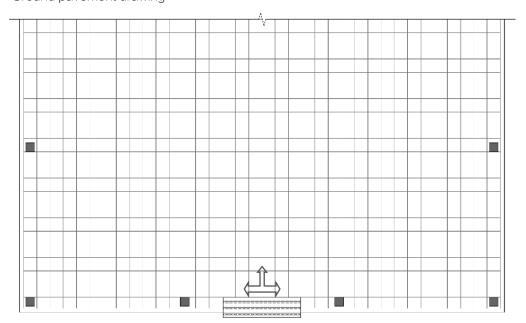
### Ground for automobile exhibition area



Floor tile 600 × 600mm



#### Ground pavement drawing





Floor tile starting point

The starting point is located in the center of the main entrance of the exhibition hall



Reception

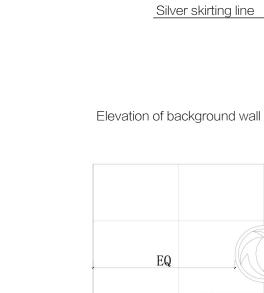


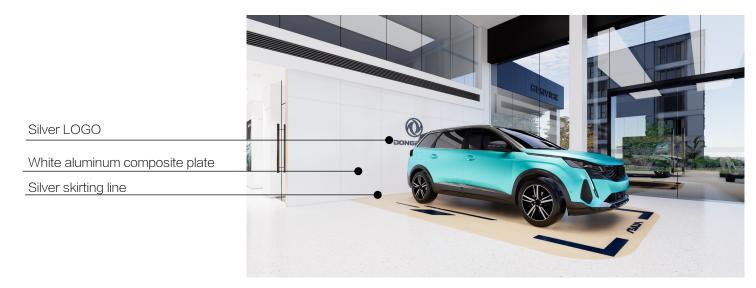
Note: EQ refers to the equal distribution of the upper and lower or left and right distances.



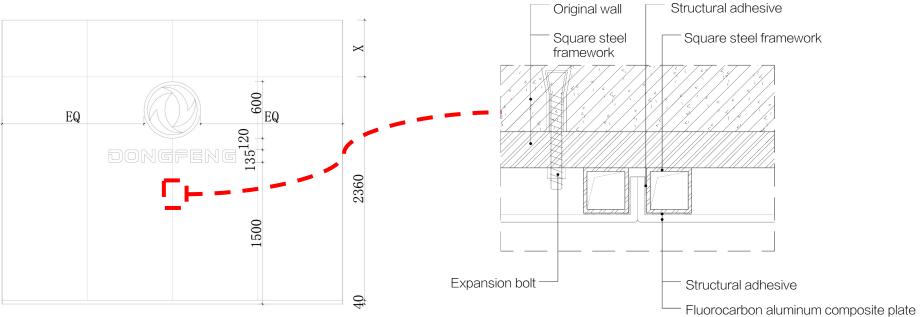
### Exhibition hall background wall

X and Y are the adjusted dimensions on site, which shall be confirmed according to the actual dimensions on site.





Aluminum composite plate close splicing method



Note: EQ refers to the equal distribution of the upper and lower or left and right distances.



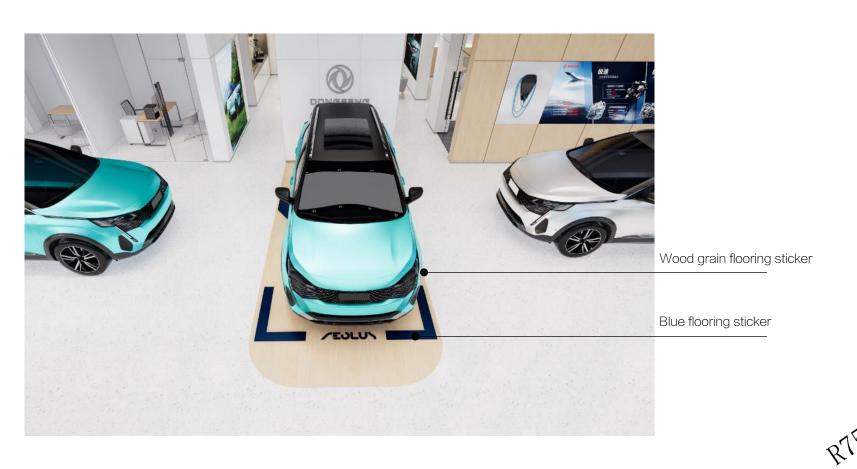
### Main automobile exhibition area

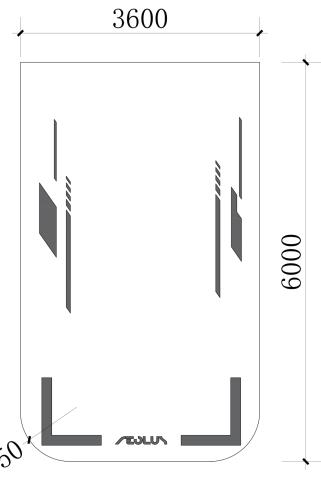


Dark navy blue flooring sticker PANTONE 296C



Oak grain flooring Width: 1200mm Vertical grain, mountain-shaped grain





Dimension drawing of flooring sticker



### New energy automobile exhibition area

Wood grain chamfering and close fitting process.

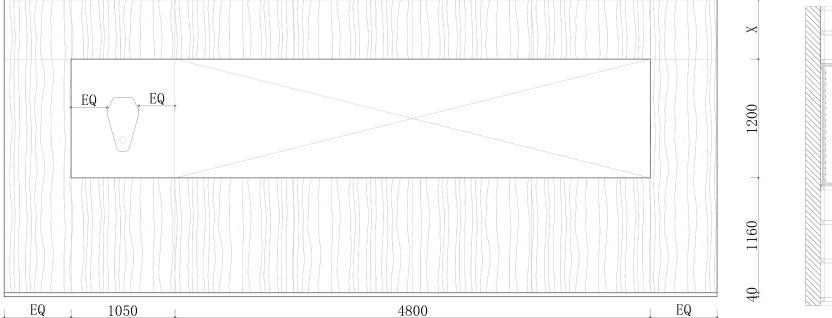
X is the size should be adjusted on site and confirmed according to the actual size on site.

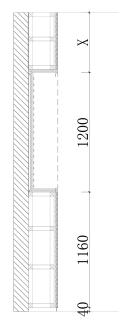




Sample product style of light box

Wall dimension drawing of new energy automobile exhibition area







Note: EQ refers to the equal distribution of the upper and lower or left and right distances.

# 3\_6 Exterior and interior specifications of Class B store \_ Detailed specification of interior core modules \_ Meeting area module area mod

### Effect display of meeting area



Floor tile style 600 × 600mm



Wood grain style
Width: 1200mm
Vertical grain,
mountain-shaped grain



Downlight style Φ130 × H68MM; Color temperature: 4000K;Ra 90



# 3\_6 Exterior and interior specifications of Class B store \_ Detailed specification of interior core modules \_ Meeting area module area mod

### TV wall

Wood grain chamfering and close fitting

X is the size should be adjusted on site and confirmed according to the actual size on site.





#### VIP module



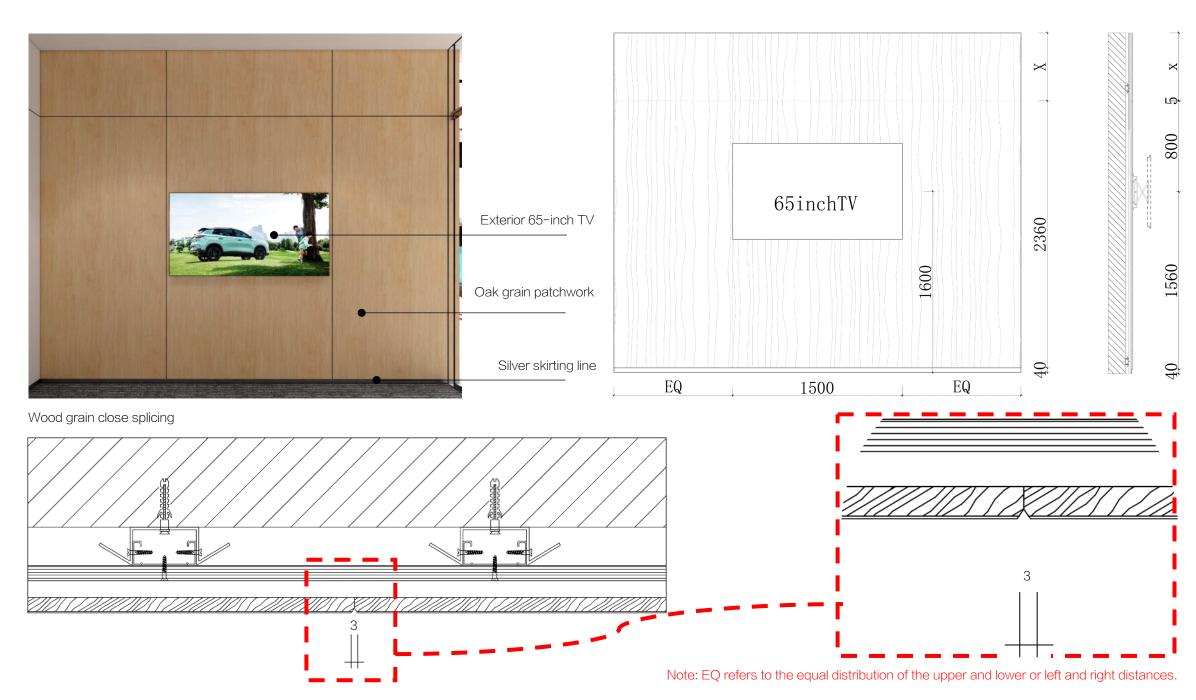
Carpet style 600 × 600mm



Wood grain style
Width: 1200mm
Vertical grain,
mountain-shaped grain

Wood grain chamfering and close fitting process.

X is the size which should be adjusted on site and confirmed according to the actual size on site.





### Effect display of rest area



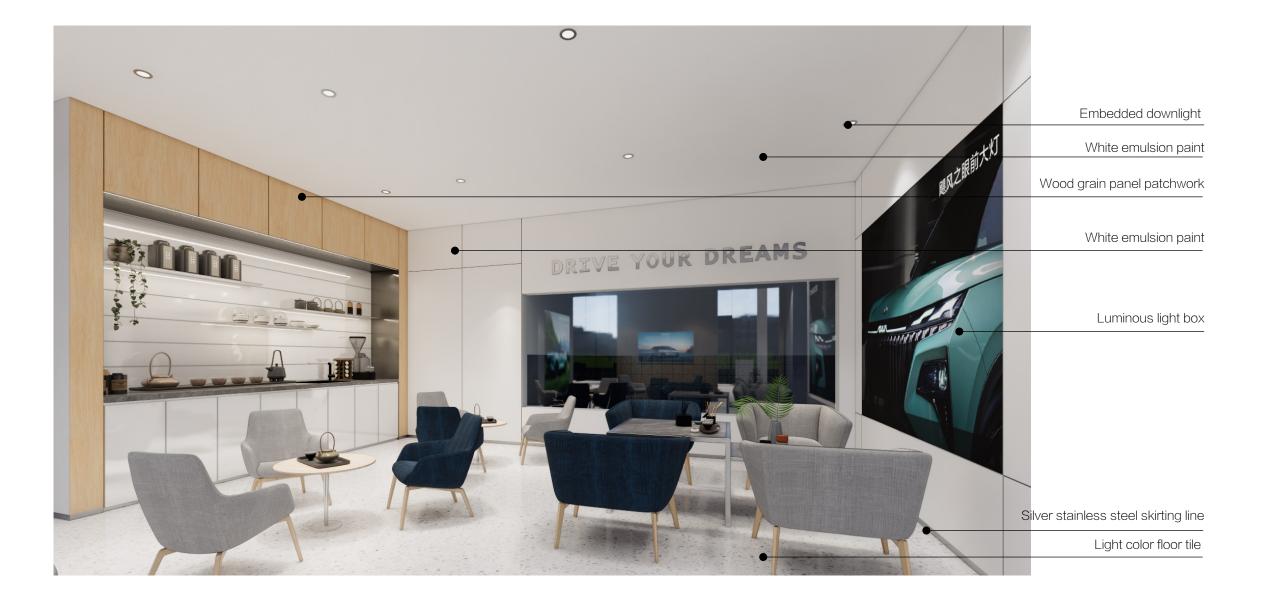
Floor tile style 600×600mm



Wood grain style Width: 1200mm Vertical grain, mountain-shaped grain



Downlight style Φ130×H68MM; Color temperature: 4000K;Ra 90





### Slogan of rest area



Floor tile style 600 × 600mm

It is recommended that the dealer make their own font.





ADRIVE YOUR DREAMS

Acrylic surface with silver

metal film



#### Bar counter



Marble style

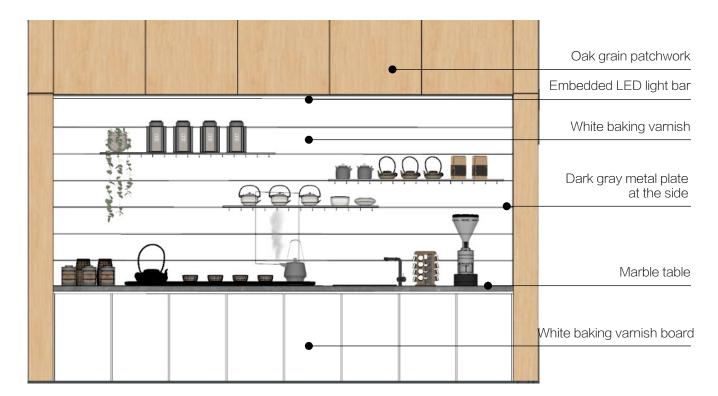


Wood grain style Width: 1200mm Vertical grain, mountain-shaped grain

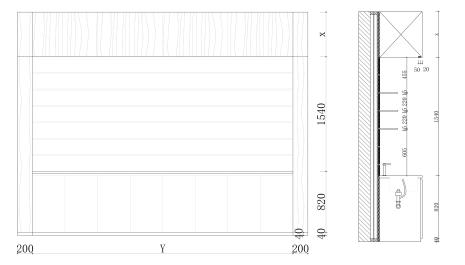


Dark metal plate

X and Y are the adjusted dimensions on site, which shall be confirmed according to the actual dimensions on site.



Size drawing of bar counter





### Effect display of after-sales service



Floor tile style 600 × 600mm



Wood grain style
Width: 1200mm
Vertical grain,
mountain-shaped grain



Grille style 30mm×150mm,white



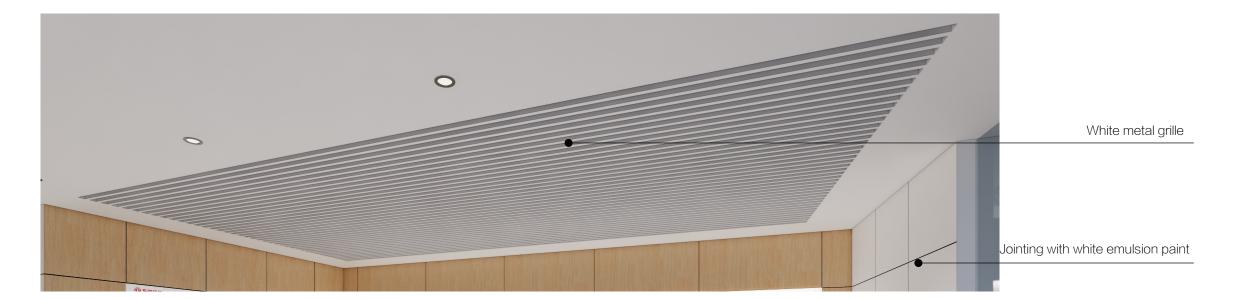


### Ceiling of after-sales service

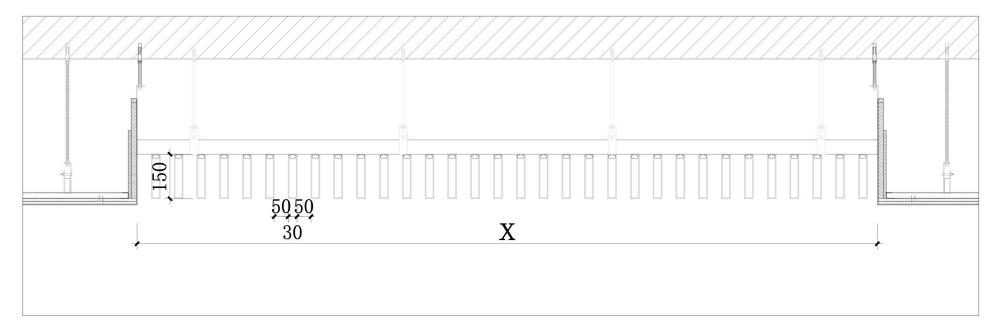


Grille style 30mm×150mm, white

X is the size that should be adjusted on site and confirmed according to the actual size on site.



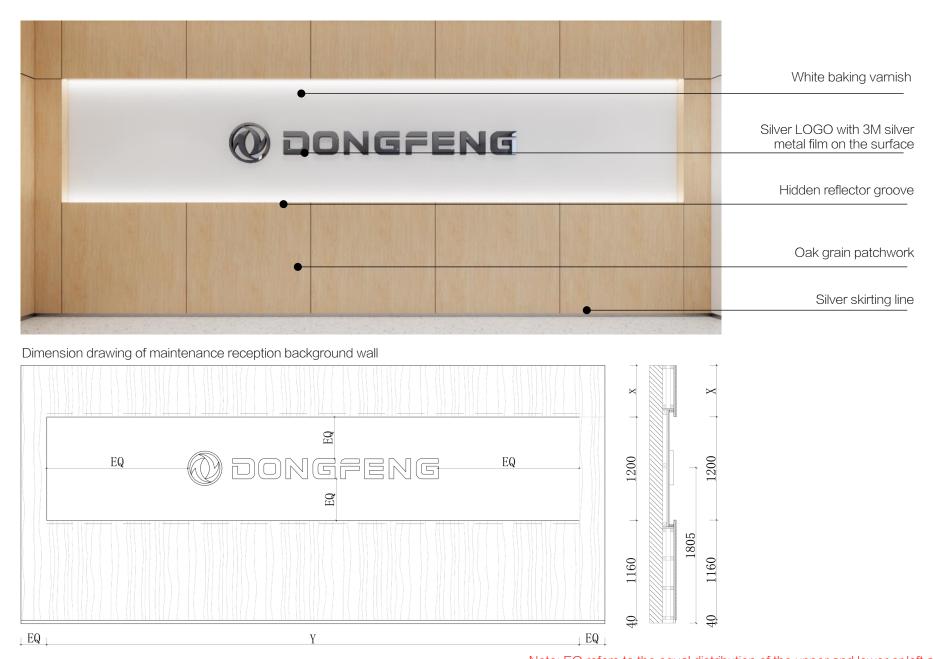
### Detailed drawing of grille spacing





#### Background wall of after-sales service

X and Y are the adjusted dimensions on site, which shall be confirmed according to the actual dimensions on site





### After-sales service background wall

Process specifications:

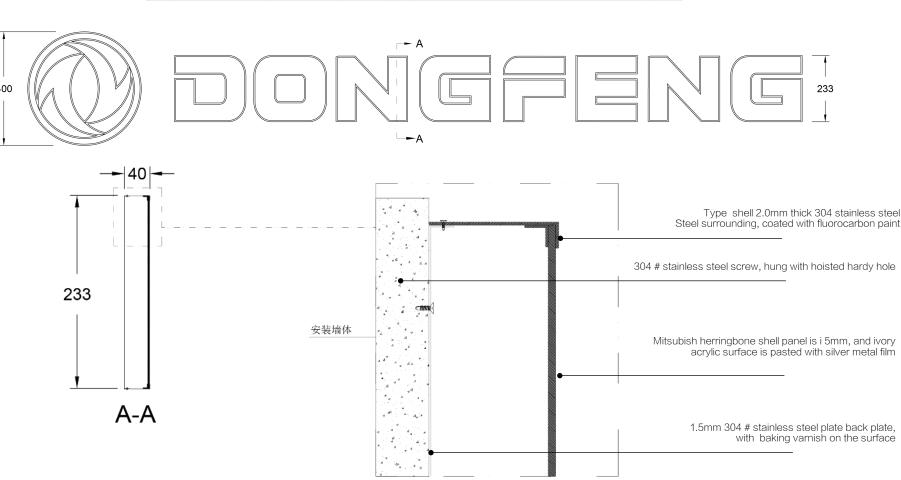
- 1. Shell: 2.0mm thick 304 # brushed stainless steel welded shell (40mm thick) with silver fluorocarbon baking paint on the surface.
- 2. Panel: Mitsubishi 5mm cream acrylic, with 3M silver metal film on the surface.
- 3. Bottom plate: 1.5mm stainless steel plate is sprayed with white paint and hung with hoisted hardy hole.

Maintenance reception logo

Horizontal combination (non-luminous)

LOGO process:



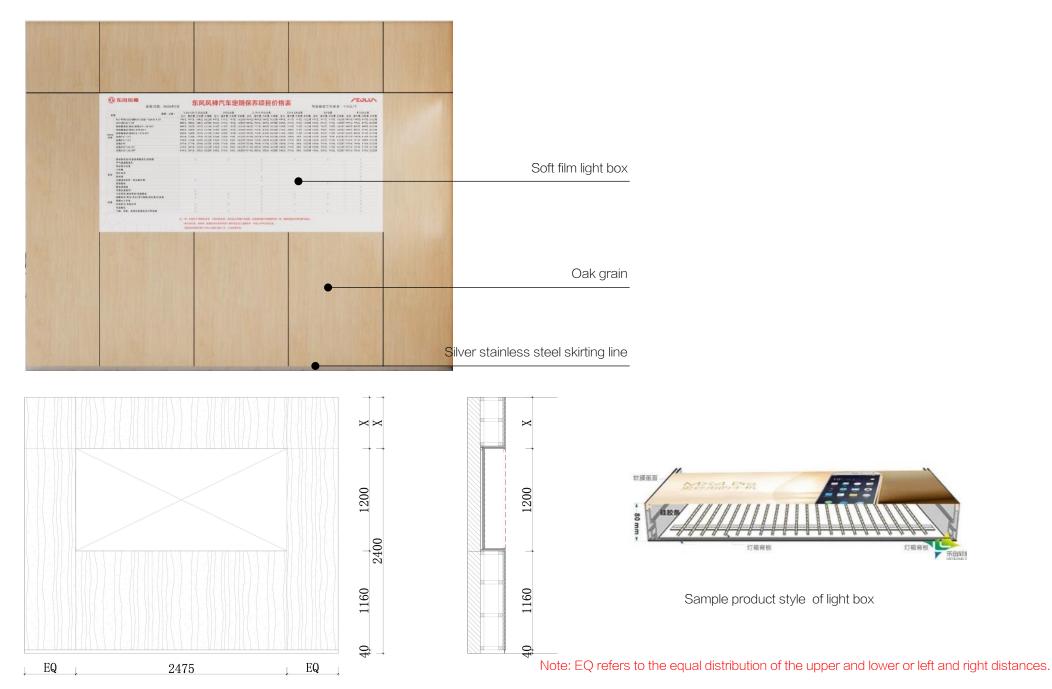




### Light box wall of after-sales service

Wood grain chamfering and close fitting process.

X is the size which should be adjusted on site and confirmed according to the actual size on site.



# 3\_6 Exterior and interior specifications of Class B store \_ Detailed specification of interior core modules \_ Signage plate

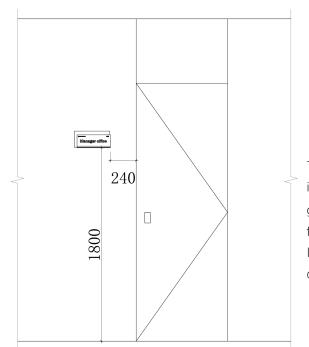


#### Signage plate

Not luminous.

It is recommended that distributors make their own.

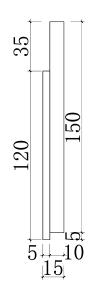




The installation height is 1800mm from the ground and 24mm from the door.
In special cases, design as required.

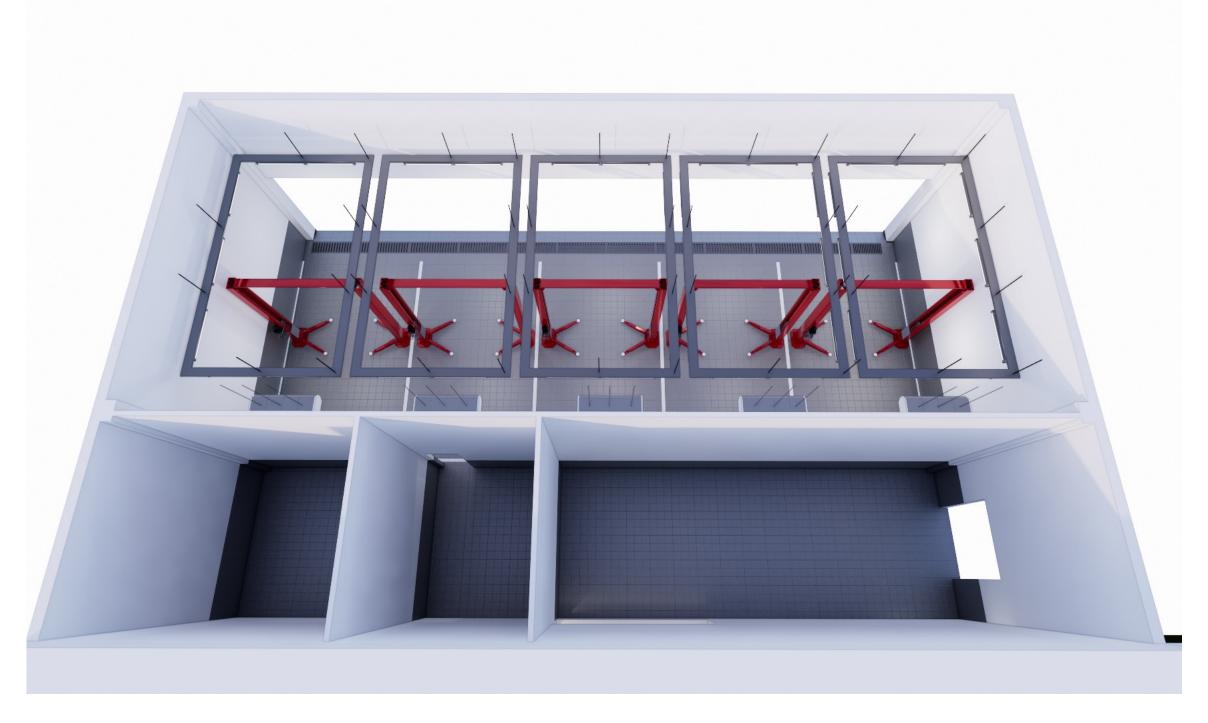






### 3\_7 Exterior and interior specifications of Class B store \_ Workshop effect

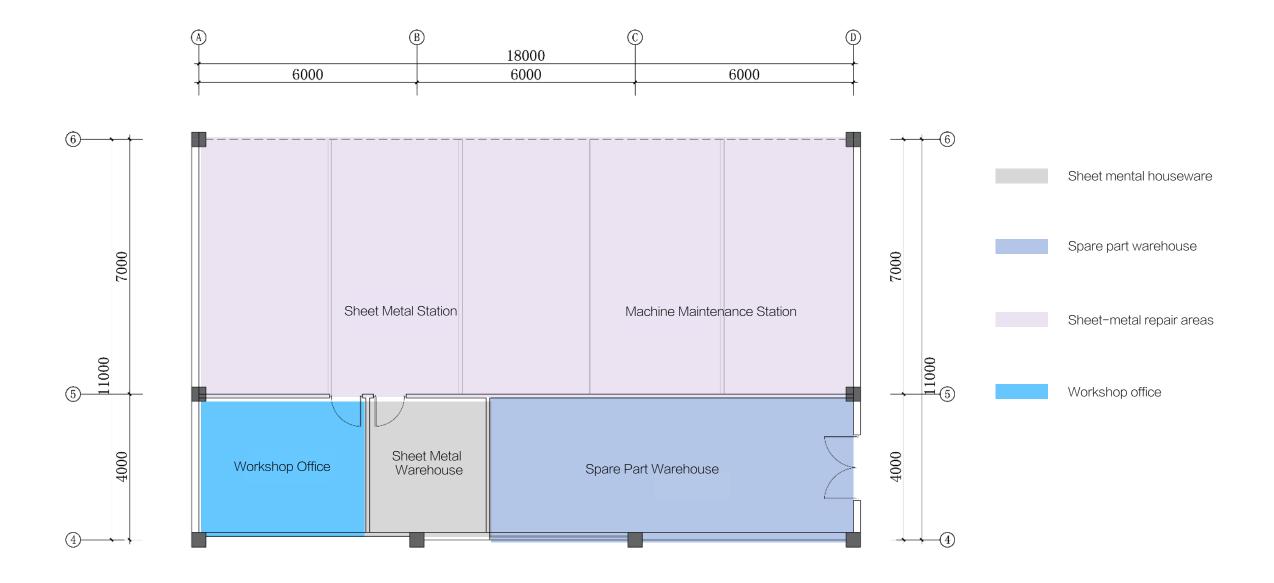
- · The workshops are composed of the repair workshop and the sheet metal spray workshop; The layout of the workshop shall guarantee unblocked aisles as well as the bright and sufficient light.
- · The station floor shall be paved with gray industrial bricks (200mm × 200mm); The floor of the new energy station is paved with dark insulating adhesive; The floor station line and arrow marks shall be paved with white floor tiles.
- The color of electrical pipelines in the workshop shall be uniformly set according to the standard.



## 3\_8 Exterior and interior specifications of Class B store \_ Workshop layout overview



key technical indicators	Class B
Area of workshop ( m²)	≥200
Number of maintenance and reception stations	≥5
Area of spare part warehouse ( m² )	≥35

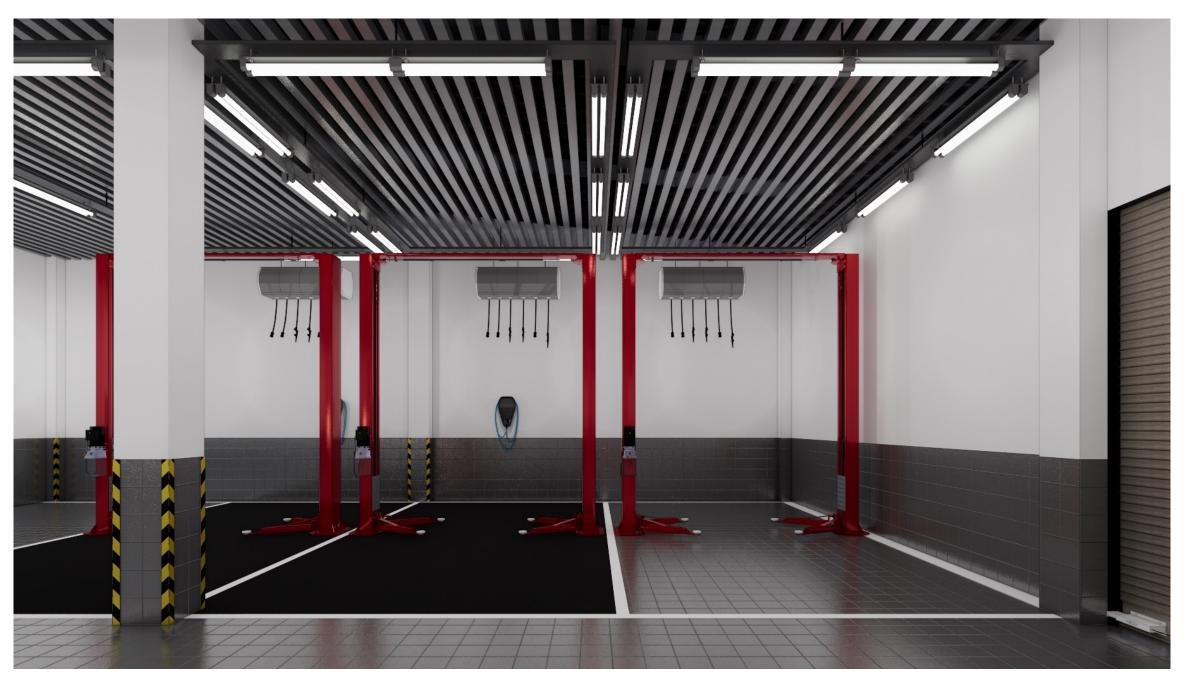


### 3\_9 Exterior and interior specifications of Class B store \_ Workshop design standard



### Workshop material specifications:

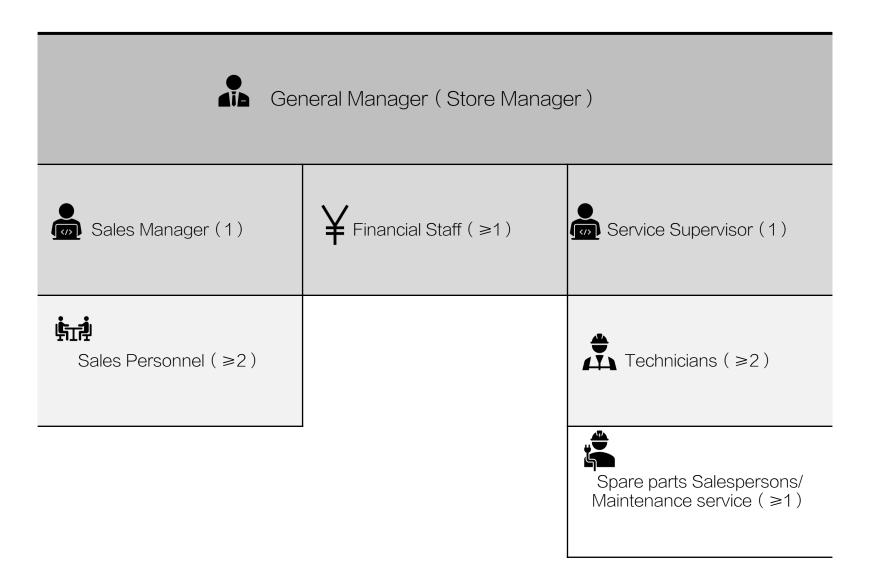
- The interior wall and dado are applied gray floor tiles with a height of 1.2m
   (color number PANTONE cold gray 8C); and white emulsion paint is applied when the height is more than 1.2 m above the ground.
- The doors and windows are painted with gray paint, color number RAL-9007;
- Workshop station is fully paved with 200mm × 200mm gray floor tile (color number: PANTONE cold gray 8C);
- 4. Position line and direction indicators are applied with 200mm × 200mm white industrial bricks;
- 5. The floor direction arrow of the workshop is made of white floor tiles of the same specification, which are generally set at both ends of the passage;
- 6. The slope of passageway in the workshop is 0.5%.



### 3\_10 Exterior and interior specifications of Class B store \_ Organizational structure of staff



Note: the number of full-time staff of Class A store ≥ 9



# Exterior and interior specifications of Class C store 04

4\_1 Exterior effect

4 2 Exterior core element

4\_3 Detailed specification of exterior core element

4 4 Interior effec

4 5 Interior core modules

4\_6 Detailed specification of Interior core modules

4\_7 Organizational structure

## 4\_1 Exterior and interior specifications of Class C store \_ Exterior effect (3:7)











## 4\_1 Exterior and interior specifications of Class C store \_ Exterior effect (3:7)











## 4\_1 Exterior and interior specifications of Class C store \_ Exterior effect (4:6)











### 4\_2 Exterior and interior specifications of Class C store \_ exterior core elements

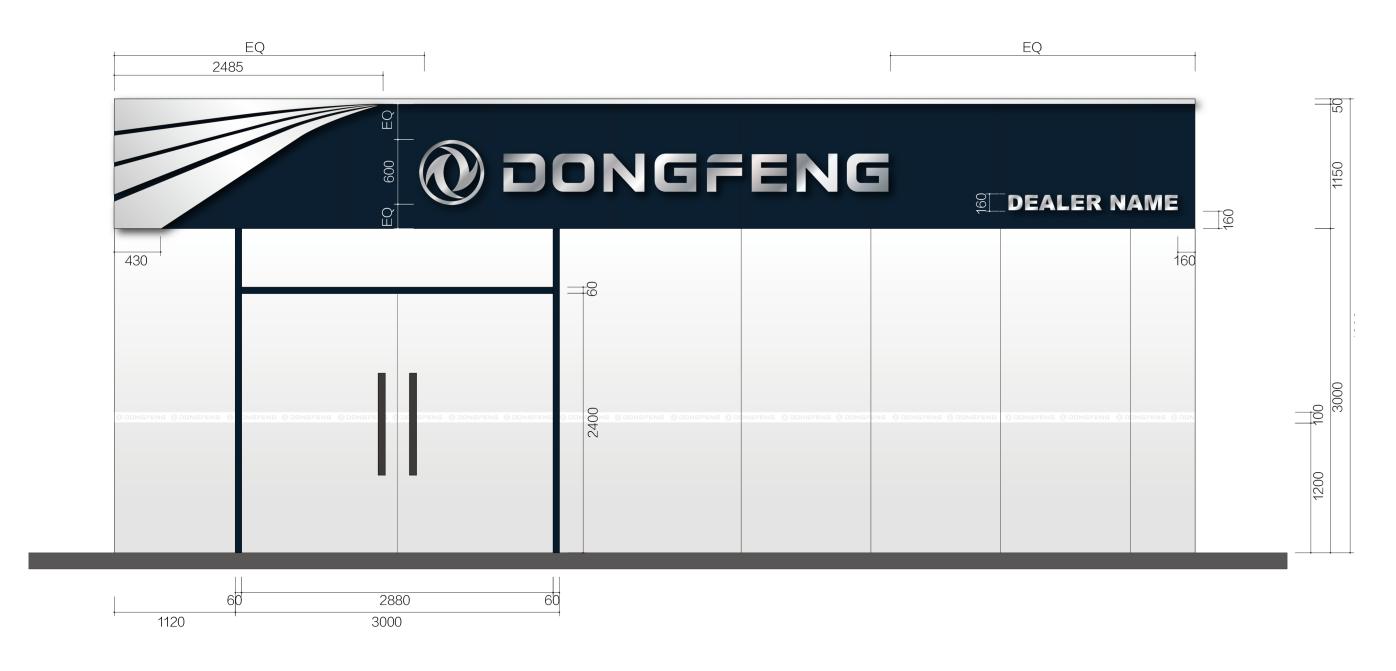


### exterior core elements

- 1. dark navy blue matte aluminum plate
- 2. mirror metal plate
- 3. silver LOGO of Dongfeng
- 4. dealer name
- 5. main entrance of exhibition hall
- 6. glass curtain wall

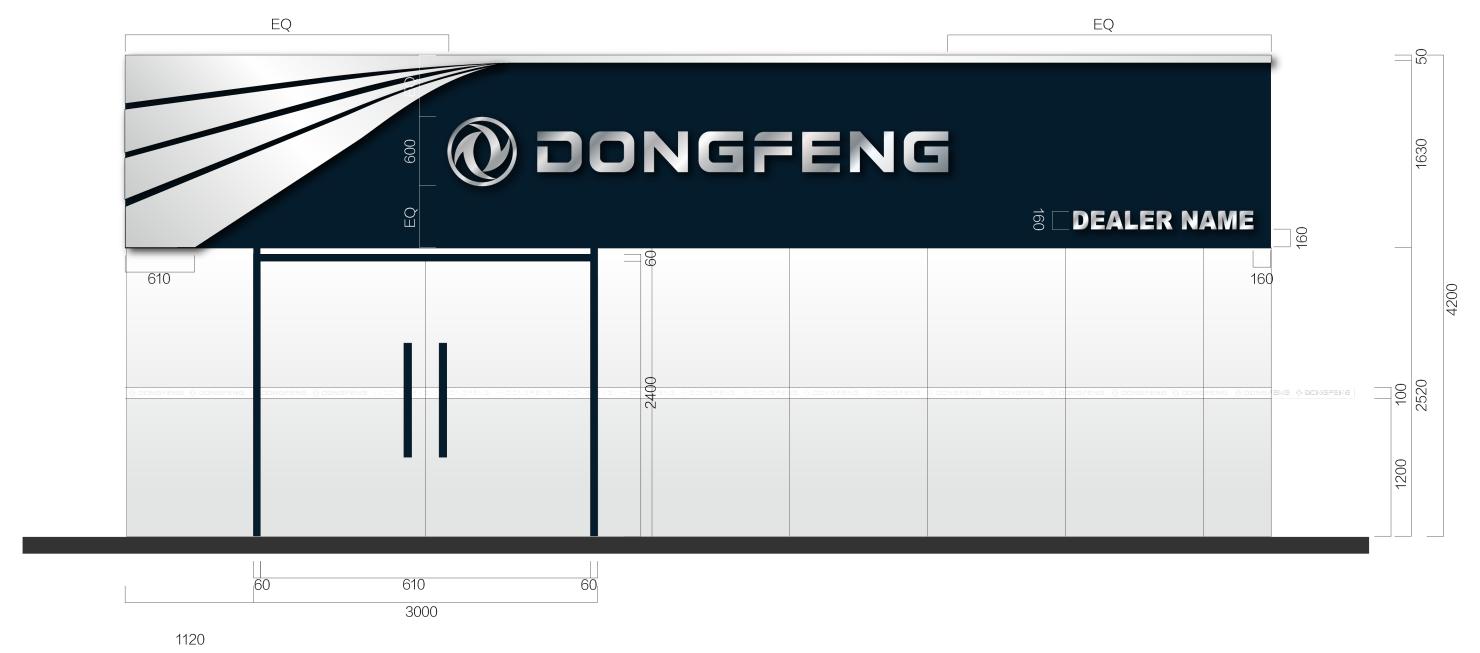






Note: EQ refers to the equal division of the upper and lower distances or left and right distances. X refers to the on-site adjustment size, which shall be confirmed according to the actual size on site





Note: EQ refers to the equal division of the upper and lower distances or left and right distances. X refers to the on-site adjustment size, which shall be confirmed according to the actual size on site

# 4\_3 Exterior and interior specifications of Class C store \_ Detailed specification of exterior core elements \_ Dark navy blue matte aluminum plate



- 1. 30S fluorocarbon aluminum plate, color : PANTON 296C, semimatte
- 2. Primer thickness 9±1um, finishing coat thickness 19±1um;
- 3. US DUPONT adhesive polymer material is used between aluminum plate and core material;
- 4. The surface of the front aluminum plate adopts fluorocarbon roller coating, which is UV resistant;
- 5. Covered with imported peelable rubber-based protective film;
- 6. Other standards meet the requirements of national standards.



Dark navy blue matte aluminum plate Color: Pantone 296C





## 4\_3 Exterior and interior specifications of Class C store \_ Detailed specification of exterior core elements \_ Mirror metal plate() DONGFENG

DONGFENG

#### Application rules:

- 1. When the width to height ratio of the door head is more than 7:1, the horizontal LOGO pattern is adopted, and the mirror metal plate module is set on the left side.
- 2. When there is a corner on the left side, the corresponding module is designed for the left door head.
- The mirror metal module can be the same height as the door head, and can be zoomed in and out in the same proportion.
- 4. In case of special circumstances, it can be adjusted according to the onsite situation, and the overall design should be based on aesthetics.



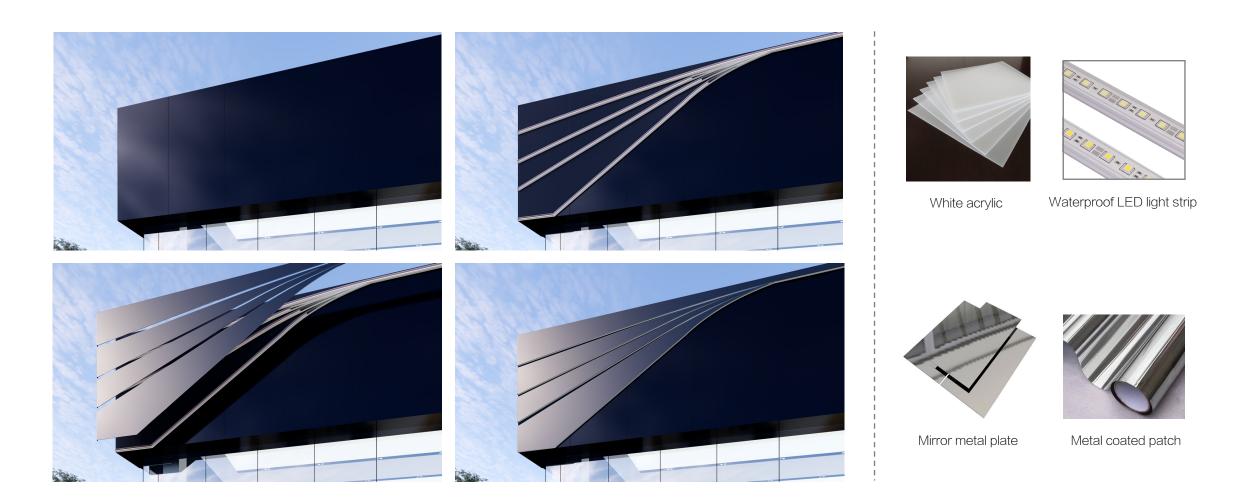
DEALER NAME



DEALER NAME

## 4\_3 Exterior and interior specifications of Class C store \_ Detailed specification of exterior core elements \_ Mirror metal plate() DONGFENG

- · Door head blue aluminum plate finish.
- · 20mm thick LED light box above the blue aluminum plate finish.
- · The upper part of the light box is finished with mirror stainless steel, and the mirror stainless steel is bended and closely assembled.



## 4\_3 Exterior and interior specifications of Class C store \_ Detailed specification of exterior core elements \_ Silver LOGO of Dongfeng



The size of the door head LOGO can be 1200mm, 900mm and 600mm.

#### Application rules:

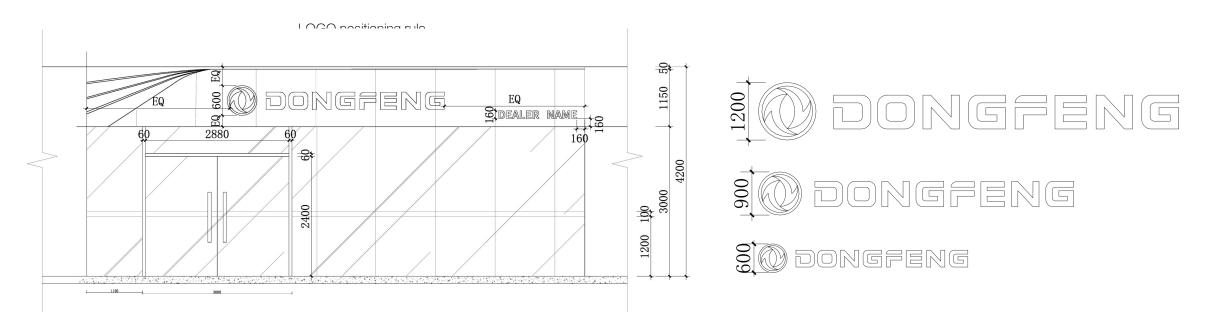
When the door head height is H and H  $\geq$  2400mm, the 1200mm LOGO is used; When 2400mm > H > 1200mm, 900mm LOGO shall be used;

When  $H \le 1200$ mm, 600mm LOGO shall be used.

#### LOGO positioning rule:

The LOGO is located in the center of the door head.





Note: EQ means the equal distance between the top and bottom or left and right

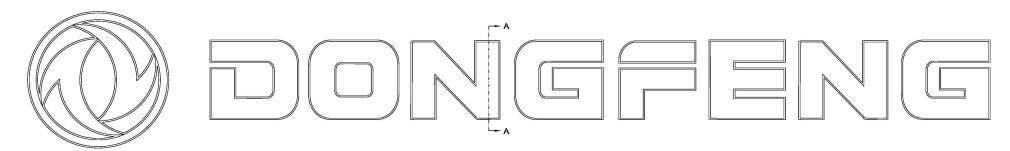
# 4\_3 Exterior and interior specifications of Class C store \_ Detailed specification of exterior core elements \_ Silver LOGO of Dongfeng

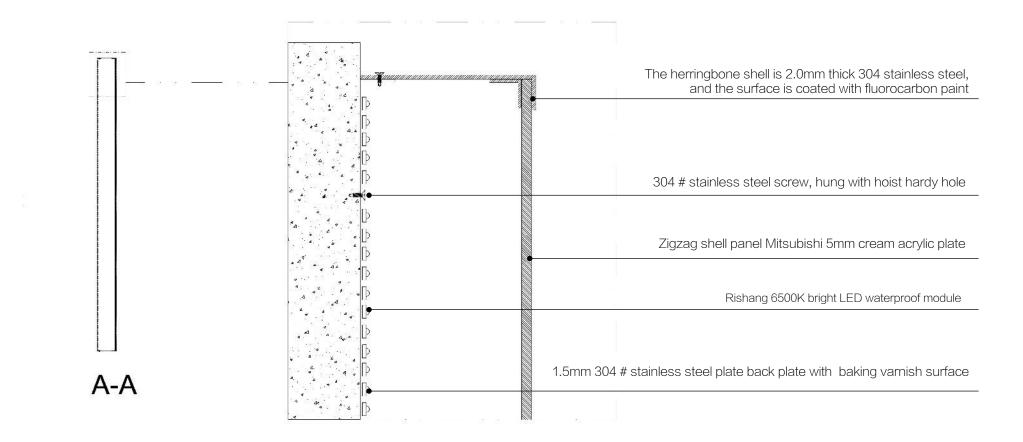


#### Process specifications:

- 1. Shell: 2.0mm thick 304 # brushed stainless steel welded shell (80mm thick).
- 2. Panel: Mitsubishi 5mm cream acrylic, with 3M silver metal film on the surface.
- 3. Bottom plate: 1.5mm stainless steel plate is sprayed with white paint and hung with hoist hardy hole.
- 4. Light source: Rishang 6500K bright LED waterproof module, Mean Well waterproof power supply.

LOGO specification:





### 4\_3 Exterior and interior specifications of Class C store \_ Detailed specification of exterior core elements \_ Dealer name



The dealer name is customized according to the name of each outlet.

#### Dealer name positioning rule:

The position is at the lower right corner of the door head, and the right spacing and the lower spacing are consistent with the font height.

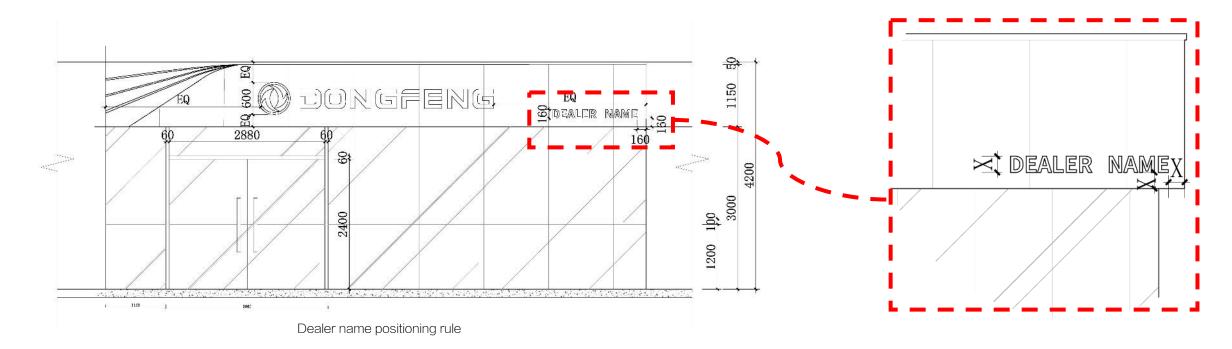
X is the size adjusted on site and should be confirmed according to the actual size on site.

#### Process specifications:

- 1. Shell: 2.0mm thick 304 # brushed stainless steel welded shell (80mm thick).
- 2. Panel: Mitsubishi 5mm cream acrylic, with 3M silver metal film on the surface.
- 3. Bottom plate: 1.5mm stainless steel plate is sprayed with white paint and hung with hoist hardy hole.
- 4. Light source: Rishang 6500K bright LED waterproof module, Mean Well waterproof power supply.



Dealer name

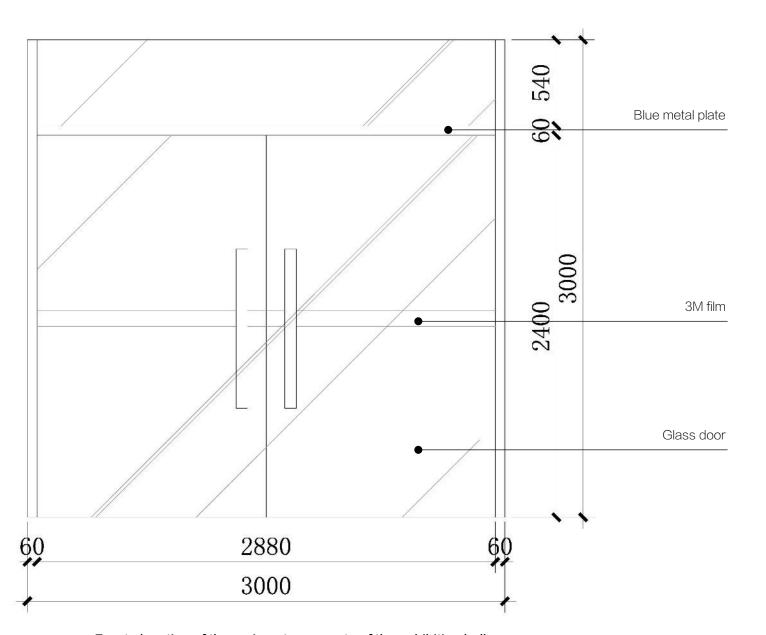


# 4\_3 Exterior and interior specifications of Class C store \_ Detailed specification of exterior core elements \_ Main entrance of exhibition hall



- The entrance of the exhibition hall is located in the middle of the front of the store, and the door pocket is made of blue semimatte aluminum plate;
- 2. The entrance of the exhibition hall is a double door, and the depth is recommended to be more than or equal to 2500mm;
- 3. The door handle is the same color as the frame or dark color;
- 4. The glass door adopts frameless glass with thickness more than 12mm





Front elevation of the main entrance gate of the exhibition hall

## 

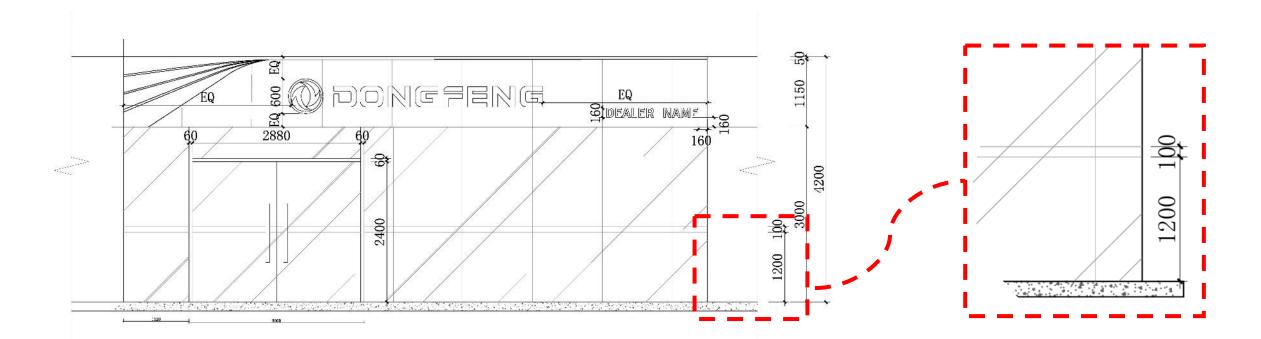


Material: hollow frosted glass sticker Installation height: 1200mm from the ground.

Anti-collision sticker style







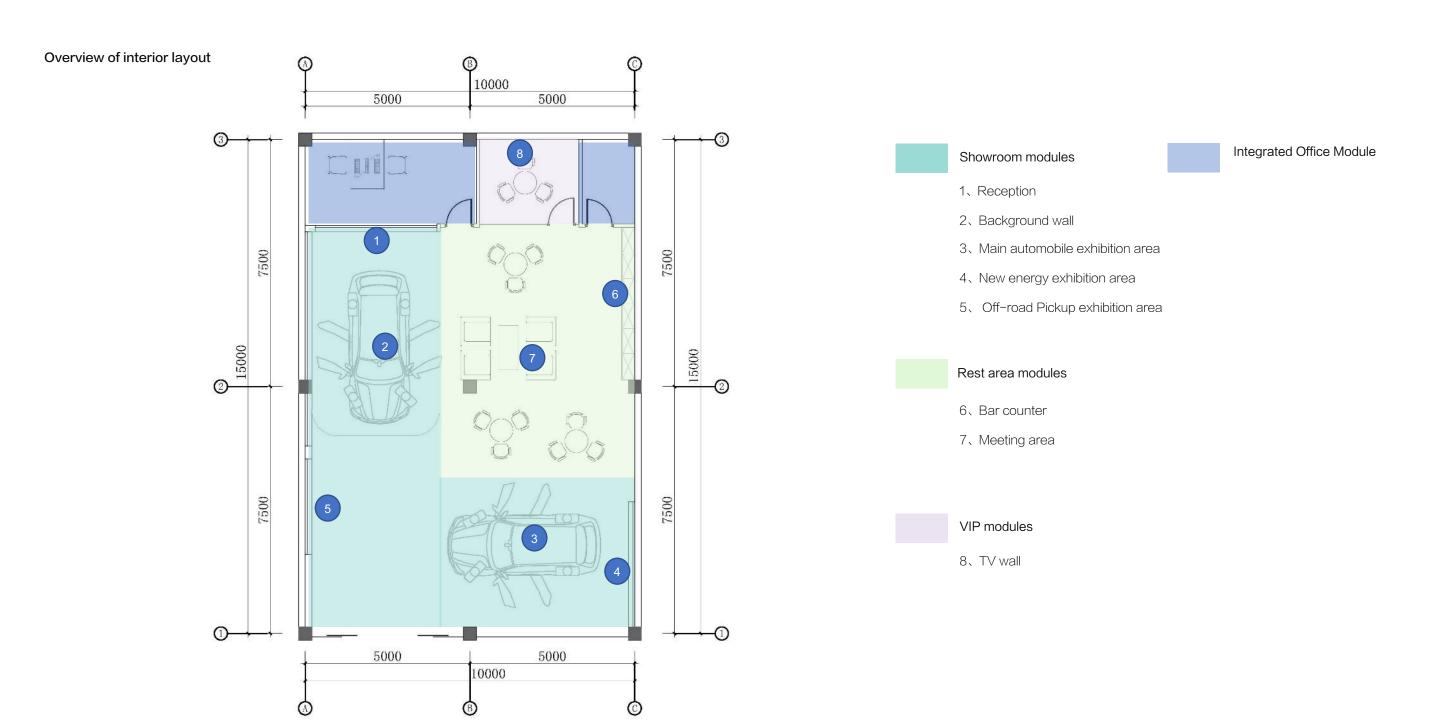
### 4\_4 Exterior and interior specifications of Class C store \_ Interior effect





### 4\_5 Exterior and interior specifications of Class C store \_ Interior core modules \_ Overview of interior layout

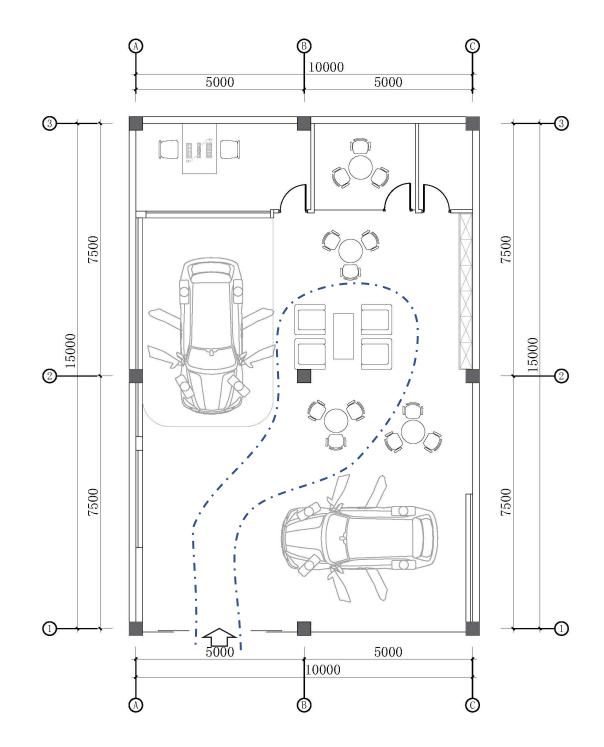




### 4\_5 Exterior and interior specifications of Class C store \_ Interior core modules \_ Interior tour route



Interior tour route





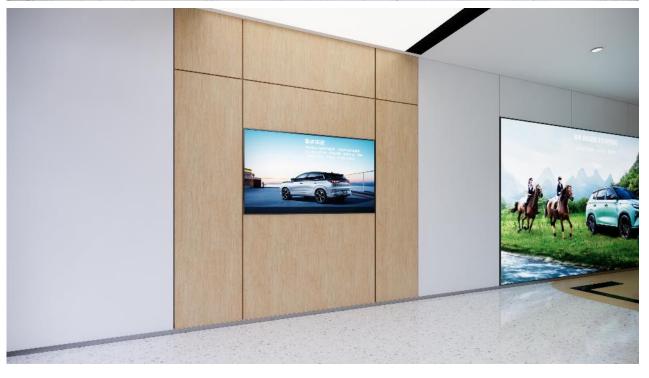
4\_6 Exterior and interior specifications of Class C store \_ Detailed specification of interior core modules \_ Exhibition module  **DONGFENG** \_ Exhibition Effect













#### Exhibition vehicle placement rules Vehicle layout sorting:

- 1. The main sales model is located in the core position, usually placed in front of the LOGO background wall, and the ground is pasted with the floor stickers;
- 2. Models of newly launched vehicles are usually placed near the glass window to increase product exposure.



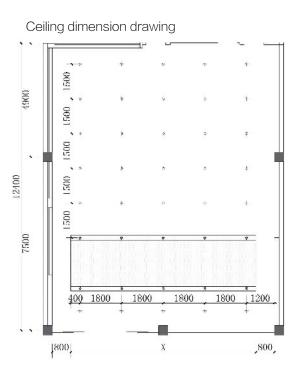
- Main sales vehicles
- Newly launched vehicles



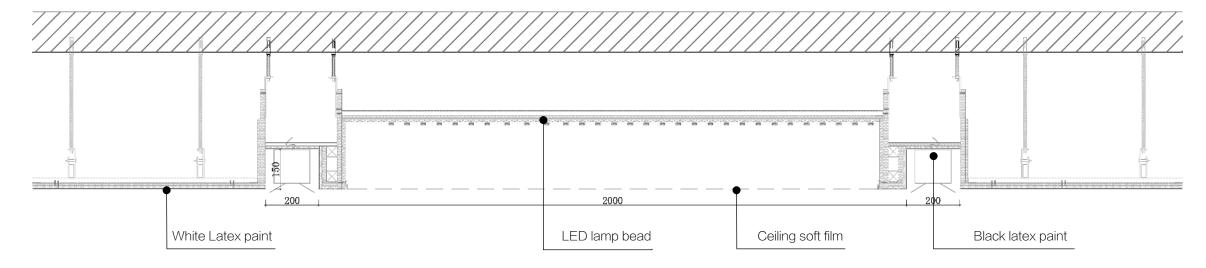
#### Ceilings for automobile exhibition area

X is for field adjustment dimension, which should be confirmed according to on-site field dimension.





Ceiling soft film section





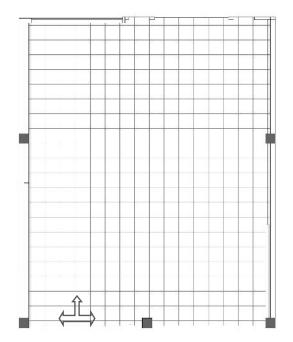
#### ground for automobile exhibition area

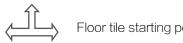


Floor tile 600×600mm



Ground pavement drawing





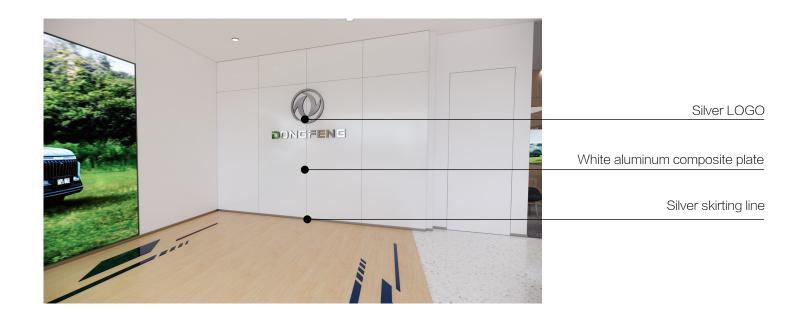
The starting point is located in the center of the main entrance of the exhibition hall

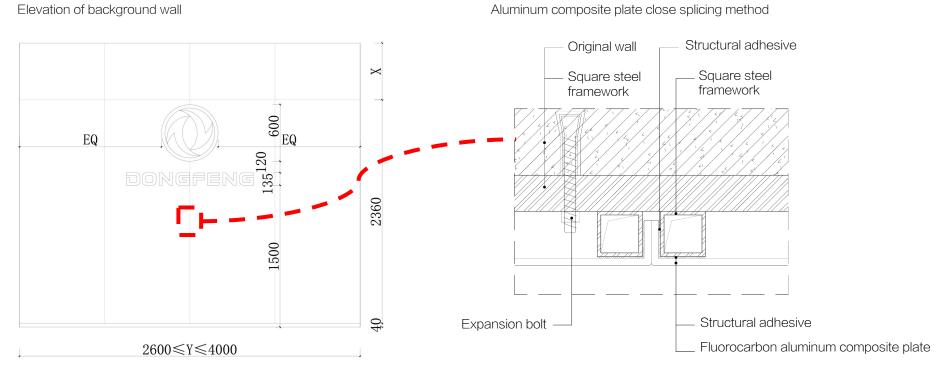


#### Exhibition hall background wall

X and Y are the adjusted dimensions on site, which shall be confirmed according to the actual dimensions on site.









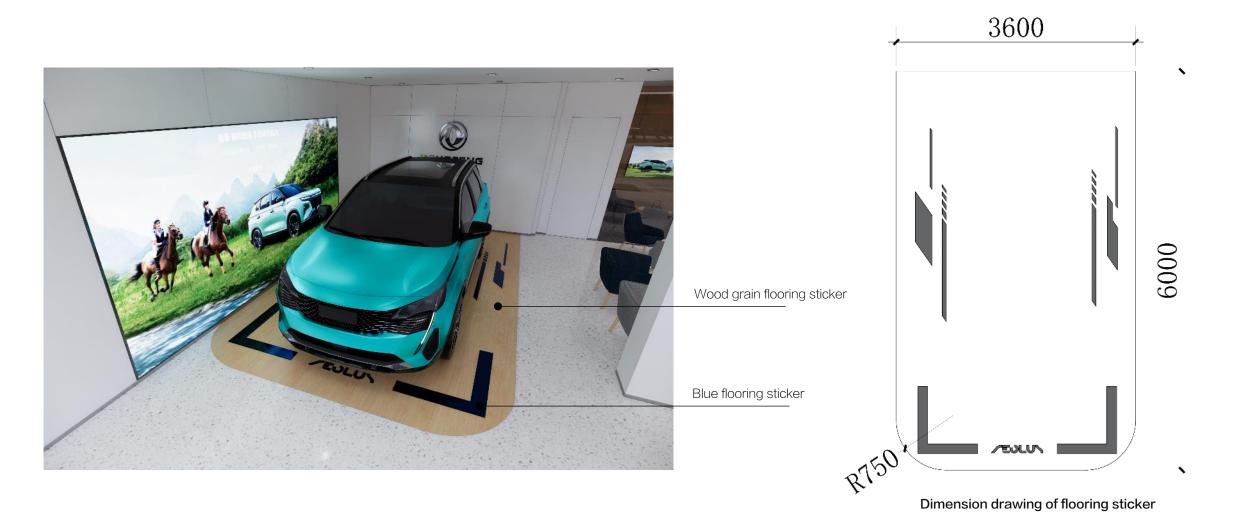
#### Main automobile exhibition area



Dark navy blue flooring sticker PANTONE 296C



Oak grain flooring Width: 1200mm Vertical grain, mountain-shaped grain

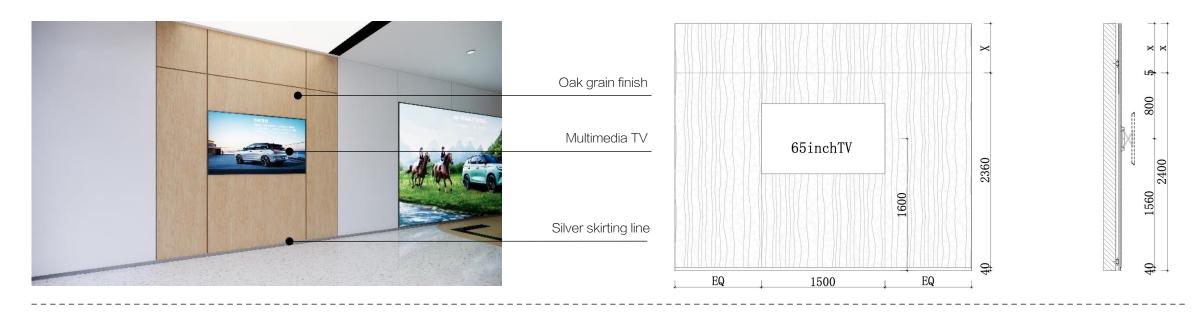


## 

#### TV wall, light box poster

Wood grain chamfering and close fitting process.

X is the size should be adjusted on site and confirmed according to the actual size on site.

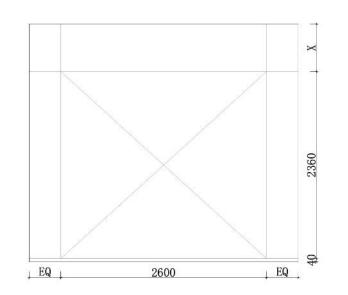


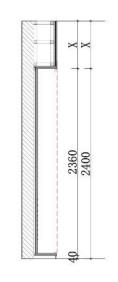
Wall of light box poster



White emulsion paint jointing

Light box poster







#### Effect display of rest area



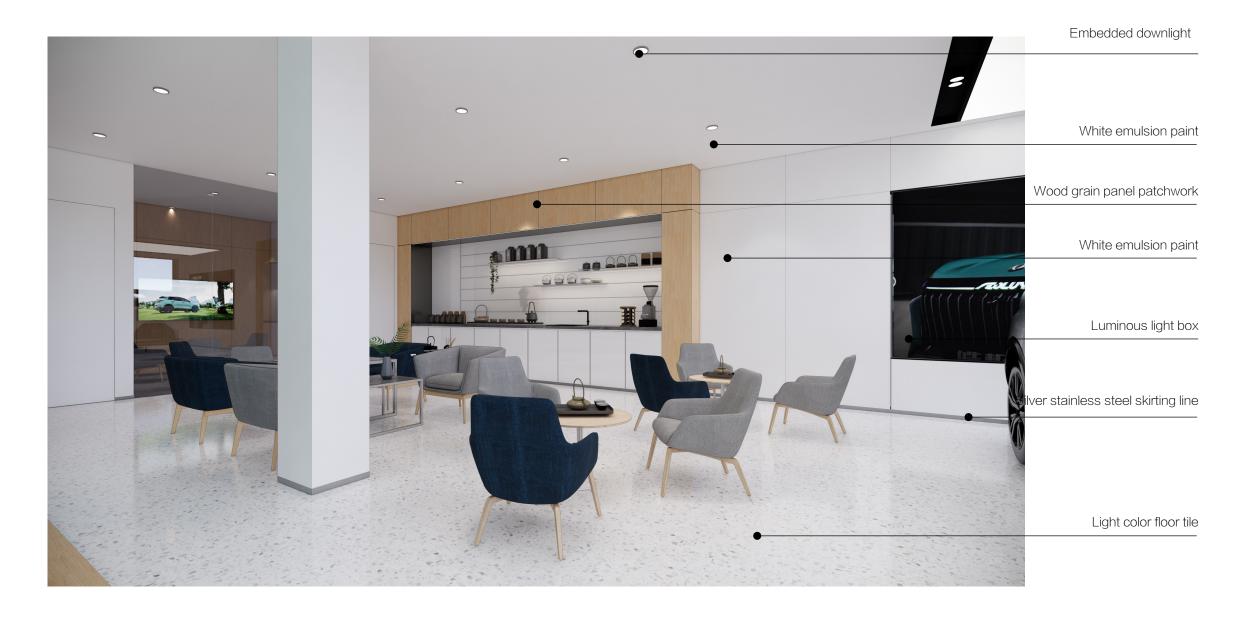
Floor tile style 600×600mm



Wood grain style Width: 1200mm Vertical grain, mountain-shaped grain



Downlight style Φ130×H68MM; Color temperature: 4000K;Ra 90





#### Bar counter



Marble style

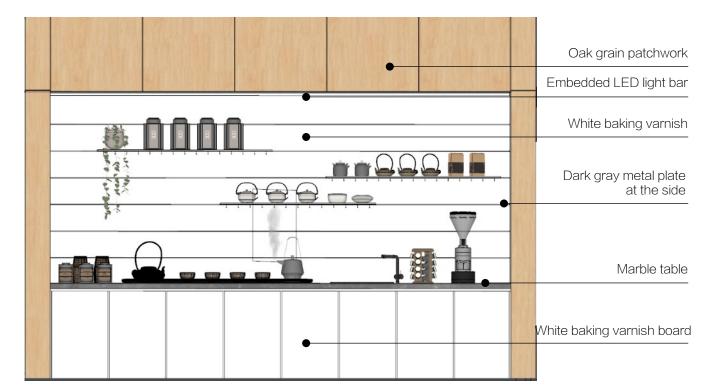


Wood grain style Width: 1200mm Vertical grain, mountain-shaped grain

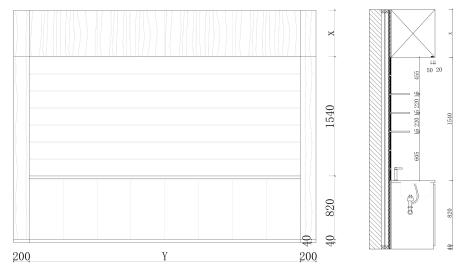


Dark metal plate

X and Y are the adjusted dimensions on site, which shall be confirmed according to the actual dimensions on site.



Size drawing of bar counter





#### VIP module



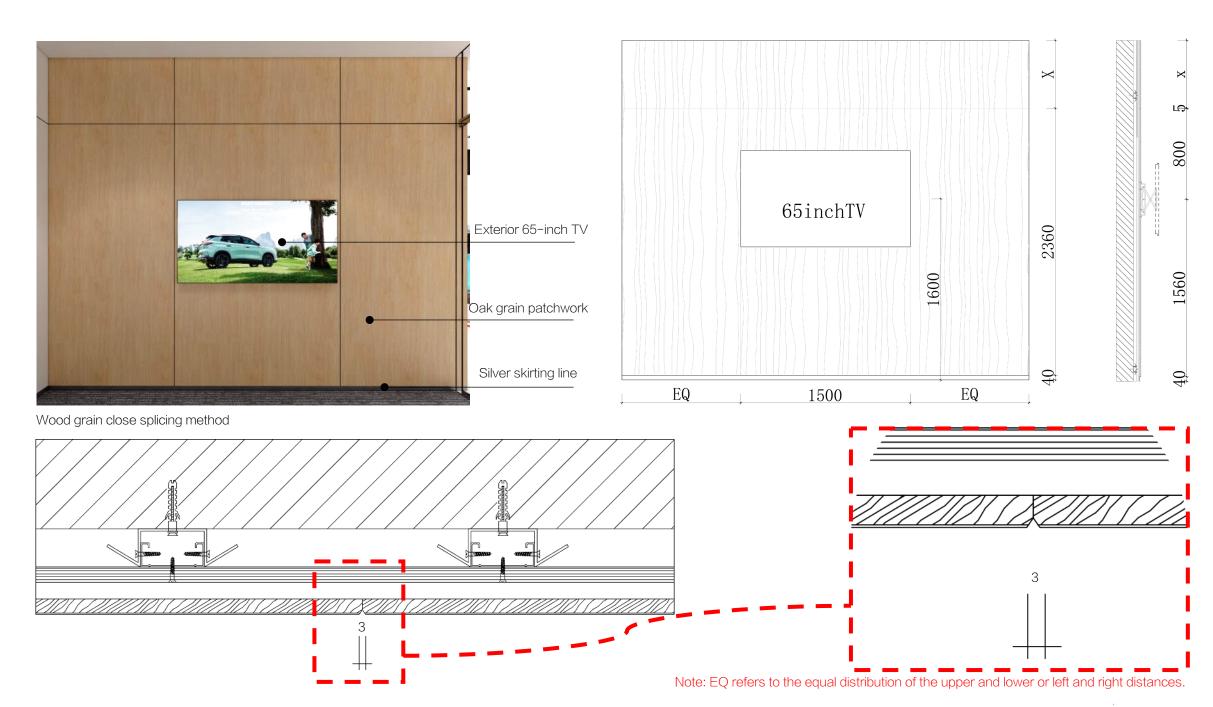
Carpet style 600 × 600mm



Wood grain style
Width: 1200mm
Vertical grain,
mountain-shaped grain

Wood grain chamfering and close fitting process.

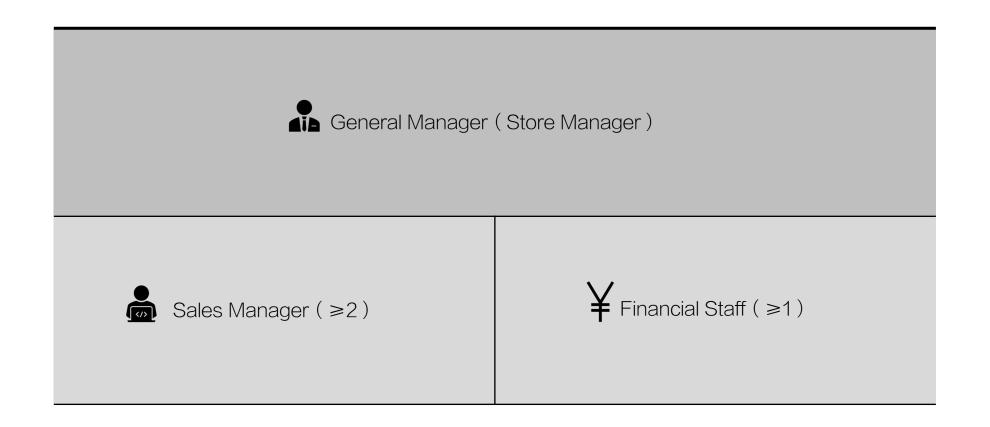
X is the size which should be adjusted on site and confirmed according to the actual size on site.



### 4\_7 Exterior and interior specifications of Class C store \_ Organizational structure of staff



Note: the number of full-time staff of Class A store ≥ 4



# Exterior and interior specifications of Class S store 05

5 1 Exterior effec

5 2 Exterior core elements

5\_3 Detailed specification of exterior core element.

5 4 Interior effec

5 5 Interior core modules

6 Detailed specification of Interior core modules

5\_7 Workshop effect

5 8 Workshop layout overview

5 9 Workshop design standard

5 10 Organizational structure

### 5\_1 Exterior and interior specifications of Class S store \_ Exterior effect











### 5\_1 Exterior and interior specifications of Class S store \_ Exterior effect











### 5\_2 Exterior and interior specifications of Class S store \_ Exterior core elements



#### Exterior core elements

- 1. Dark navy blue matte aluminum plate
- 2. Silver LOGO of Dongfeng
- 3. Signage of service
- 4. Glass curtain wall
- 5. Main entrance of exhibition hall







Note: EQ refers to the equal division of the upper and lower distances or left and right distances. X refers to the on-site adjustment size, which shall be confirmed according to the actual size on site

# 5\_3 Exterior and interior specifications of Class S store \_ Detailed specification of exterior core elements \_ Dark navy blue matte aluminum plate

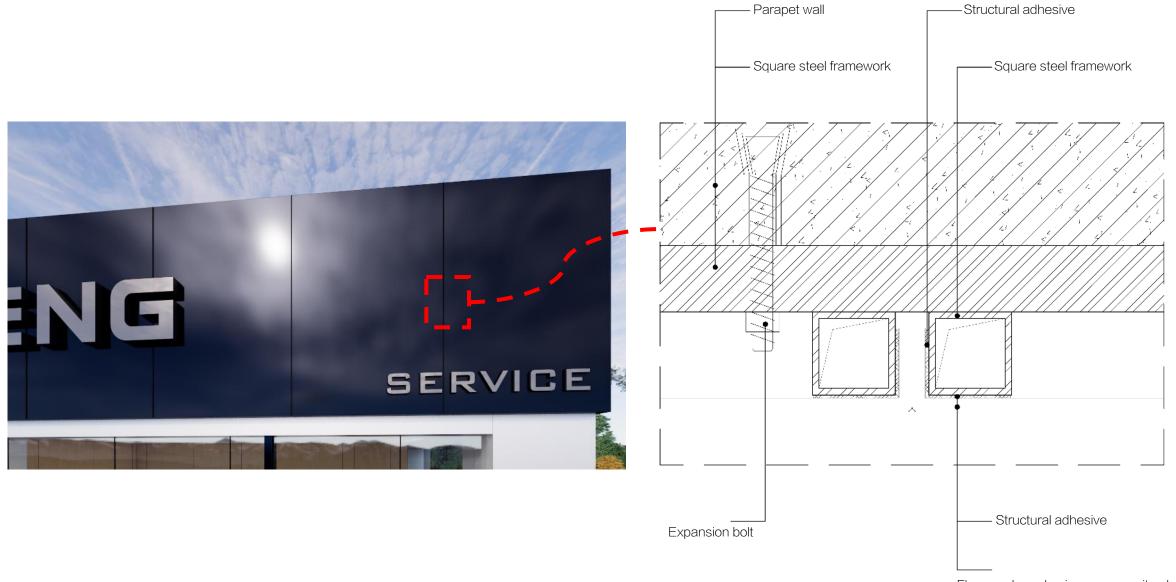


- 1. 30S fluorocarbon aluminum plate, color : PANTON 296C, semimatte
- 2. Primer thickness 9±1um, finishing coat thickness 19±1um;
- 3. US DUPONT adhesive polymer material is used between aluminum plate and core material;
- 4. The surface of the front aluminum plate adopts fluorocarbon roller coating, which is UV resistant;
- 5. Covered with imported peelable rubber-based protective film;
- 6. Other standards meet the requirements of national standards.



Dark navy blue matte aluminum plate Color: Pantone 296C





# 5\_3 Exterior and interior specifications of Class S store \_ Detailed specification of exterior core elements \_ Silver LOGO of Dongfeng



The size of the door head LOGO can be 1200mm, 900mm and 600mm.

#### Application rules:

When the door head height is H and H  $\geq$  2400mm, the 1200mm LOGO is used; When 2400mm > H > 1200mm, 900mm LOGO shall be used;

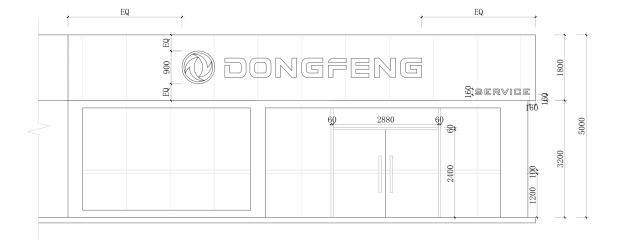
When H ≤ 1200mm, 600mm LOGO shall be used.

#### LOGO positioning rule:

The LOGO is located in the center of the door head.



LOGO positioning rule





Note: EQ means the equal distance between the top and bottom or left and right

# 5\_3 Exterior and interior specifications of Class S store \_ Detailed specification of exterior core elements \_ Silver LOGO of Dongfeng

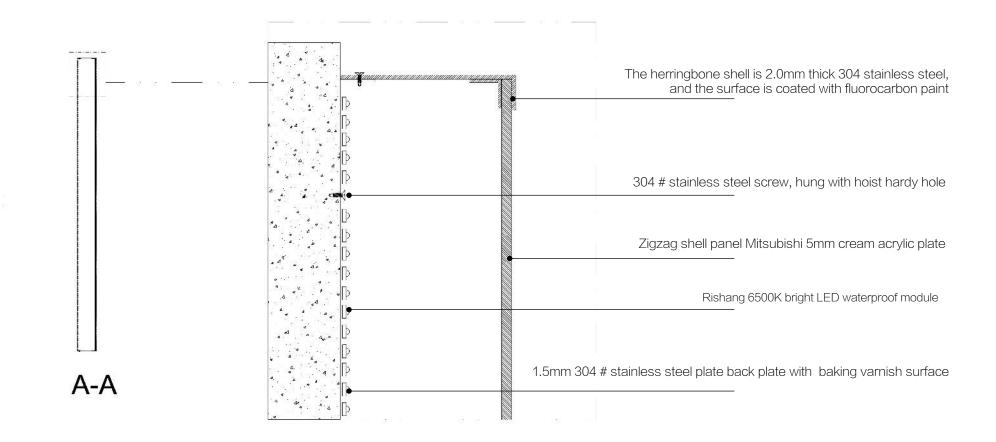


#### Process specifications:

- 1. Shell: 2.0mm thick 304 # brushed stainless steel welded shell (80mm thick).
- 2. Panel: Mitsubishi 5mm cream acrylic, with 3M silver metal film on the surface.
- 3. Bottom plate: 1.5mm stainless steel plate is sprayed with white paint and hung with hoist hardy hole.
- 4. Light source: Rishang 6500K bright LED waterproof module, Mean Well waterproof power supply.

LOGO specification:





# 5\_3 Exterior and interior specifications of Class S store \_ Detailed specification of exterior core elements \_ Name of service station



Name of service station

#### Positioning rule:

The position is at the lower right corner of the door head, and the right spacing and the lower spacing are consistent with the font height.

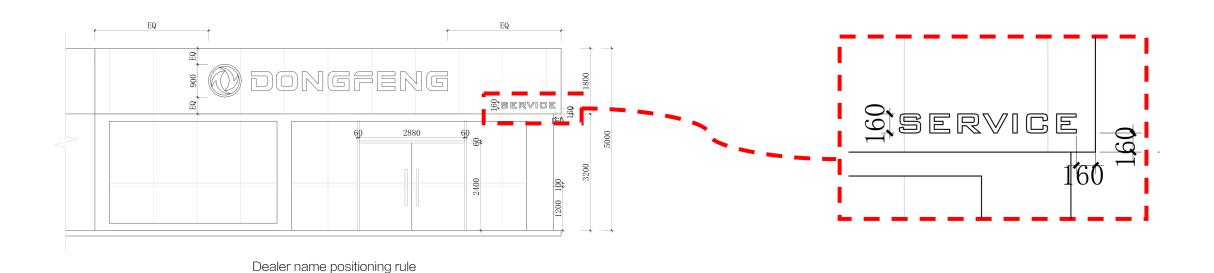
X is the size adjusted on site and should be confirmed according to the actual size on site.

#### Process specifications:

- 1. Shell: 2.0mm thick 304 # brushed stainless steel welded shell (80mm thick).
- 2. Panel: Mitsubishi 5mm cream acrylic, with 3M silver metal film on the surface.
- 3. Bottom plate: 1.5mm stainless steel plate is sprayed with white paint and hung with hoist hardy hole.
- 4. Light source: Rishang 6500K bright LED waterproof module, Mean Well waterproof power supply.



Name of service station

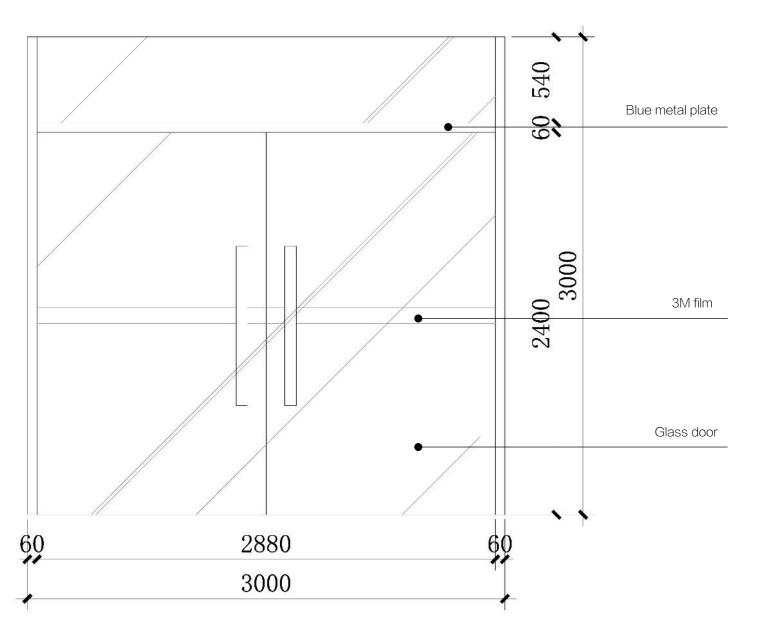


# 5\_3 Exterior and interior specifications of Class S store \_ Detailed specification of exterior core elements \_ Entrance of service station



- The entrance of the exhibition hall is located in the middle of the front of the store, and the door pocket is made of blue semimatte aluminum plate;
- 2. The entrance of the exhibition hall is a double door, and the depth is recommended to be more than or equal to 2500mm;
- 3. The door handle is the same color as the frame or dark color;
- 4. The glass door adopts frameless glass with thickness more than 12mm





Front elevation of the main entrance gate of the service station

# 5\_3 Exterior and interior specifications of Class S store \_ Detailed specification of exterior core elements \_ Glass curtain wall



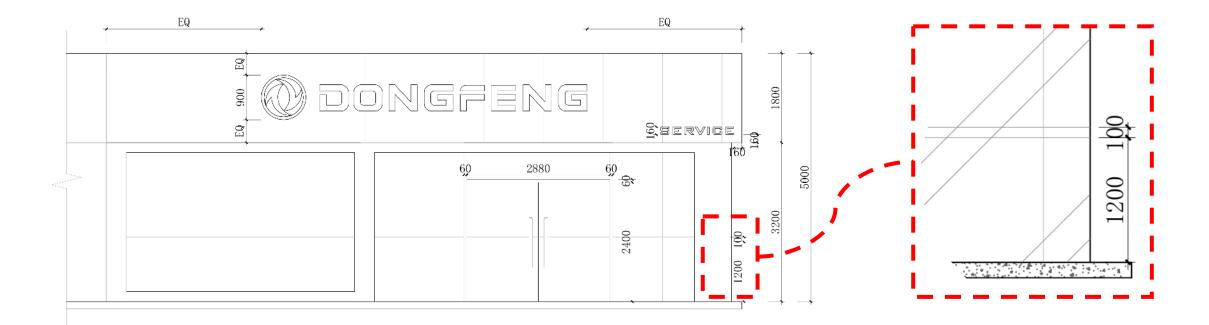


Material: hollow frosted glass sticker Installation height: 1200mm from the ground.

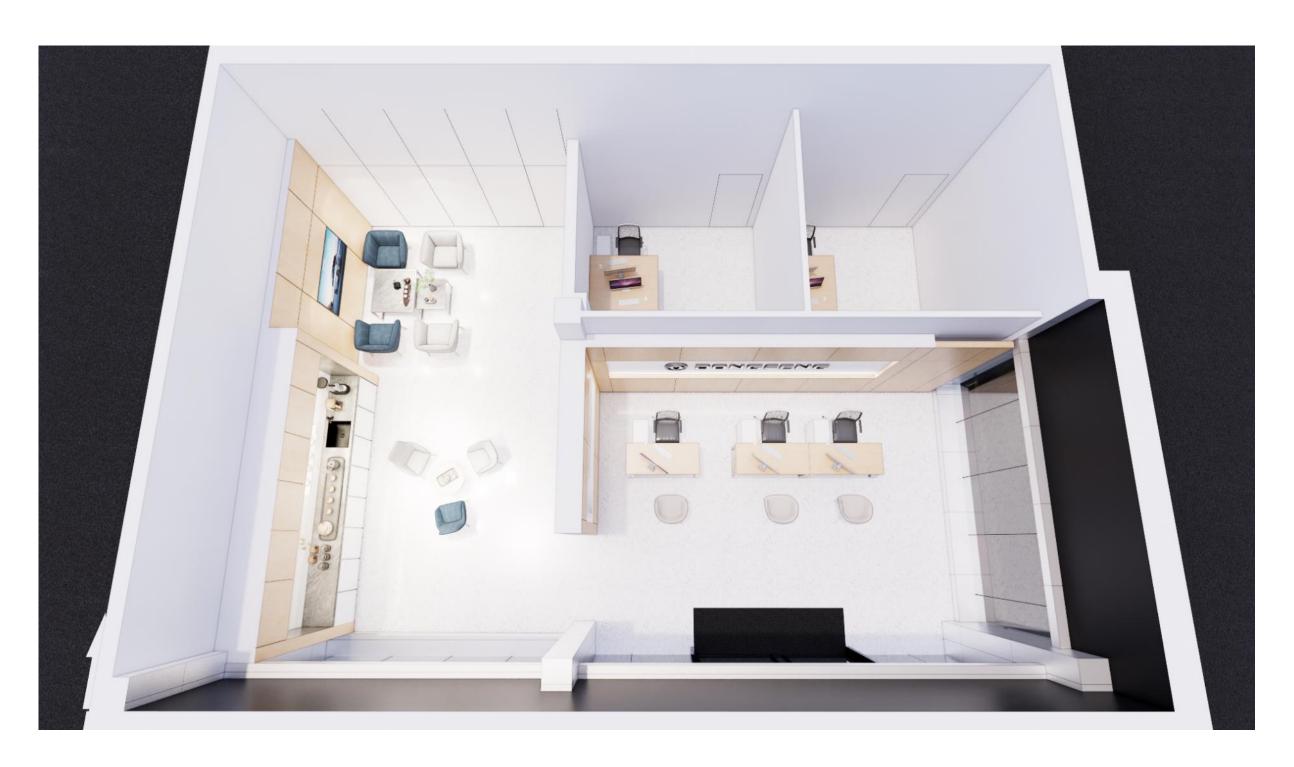
Anti-collision sticker style







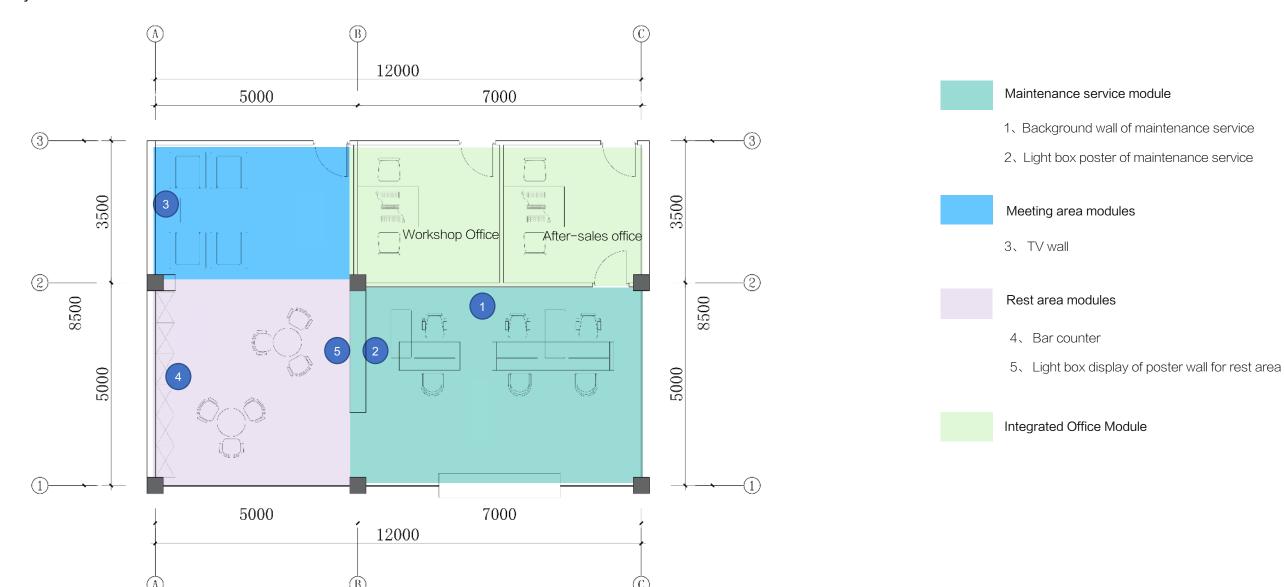




### 5\_5 Exterior and interior specifications of Class S store \_ Interior core modules \_ Overview of Interior layout 1F



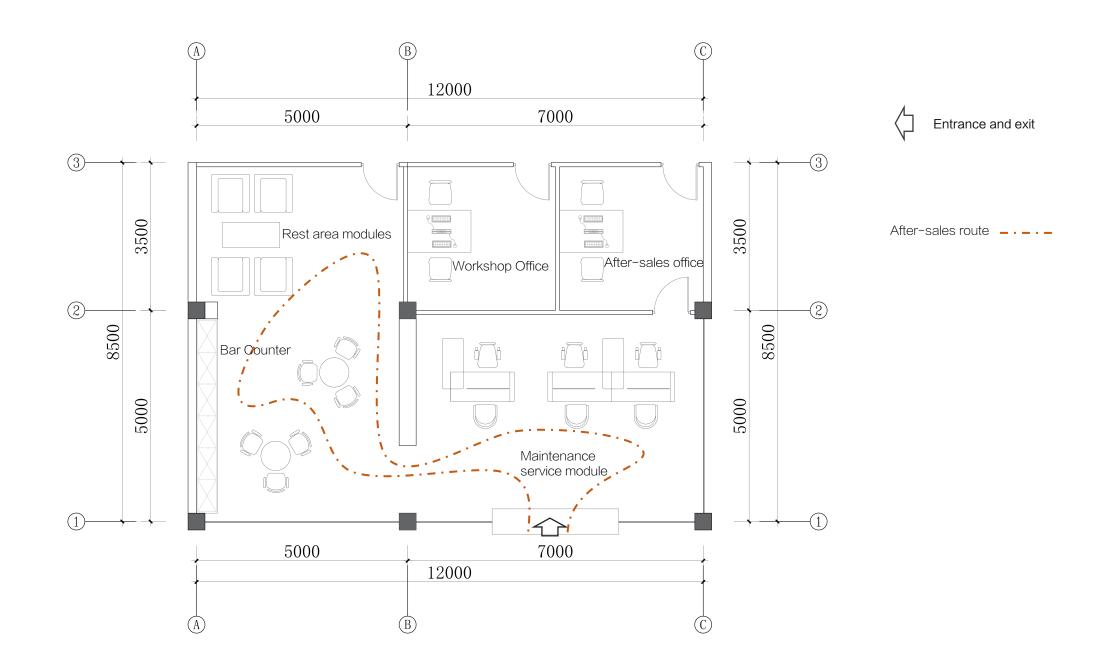
#### Overview of interior layout 1F



### 5\_5 Exterior and interior specifications of Class S store \_ Interior core modules \_ Interior tour route



Interior tour route



5\_6 Exterior and interior specifications of Class S store \_ Detailed specification of interior core modules \_ Interior effect







#### Effect display of after-sales service



Floor tile style 600 × 600mm



Wood grain style
Width: 1200mm
Vertical grain,
mountain-shaped grain



Grille style 30mm × 150mm, white



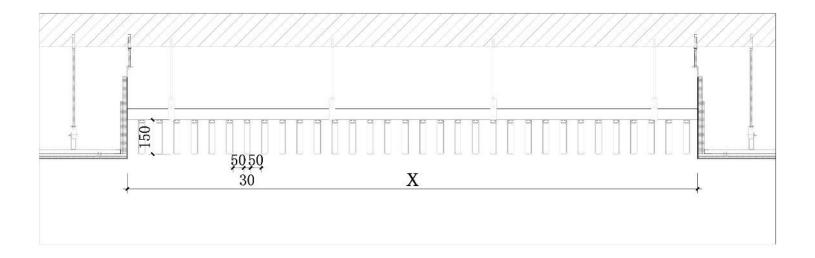


#### Ceiling of maintenance reception

X is the size that should be adjusted on site and confirmed according to the actual size on site.



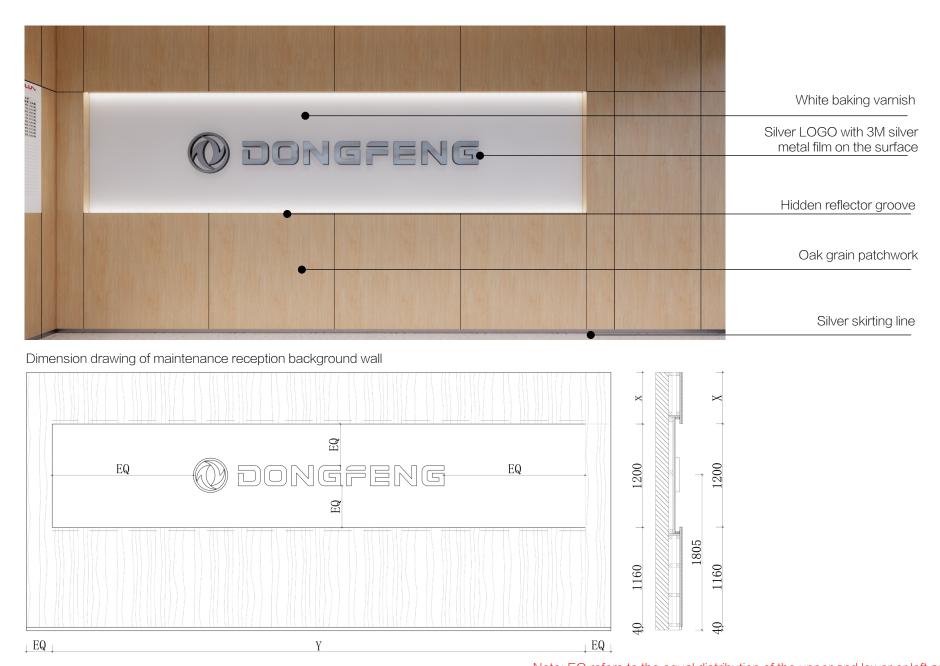
Detailed drawing of grille spacing





#### Background wall of after-sales service

X and Y are the adjusted dimensions on site, which shall be confirmed according to the actual dimensions on site



Note: EQ refers to the equal distribution of the upper and lower or left and right distances.



#### After-sales service background wall

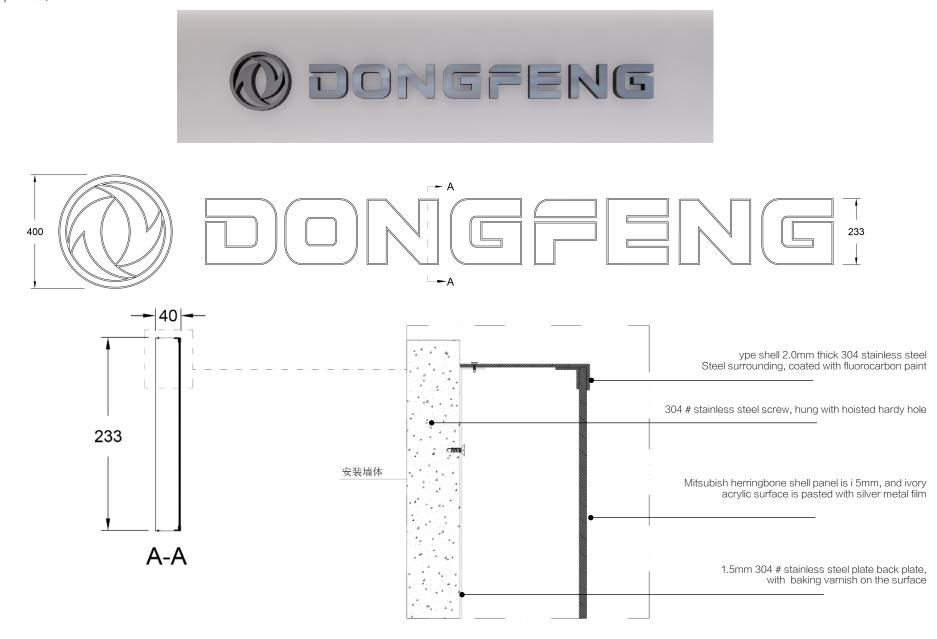
Process specifications:

- 1. Shell: 2.0mm thick 304 # brushed stainless steel welded shell (40mm thick) with silver fluorocarbon baking paint on the surface.
- 2. Panel: Mitsubishi 5mm cream acrylic, with 3M silver metal film on the surface.
- 3. Bottom plate: 1.5mm stainless steel plate is sprayed with white paint and hung with hoisted hardy hole.

Maintenance reception logo

Horizontal combination (non-luminous)

LOGO proess:

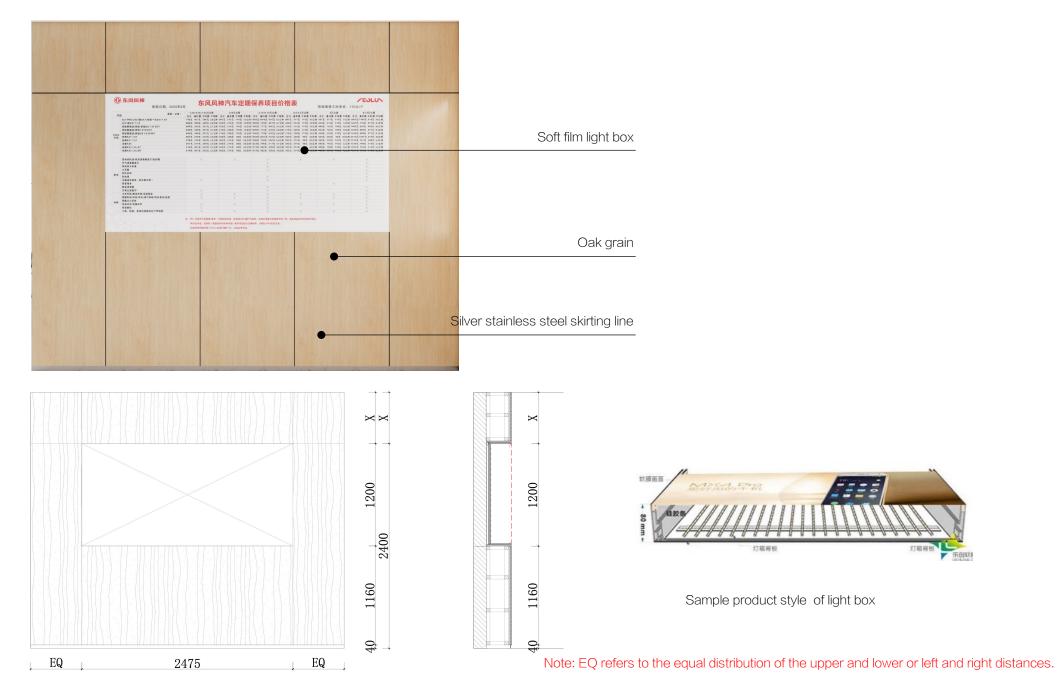




#### Light box wall of after-sales service

Wood grain chamfering and close fitting process

X is the size which should be adjusted on site and confirmed according to the actual size on site.



# 5\_6 Exterior and interior specifications of Class S store \_ Detailed specification of interior core modules \_ Meeting area module area mod

#### Effect display of meeting area



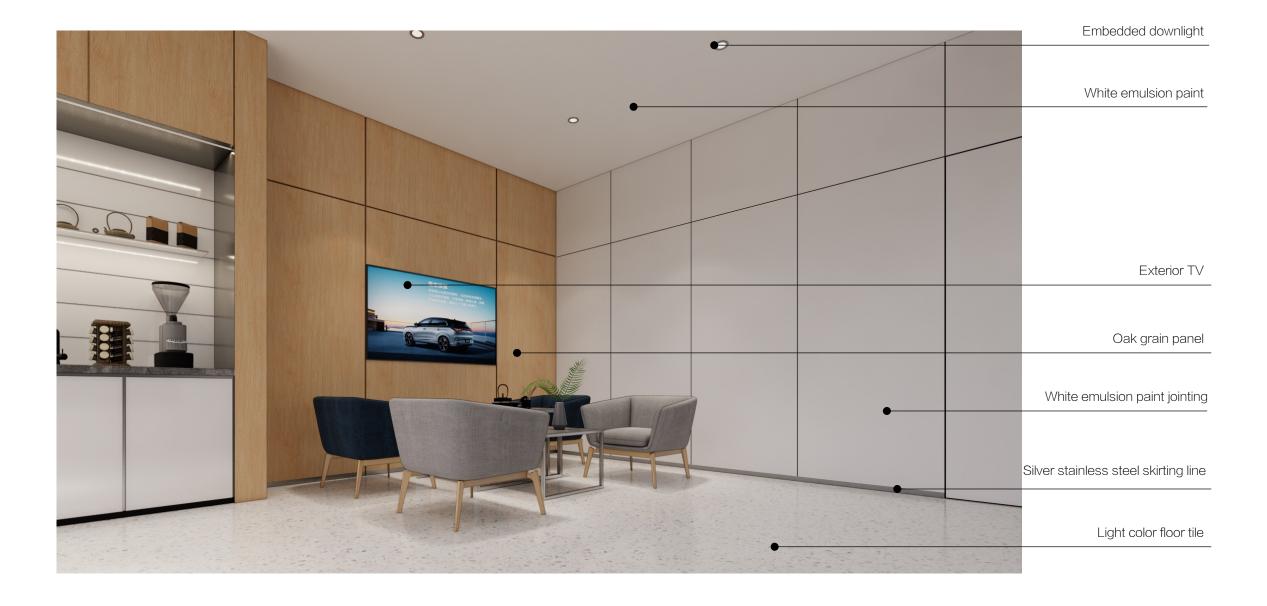
Floor tile style 600 × 600mm



Wood grain style
Width: 1200mm
Vertical grain,
mountain-shaped grain



Downlight style Φ130 × H68MM; Color temperature: 4000K;Ra 90



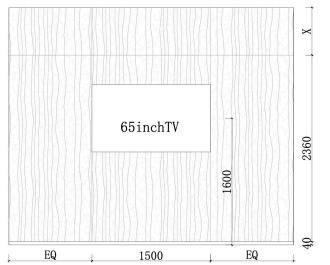
# 5\_6 Exterior and interior specifications of Class S store \_ Detailed specification of interior core modules \_ Meeting area module area mod

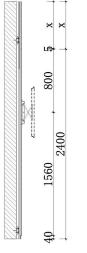
#### TV wall

Wood grain chamfering and close fitting process

X is the size should be adjusted on site and confirmed according to the actual size on site.







Note: EQ refers to the equal distribution of the upper and lower or left and right distances.

# 5\_6 Exterior and interior specifications of Class S store \_ Detailed specification of interior core modules \_ Meeting area module area mod

#### Effect display of meeting area



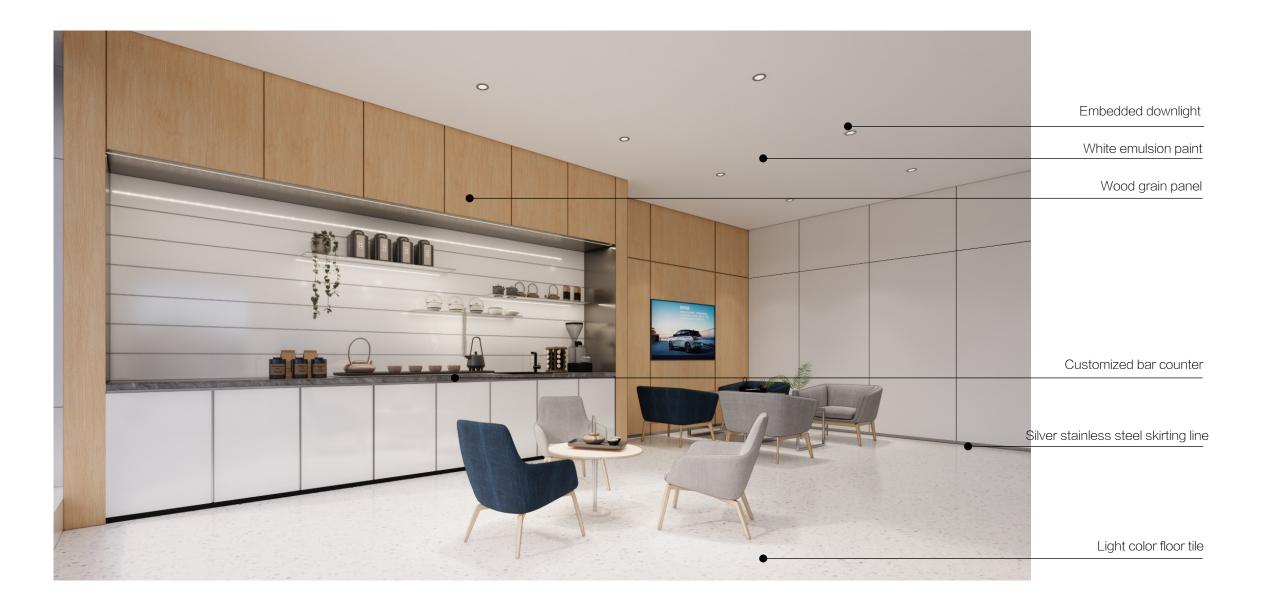
Floor tile style 600 × 600mm



Wood grain style
Width: 1200mm
Vertical grain,
mountain-shaped grain



Downlight style Φ130 × H68MM; Color temperature: 4000K;Ra 90



# 5\_6 Exterior and interior specifications of Class S store \_ Detailed specification of interior core modules \_ Rest area module **DONGFENG**



#### Bar counter



Marble style

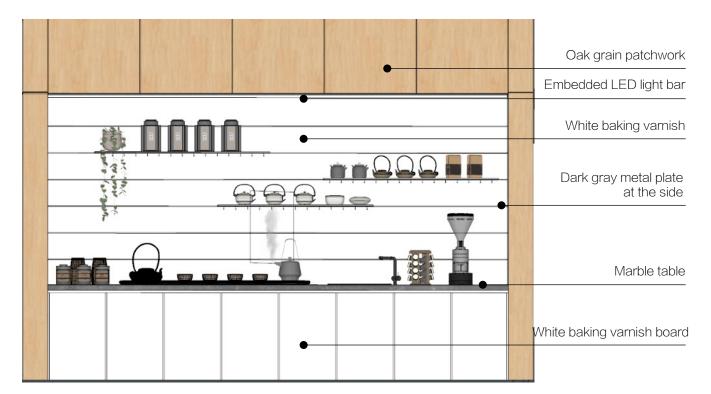


Wood grain style Width: 1200mm Vertical grain, mountain-shaped grain

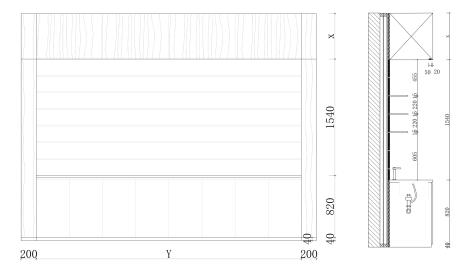


Dark metal plate

X and Y are the adjusted dimensions on site, which shall be confirmed according to the actual dimensions on site.



#### Size drawing of bar counter



# 5\_6 Exterior and interior specifications of Class S store \_ Detailed specification of interior core modules \_ Signage plate

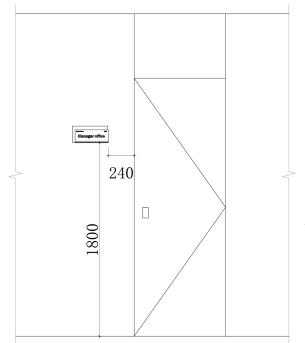


#### Signage plate

Not luminous.

It is recommended that distributors make their own.

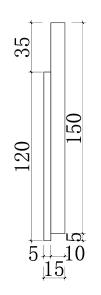




The installation height is 1800mm from the ground and 24mm from the door. In special cases, design as required.



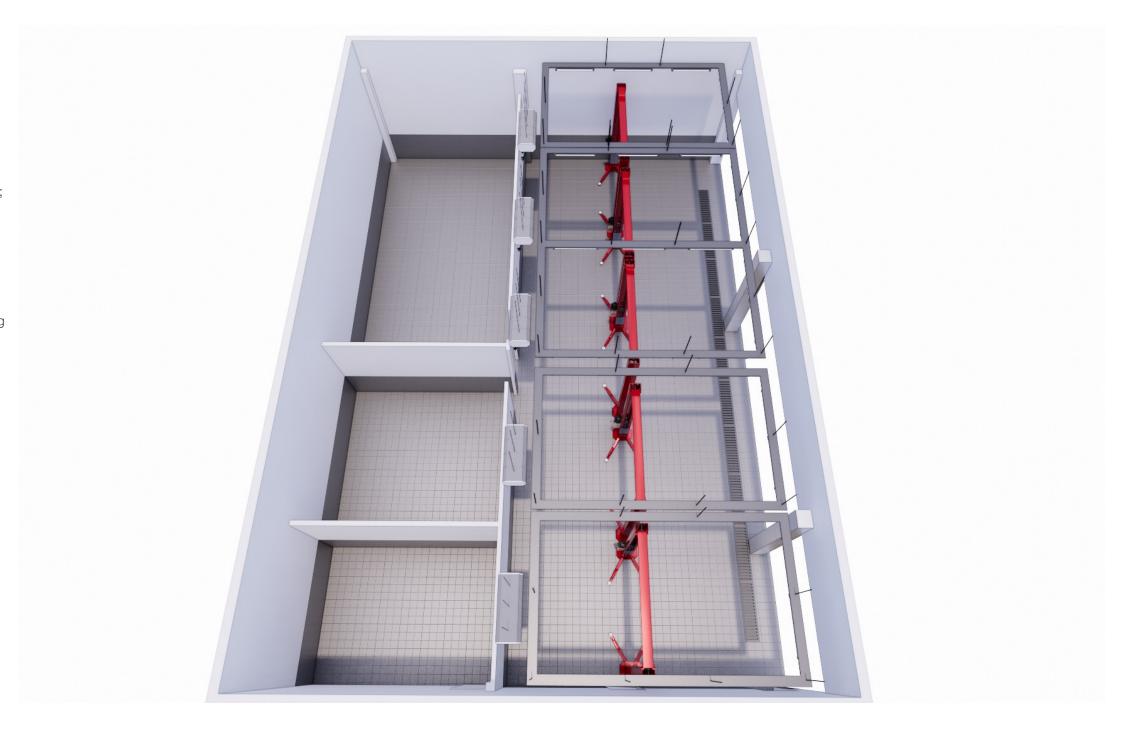




### 5\_7 Exterior and interior specifications of Class S store \_ Workshop effect



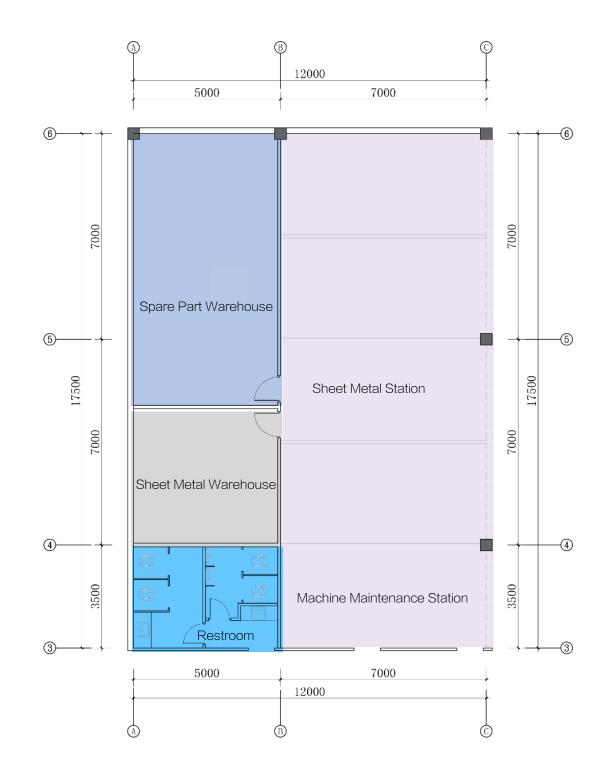
- · The workshops are composed of the repair workshop and the sheet metal spray workshop; The layout of the workshop shall guarantee unblocked aisles as well as the bright and sufficient light.
- · The station floor shall be paved with gray industrial bricks (200mm × 200mm); The floor of the new energy station is paved with dark insulating adhesive; The floor station line and arrow marks shall be paved with white floor tiles.
- The color of electrical pipelines in the workshop shall be uniformly set according to the standard.



### 5\_8 Exterior and interior specifications of Class S store \_ Workshop layout overview



key technical indicators	Class A
Area of workshop ( m²)	≥300
Number of maintenance and reception stations	≥5
Area of spare part warehouse ( m²)	≥40



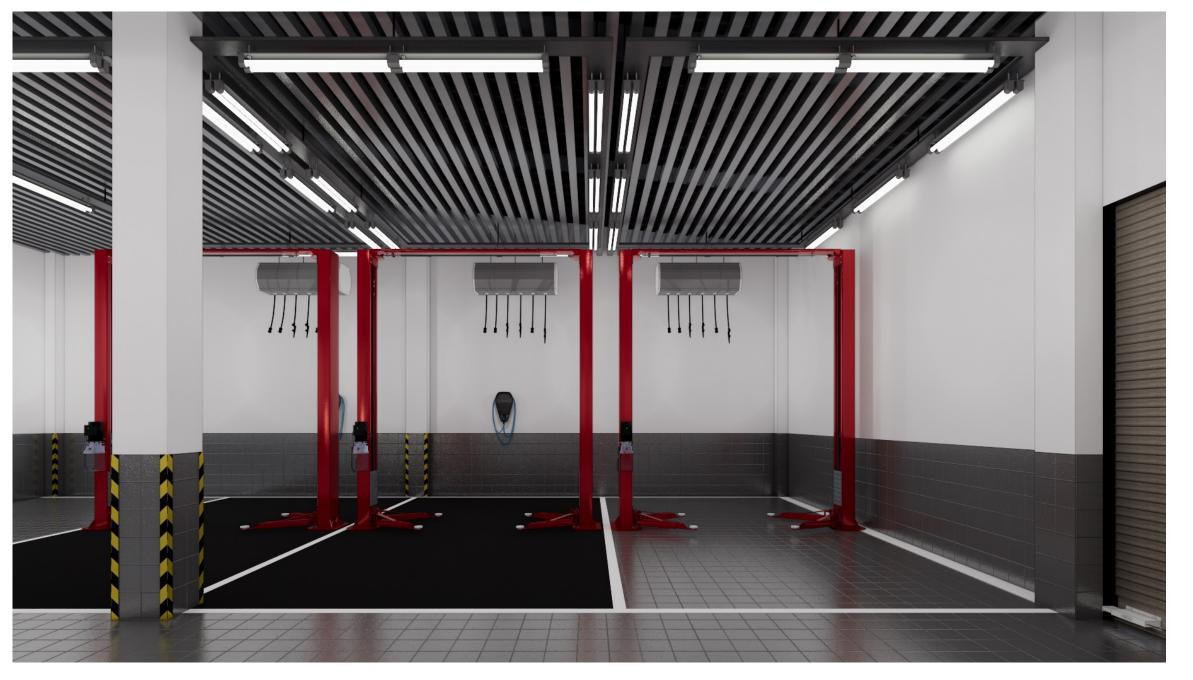
Others

### 5\_9 Exterior and interior specifications of Class S store \_ Workshop design standard



#### Workshop material specifications:

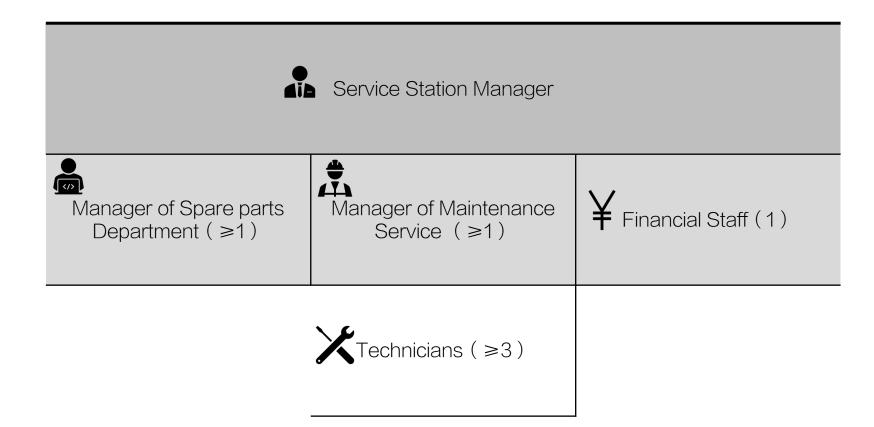
- The interior wall and dado are applied gray floor tiles with a height of 1.2m
   (color number PANTONE cold gray 8C); and white emulsion paint is applied when the height is more than 1.2 m above the ground.
- The doors and windows are painted with gray paint, color number RAL-9007;
- Workshop station is fully paved with 200mm × 200mm gray floor tile (color number: PANTONE cold gray 8C);
- 4. Position line and direction indicators are applied with 200mm × 200mm white industrial bricks;
- 5. The floor direction arrow of the workshop is made of white floor tiles of the same specification, which are generally set at both ends of the passage;
- 6. The slope of passageway in the workshop is 0.5%.



### 5\_10 Exterior and interior specifications of Class S store \_ Organizational structure of staff



Note: the number of full-time staff of Class A store ≥ 7



# Exterior and interior specifications of Class M store 06

6 1 Exterior effect

6\_2 Exterior core elements

6 3 Detailed specification of exterior core elements

6 4 Interior effe

5 5 Interior core module

6 6 Detailed specification of Interior core modules

# 6\_1 Exterior and interior specifications of Class M store \_ Exterior effect









### 6\_2 Exterior and interior specifications of Class M store \_ Exterior core elements

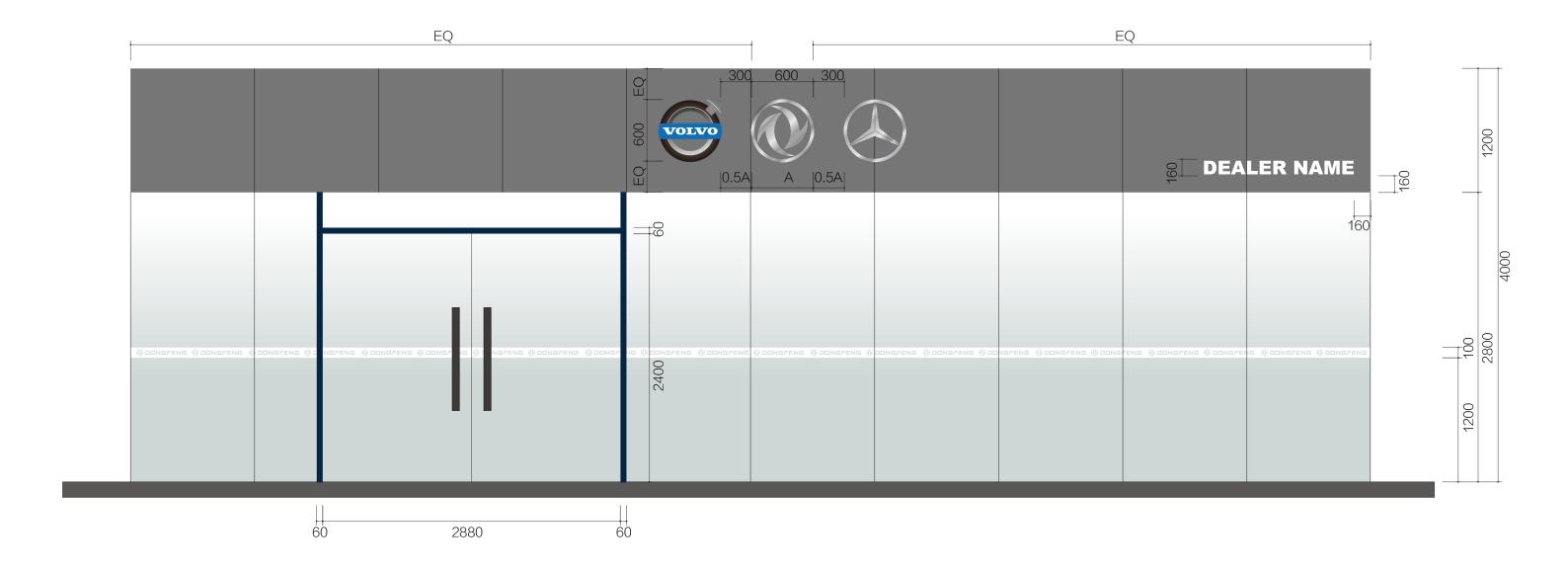


#### Exterior core elements

- 1. silver LOGO of Dongfeng
- 2. glass curtain wall
- 3. main entrance of exhibition hall







Note: EQ refers to the equal division of the upper and lower distances or left and right distances. X refers to the on-site adjustment size, which shall be confirmed according to the actual size on site

# 6\_3 Exterior and interior specifications of Class M store \_ Detailed specification of exterior core elements \_ Silver LOGO of Dongfeng



The size of the door head LOGO can be 1200mm, 900mm and 600mm.

#### Application rules:

When the door head height is H and H ≥ 2400mm, the 1200mm LOGO is used;
When 2400mm > H > 1200mm, 900mm
LOGO shall be used;

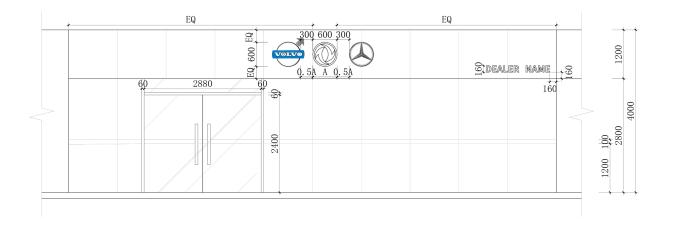
When H ≤ 1200mm, 600mm LOGO shall be used.

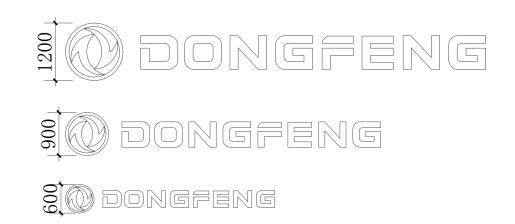
#### LOGO positioning rule:

The LOGO is located in the center of the door head.



LOGO positioning rule





Note: EQ means the equal distance between the top and bottom or left and right

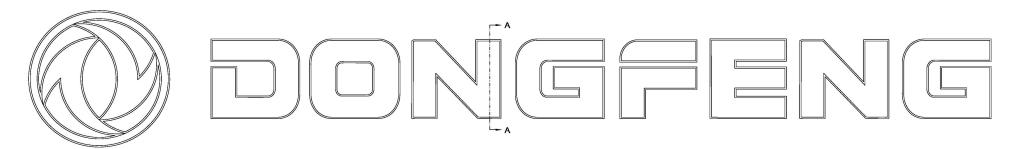
# 6\_3 Exterior and interior specifications of Class M store \_ Detailed specification of exterior core elements \_ Silver Dongfeng LOGO

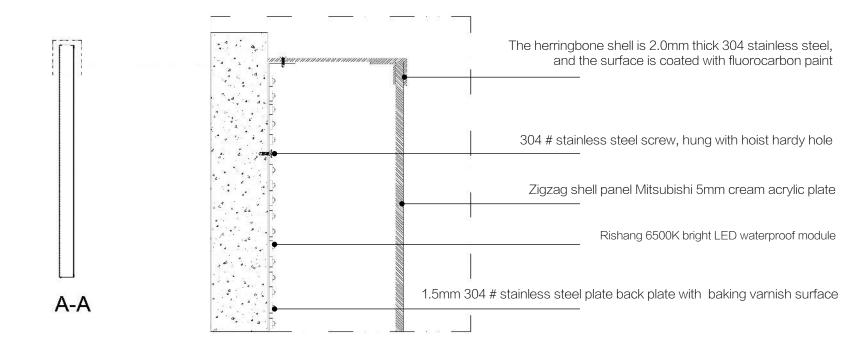


#### Process specifications:

- 1. Shell: 2.0mm thick 304 # brushed stainless steel welded shell (80mm thick).
- 2. Panel: Mitsubishi 5mm cream acrylic, with 3M silver metal film on the surface.
- 3. Bottom plate: 1.5mm stainless steel plate is sprayed with white paint and hung with hoist hardy hole.
- 4. Light source: Rishang 6500K bright LED waterproof module, Mean Well waterproof power supply.

LOGO specification:





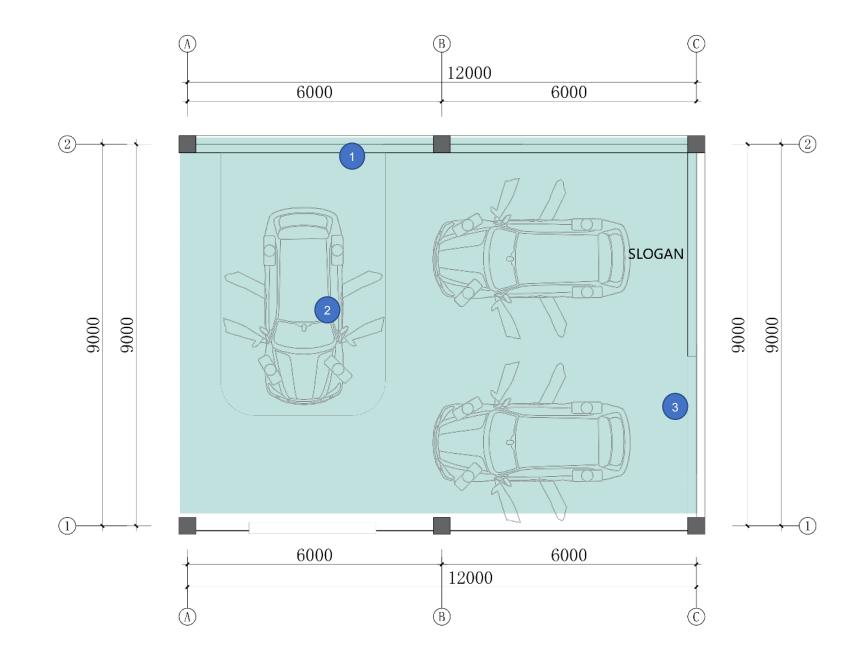




### 6\_5 Exterior and interior specifications of Class M store \_ Interior core modules \_ Overview of interior layout



Overview of interior layout



#### Showroom modules

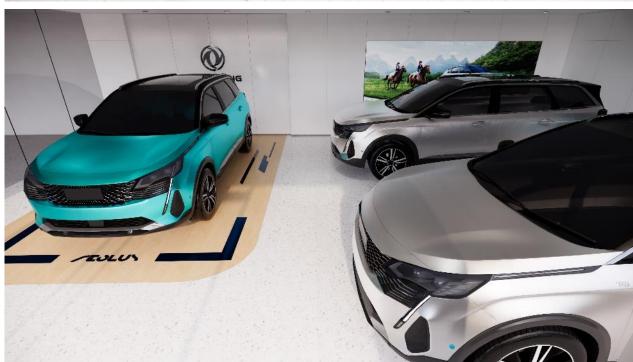
- 1、Background wall
- 2. Main automobile exhibition area
- 3. Light box poster

6\_6 Exterior and interior specifications of Class M store \_ Detailed specification of interior core modules \_ Exhibition module **① DONGFENG** \_ Exhibition Effect









# 6\_6 Exterior and interior specifications of Class M store \_ Detailed specification of interior core modules \_ Exhibition module ( ) DONGFENG

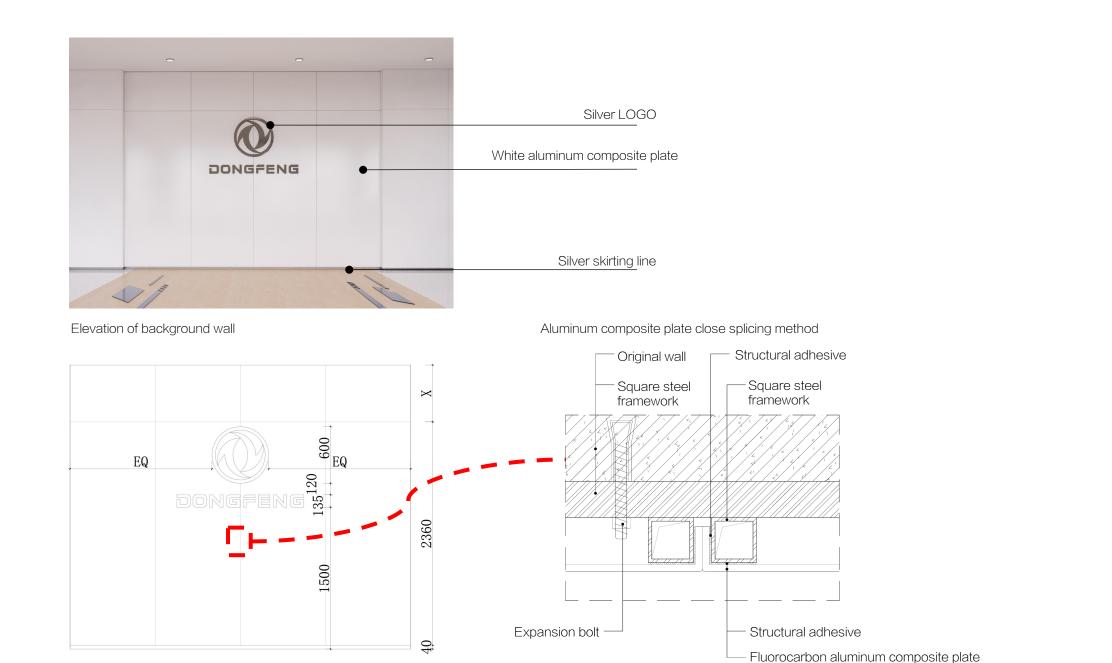
2600≤Y≤4000



#### Exhibition hall background wall

X and Y are the adjusted dimensions on site, which shall be confirmed according to the actual dimensions on site.





Note: EQ refers to the equal distribution of the upper and lower or left and right distances.

# 6\_6 Exterior and interior specifications of Class M store \_ Detailed specification of interior core modules \_ Exhibition module **DONGFENG**



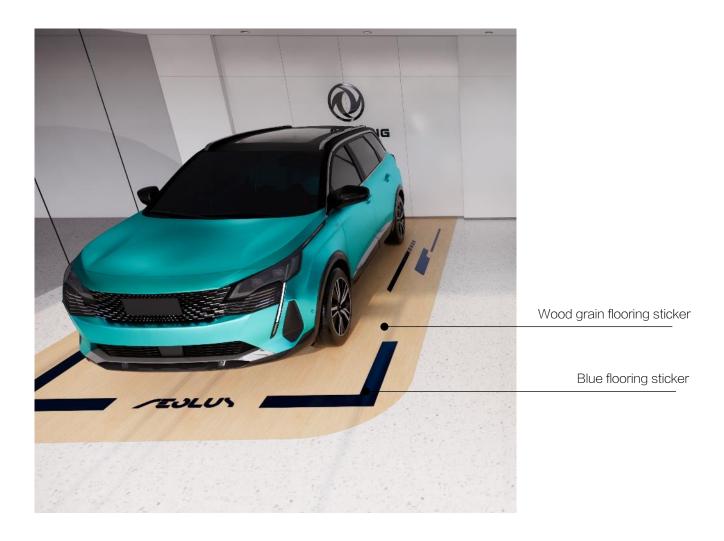
#### Main automobile exhibition area

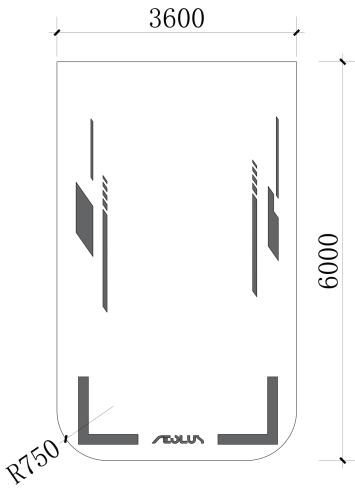


Dark navy blue flooring sticker PANTONE 296C



Oak grain flooring Width: 1200mm Vertical grain, mountain-shaped grain





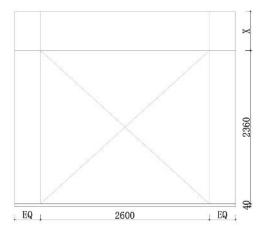
Dimension drawing of flooring sticker

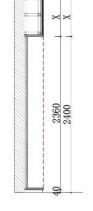
# 6\_6 Exterior and interior specifications of Class M store \_ Detailed specification of interior core modules \_ Exhibition module **DONGFENG**



Light box poster









Note: EQ refers to the equal distribution of the upper and lower or left and right distances.

# Appendix 07

7\_1 Signage system

7\_2 Material system

7\_3 Lighting system

# 7\_1 Appendix \_ Signage system



Serial number	Name	Design effect	Application	Parameters/specifications	Luminous / Non-Iuminous
1	Totem pole brand LOGO	STATE AND ADDRESS OF THE PARTY	Outdoor	H1200mm	Tower-type (luminous) LOGO, centralized purchasing
2	exterior brand LOGO	<b>O</b> DONGFENG	门头	H1200mm/ H900mm/ H600mm	Horizontal type (luminous) LOGO, centralized purchasing
3	Dealer name	DEALER NAME	Door head	H250mm/ H160mm	(luminous) It is recommended that the dealer make their own signage
4	After-sale logo	SERVICE	Door head	H350mm/ H160mm	(luminous) ) It is recommended that the dealer make their own signage
5	Entrance		Above the glass door	H240mm	Tower-type (non-luminous) LOGO, centralized purchasing
6	Background wall LOGO	DONGFENG	Interior background wall	H600mm	Tower-type (non-luminous) LOGO, centralized purchasing
7	Maintenance reception LOGO	@ DONGFENG	Background wall of maintenance reception	H400mm	Horizontal type (non-luminous) LOGO, centralized purchasing

# 7\_2 Appendix \_ Material system \_ General decoration materials



Name	Pattern	Specification parameters	Application
1、White emulsion paint		RAL 9016	Interior wall/ceiling
2、White waterproof coating		RAL 9016	Toilet ceiling
3、Black emulsion paint			Interior ceiling gutter
4、Gray waterproof coating		RAL 7011	Workshop Exterior wall

Name	Pattern	Specification parameters	Application
5、Grey epoxy floor paint		RAL 7011	Workshop wall and floor
6、Light grey terrazzo		600mm×600mm	Exhibition hall floor
7、Singled sesame grey stone		600mm×600mm	exterior sprinkler
8、Dark polished marble		Designer sample option	Bar table

# 7\_2 Appendix \_ Material system \_ General decoration materials



Name	Pattern	Specification parameters	Application
9、Grey floor tile		PANTONE Cold grey 8C	Workshop floor
10、Oak decorative panel		Width: 1200mm,vertical grain, mountain-shaped grain	New energy/after-sales reception/customer rest area
11、White paint finish panel		Width: 1200mm,RAL 9016	Water bar cabinet door/maintenance reception background wall
12、Grey carpet		600mm×600mm×10mm	VIP

Name	Pattern	Specification parameters	Application
13、Grey mud- removal pad		3000mm×1600mm	Main entrance of exhibition hall
14、Dark navy blue metal plate		PANTONE 296c	exterior door head
15、Mirror stainless steel plate			exterior door head
16、White aluminum composite plate			Background wall

# 7\_2 Appendix \_ Material system \_ Decoration materials for walls, ceilings and floors



Name	Pattern	Specification parameters	Application
17、Light grey metal plate		PANTONE 427c	exterior facade
18、Dark grey metal plate			Side bar of drinks
19、Silver wire- drawing stainless steel		Thickness ≥2mm	Skirting line
20、Opalescent transparent soft film		Top fireproof, milky white, 80% light transmittance, 0.18mm	Exhibition hall ceiling

Name	Pattern	Specification parameters	Application
21、Anti-collision sticker		transparent, frosting	Glass
22 、Floor sticker		PANTONE 296c	Main automobile exhibition ground
23 Floor sticker		Wood-like grain	Main automobile exhibition ground
24、Aluminum square grille		30mm×150mm,white	Ceiling of after-sales reception area

# 7\_2 Appendix \_ Lighting system



Name	Pattern	Specification parameters	Application
Embedded anti-glare spotlight (40W)		Size of drilling hole: Φ165×H170mm; color temperature: 4000K,Ra 90	Meeting area of exhibition hall
Ceiling membrane		Milky withe,80% light transmittance, 0.18mm	Exhibition hall
surface installed downlight (16W)		Φ130×H153mm; color temperature: 4000K, Ra 90	Exhibition hall

Name	Pattern	Specification parameters	Application
Embedded anti-glare spotlight (30W)		Size of drilling hole: L240 × W130mm, color temperature: 4000K,Ra 90	Exhibition hall
Recessed downlight (15W)		Φ130×H68mm; color temperature: 4000K; Ra 90	Access/office/maintenance access
Soft light band (10.4W/M)		W8mm×H14.1mm	exterior and interior light box

